

# SRUSHTI GAVANDI

Pune, Maharashtra

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GitHub: <https://github.com/srushtigavandi>

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## SUMMARY

Detail-oriented and analytical B.Com graduate with a strong foundation in data analysis, marketing principles, and consumer psychology. Hands-on experience with generative AI tools through academic projects. Skilled in interpreting market trends and consumer behavior using data-driven insights. Effective communicator with proven ability in team collaboration and presentations. Eager to apply analytical skills to support marketing, data, or business analytics roles and drive organizational success.

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## EDUCATION

**Bachelor of Commerce (B.COM) - Progressive Education**

**Society's Modern College of Arts , Science & Commerce**

CGPA: 7.0 | 2025 | Pune, Maharashtra .

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## PROJECTS

### SHOPIFY SALES PERFORMANCE DASHBOARD – POWER BI

- Designed an interactive dashboard to track revenue, refunds, product mix, and regional profitability.
- Identified top 5 product categories contributing 65%+ of revenue using Pareto analysis.
- Enabled stakeholders to monitor seasonal demand and return rates through KPI visuals and filters.
- GitHub: <https://github.com/SrushtiGavandi/shopify--POWER-BI>

### OLA RIDE DATA ANALYSIS – END-TO-END EXCEL, SQL & POWER BI

- Analyzed 10,000+ ride transactions to uncover booking patterns, cancellation drivers, and revenue insights.
- Built a dynamic Power BI dashboard with drill-downs, slicers, and KPI cards tracking booking volume and value.
- Performed ETL across Excel (cleaning), SQL (relational joins), and Power BI (data modeling and DAX).
- GitHub: <https://github.com/SrushtiGavandi/OLA---END-TO-END-EXCEL-SQL-AND-POWER-BI>

### CUSTOMER & PRODUCT SALES ANALYSIS – SQL

- Queried sales and product tables (5,000+ records) to identify top clients, return-prone items, and revenue drivers.
  - Used joins, window functions, and CASE statements to segment customer behavior.
  - Compiled findings in an analytical PDF report detailing logic, KPIs, and data-backed recommendations.
  - GitHub: <https://github.com/SrushtiGavandi/CUSTOMER-AND-PRODUCT-SALES-ANALYSIS---SQL>
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## CORE COMPETENCIES

- Business Requirements Gathering
  - SQL (Joins, CTE, Window Functions)
  - Market & Consumer Behavior Analysis
  - Agile / Scrum, Sprint Planning
  - Documentation & Traceability Matrix
  - Data Cleaning & Transformation
  - Power BI Dashboard & KPIs
  - Stakeholder Communication
  - Process Mapping (UML , BPMN )
  - Testing & Requirement Verification
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## TECHNICAL STACK

- Excel (Pivot , VLOOKUP , Power Query)
- SQL (MYSQL , SQL Server)
- MS Word & Power Point
- Power BI (DAX , Data Model)

## SOFT/BUSINESS SKILLS

- Analytical Storytelling
- Presentation & Public Speaking
- Leadership & Negotiation
- Time & Project Management

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## CERTIFICATION

- Career Essentials in Business Analysis – Microsoft & LinkedIn
- Excel Skills Job Simulation – JPMorgan Chase & Co.
- Introduction to SQL – Simplilearn
- Power BI for Beginners – Simplilearn
- Career Essentials in Generative AI – Microsoft & LinkedIn
- Market Ka Eklavya – NSDL

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## ACHIEVEMENT

- 1st Prize, Essay Writing – “Financial Literacy Among Youth” (2024-25)
- 2nd Prize, Essay Writing – “Impact of AI on Global Economy” (2023-24)
- Consolation Prize, Presentation – “Financial Literacy Among Youth” (2024-25)
- Participant, Creative Ad-Making Competition (2022-23)