

# SRUSHTI GAVANDI

Aspiring Business Analyst | Excel • SQL • Power BI | Bridging Data & Strategy with  
Psychology, Marketing & Process Thinking  
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GitHub: <https://github.com/SrushtiGavandi>

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## SUMMARY

Detail-oriented and analytical B.Com graduate with a strong foundation in data analysis, marketing principles, and consumer psychology. Hands-on experience with generative AI tools through academic projects. Skilled in interpreting market trends and consumer behavior using data-driven insights. Effective communicator with proven ability in team collaboration and presentations. Eager to apply academic knowledge to support marketing, data, or business analytics roles and drive organizational success.

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## EDUCATION

Bachelor of Commerce (B.Com)

Progressive Education Society's Modern College of Arts, Science & Commerce – Pune  
2025 | CGPA: 7.0

Cost Analysis, Commercial Strategy, BI Tools, Data-Driven Profitability, Market Trends

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## SKILLS

- Technical Skills: Excel, SQL, Power BI, Word , PowerPoint
  - Soft Skills: Communication, Presentation, Leadership, Negotiation , Strategic Thinking , Business Problem Solving
  - Other Skills: Agile Methodology, Backlog Management, Project Planning, Traceability Matrix, Task Board, Testing & Verifying Requirements, UML, BPMN, Marketing Analytics, Psychology, Project Management, Solution Design Support, Business Process Improvement, Process Mapping, Stakeholder Interviews & Workshops, Requirement Specification & User Stories, Gap Analysis, Market Research, Survey Design ,Business Case Analysis, Consulting WorkflowUnderstanding
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## VIRTUAL EXPERIENCE

### BCG – Strategy Consulting Job Simulation (Forage | July 2025)

- Completed simulation covering market research, financial modeling, and data analysis
- Synthesized consumer survey results to identify patterns and stakeholder needs
- Developed recommendations through trade-off testing, peer comparisons, and forecasting
- Practiced strategic thinking with skills in insight framing, stakeholder mapping, and message tailoring

### Deloitte Australia – Data Analytics Job Simulation (Forage | July 2025)

- Completed a Deloitte job simulation involving data analysis and forensic technology
  - Created a data dashboard using Power BI
  - Used Excel to classify data and draw business conclusions
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## PROJECTS

### Ola Ride Data Analysis – Excel, SQL, Power BI

- END-TO-END-EXCEL-SQL- Analyzed 10,000+ ride transactions for trends and cancellations.
- Used Power BI to design interactive dashboards with KPIs, slicers, and filters.
- Applied SQL for data extraction and Excel for preprocessing.
- Documented insights and requirements in a structured format to aid business decision making
- Revealed cost-heavy booking zones and cancellation patterns influencing profitability.

GitHub: <https://github.com/SrushtiGavandi/OLA---AND-POWER-BI>

### Customer and Product Sales – SQL

Analyzed 5,000+ sales transactions to uncover top customers, high-return products, and profitability gaps. Used window functions, joins, and CASE logic to segment customer profitability and detect anomalies. Delivered commercial recommendations to improve product mix efficiency.

Hands-on experience in collecting, transforming, analyzing, and visualizing large datasets to drive business outcomes

GitHub: <https://github.com/SrushtiGavandi/CUSTOMER-AND-PRODUCT-SALES-ANALYSIS---SQL>

### Shopify Sales Performance Dashboard - PowerBI

- Created a professional sales dashboard to track revenue, returns, order trends, and customer behavior.
- Used bar charts, pie charts, and slicers to highlight top-selling products and profit by region.
- Helped identify sales patterns and return percentages for data-driven decision-making.
- Tools: Power BI

GitHub: <https://github.com/SrushtiGavandi/shopify--POWER-BI>

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## CERTIFICATION

- Excel Skills Job Simulation – JPMorgan Chase & Co.
- Career Essentials in Business Analysis – Microsoft & LinkedIn
- Introduction to SQL – Simplilearn
- Power BI for Beginners – Simplilearn
- Career Essentials in Generative AI – Microsoft & LinkedIn
- Market Ka Eklavya – NSDL
- Strategy Consulting Virtual Experience – (BCG) via Forage
- Data Analytics Job Simulation - Deloitte via Forage

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## ACHIEVEMENTS

- 1st Prize – Essay Writing: "Financial Literacy Among Youth" (2024-25)
- 2nd Prize – Essay Writing: "Impact of AI on Global Economy" (2023-24)
- Consolation Prize – Presentation on Financial Literacy (2024-25)
- Participant – Creative Ad-Making Competition (2022-23)