

SRUSHTI GAVANDI

Aspiring Business Analyst | Excel • SQL • Power BI | Bridging Data & Strategy with
Psychology, Marketing & Process Thinking
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GitHub: <https://github.com/SrushtiGavandi>

SUMMARY

Detail-oriented and analytical B.Com graduate with a strong foundation in data analysis, marketing principles, and consumer psychology. Hands-on experience with generative AI tools through academic projects. Skilled in interpreting market trends and consumer behavior using data-driven insights. Effective communicator with proven ability in team collaboration and presentations. Eager to apply academic knowledge to support marketing, data, or business analytics roles and drive organizational success.

EDUCATION

Bachelor of Commerce (B.Com)
Progressive Education Society's Modern College of Arts, Science & Commerce – Pune
2025 | CGPA: 7.0
Cost Analysis, Commercial Strategy, BI Tools, Data-Driven Profitability, Market Trends

SKILLS

- Technical Skills: Excel, SQL, Power BI, Word , PowerPoint
 - Soft Skills: Communication, Presentation, Leadership, Negotiation
 - Other Skills: Agile Methodology, Backlog Management, Project Planning, Traceability Matrix, Task Board, Testing & Verifying Requirements, UML, BPMN, Marketing Analytics, Psychology, Project Management, Solution Design Support, Business Process Improvement, Process Mapping, Stakeholder Interviews & Workshops, Requirement Specification & User Stories, Gap Analysis & Process Improvement
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WORK HISTORY

Ola Ride Data Analysis – Excel, SQL, Power BI

END-TO-END-EXCEL-SQL- Analyzed 10,000+ ride transactions for trends and cancellations.
- Used Power BI to design interactive dashboards with KPIs, slicers, and filters.
- Applied SQL for data extraction and Excel for preprocessing.
- Documented insights and requirements in a structured format to aid business decision making
Revealed cost-heavy booking zones and cancellation patterns influencing profitability. Used SQL to map revenue gaps and Power BI to visualize booking-cost mismatch.
GitHub: <https://github.com/SrushtiGavandi/OLA---AND-POWER-BI>

Customer and Product Sales – SQL

Analyzed 5,000+ sales transactions to uncover top customers, high-return products, and profitability gaps. Used window functions, joins, and CASE logic to segment customer profitability and detect anomalies. Delivered commercial recommendations to improve product mix efficiency.
Hands-on experience in collecting, transforming, analyzing, and visualizing large datasets to drive business outcomes
GitHub: <https://github.com/SrushtiGavandi/CUSTOMER-AND-PRODUCT-SALES-ANALYSIS---SQL>

Shopify Sales Performance Dashboard - PowerBI

- Created a professional sales dashboard to track revenue, returns, order trends, and customer behavior.
- Used bar charts, pie charts, and slicers to highlight top-selling products and profit by region.
- Helped identify sales patterns and return percentages for data-driven decision-making.
- Tools: Power BI

GitHub: <https://github.com/SrushtiGavandi/shopify--POWER-BI>

CERTIFICATION

- Excel Skills Job Simulation – JPMorgan Chase & Co.
 - Career Essentials in Business Analysis – Microsoft & LinkedIn
 - Introduction to SQL – Simplilearn
 - Power BI for Beginners – Simplilearn
 - Career Essentials in Generative AI – Microsoft & LinkedIn
 - Market Ka Eklavya – NSDL
 - Basics of Business Process Modeling – Self-learned through practical application
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ACHIEVEMENTS

- 1st Prize – Essay Writing: "Financial Literacy Among Youth" (2024-25)
- 2nd Prize – Essay Writing: "Impact of AI on Global Economy" (2023-24)
- Consolation Prize – Presentation on Financial Literacy (2024-25)
- Participant – Creative Ad-Making Competition (2022-23)

EXPLORE MORE PROJECTS ON GITHUB: [GITHUB.COM/SRUSHTIGAVANDI](https://github.com/SrushtiGavandi)