

SRUSHTI GAVANDI

Aspiring Business Analyst | Excel • SQL • Power BI | Bridging Data & Strategy with
Psychology, Marketing & Process Thinking
Dighi , Pune , Maharashtra
+91 8171742323
srushtigavandi@gmail.com
LinkedIn: <https://www.linkedin.com/in/srushti-gavandi>
GitHub: <https://github.com/SrushtiGavandi>

SUMMARY

Detail-oriented and analytical B.Com graduate with a strong foundation in data analysis, marketing principles, and consumer psychology. Hands-on experience with generative AI tools through academic projects. Skilled in interpreting market trends and consumer behavior using data-driven insights. Effective communicator with proven ability in team collaboration and presentations. Eager to apply academic knowledge to support marketing, data, or business analytics roles and drive organizational success.

EDUCATION

Bachelor of Commerce (B.Com)

Progressive Education Society's Modern College of Arts, Science & Commerce – Pune
2025 | CGPA: 7.0

Cost Analysis, Commercial Strategy, BI Tools, Data-Driven Profitability, Market Trends

SKILLS

- Technical Skills: Excel, SQL, Power BI, Word , PowerPoint
 - Soft Skills: Communication, Presentation, Leadership, Negotiation , Strategic Thinking , Business Problem Solving
 - Other Skills: Agile Methodology, Backlog Management, Project Planning, Traceability Matrix, Task Board, Testing & Verifying Requirements, UML, BPMN, Marketing Analytics, Psychology, Project Management, Solution Design Support, Business Process Improvement, Process Mapping, Stakeholder Interviews & Workshops, Requirement Specification & User Stories, Gap Analysis, Market Research, Survey Design ,Business Case Analysis, Consulting WorkflowUnderstanding
-

VIRTUAL EXPERIENCE

BCG – Strategy Consulting Job Simulation (Forage | July 2025)

- Completed simulation covering market research, financial modeling, and data analysis
- Synthesized consumer survey results to identify patterns and stakeholder needs
- Developed recommendations through trade-off testing, peer comparisons, and forecasting
- Practiced strategic thinking with skills in insight framing, stakeholder mapping, and message tailoring

Deloitte Australia – Data Analytics Job Simulation (Forage | July 2025)

- Completed a Deloitte job simulation involving data analysis and forensic technology
 - Created a data dashboard using Power BI
 - Used Excel to classify data and draw business conclusions
-

PROJECTS

Ola Ride Data Analysis – Excel, SQL, Power BI

END-TO-END-EXCEL-SQL- Analyzed 10,000+ ride transactions for trends and cancellations.

- Used Power BI to design interactive dashboards with KPIs, slicers, and filters.
- Applied SQL for data extraction and Excel for preprocessing.
- Documented insights and requirements in a structured format to aid business decision making

Revealed cost-heavy booking zones and cancellation patterns influencing profitability. Used SQL to map revenue gaps and Power BI to visualize booking-cost mismatch.

GitHub: <https://github.com/SrushtiGavandi/OLA---AND-POWER-BI>

Customer and Product Sales – SQL

Analyzed 5,000+ sales transactions to uncover top customers, high-return products, and profitability gaps. Used window functions, joins, and CASE logic to segment customer profitability and detect anomalies. Delivered commercial recommendations to improve product mix efficiency.

Hands-on experience in collecting, transforming, analyzing, and visualizing large datasets to drive business outcomes

GitHub: <https://github.com/SrushtiGavandi/CUSTOMER-AND-PRODUCT-SALES-ANALYSIS---SQL>

Shopify Sales Performance Dashboard - PowerBI

- Created a professional sales dashboard to track revenue, returns, order trends, and customer behavior.
- Used bar charts, pie charts, and slicers to highlight top-selling products and profit by region.
- Helped identify sales patterns and return percentages for data-driven decision-making.
- Tools: Power BI

GitHub: <https://github.com/SrushtiGavandi/shopify--POWER-BI>

CERTIFICATION

- Excel Skills Job Simulation – JPMorgan Chase & Co.
 - Career Essentials in Business Analysis – Microsoft & LinkedIn
 - Introduction to SQL – Simplilearn
 - Power BI for Beginners – Simplilearn
 - Career Essentials in Generative AI – Microsoft & LinkedIn
 - Market Ka Eklavya – NSDL
 - Strategy Consulting Virtual Experience – (BCG) via Forage
 - Data Analytics Job Simulation - Deloitte via Forage
-

ACHIEVEMENTS

- 1st Prize – Essay Writing: "Financial Literacy Among Youth" (2024-25)
- 2nd Prize – Essay Writing: "Impact of AI on Global Economy" (2023-24)
- Consolation Prize – Presentation on Financial Literacy (2024-25)
- Participant – Creative Ad-Making Competition (2022-23)