



SHOPIFY | SALES AND CUSTOMER FUNNEL REPORT

Transaction Performance

TOTAL NET SALES	TOTAL QUANTITY	AVG NET ORDER...
\$4,180,874	7534	\$562.63

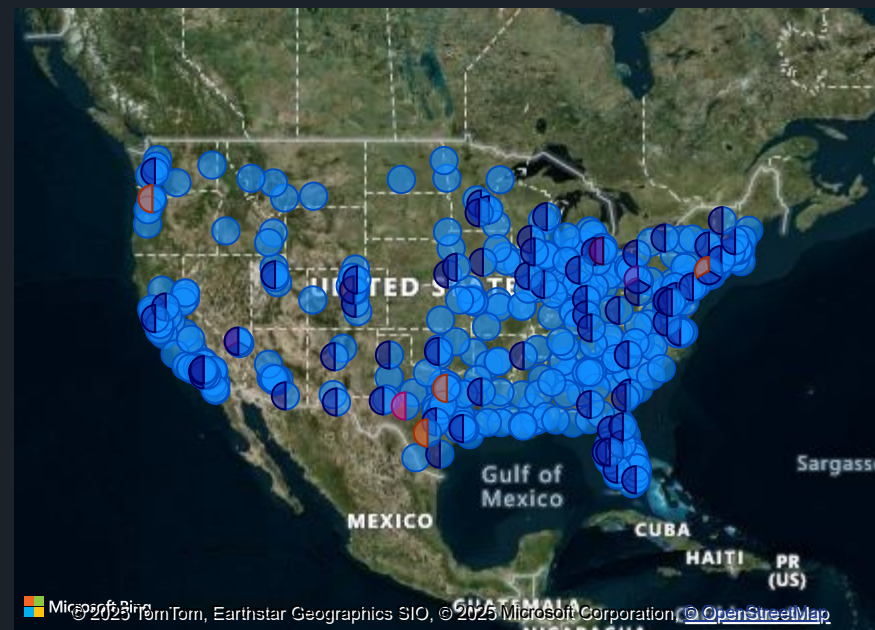
Customer Purchase behavior

TOTAL CUSTOMER	SINGLE ORDER...	REPEATED...
4431	2392	2039

Retention and value KPI

LIFE TIME VALUE	REPEAT RATE	PURCHASE...
\$943.55	46%	2

Regional Overview - Province & Cities by Net Sales

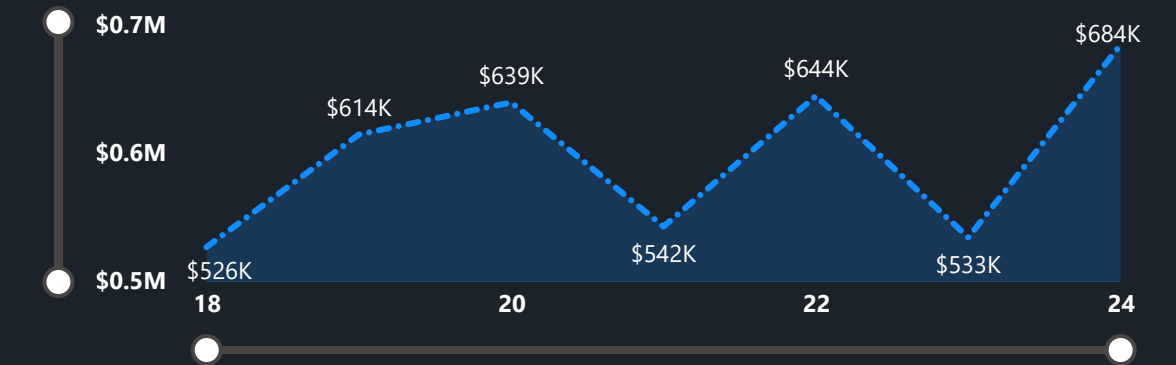


Quantity 1 2 3 4 5 7

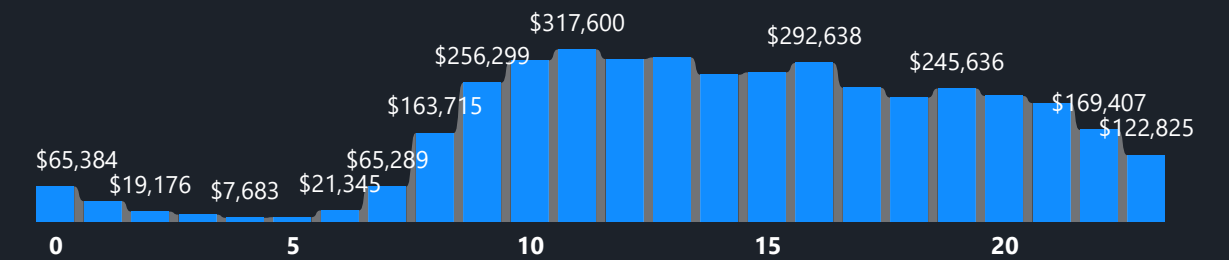
TOTAL NET SALES by CITY

WASHIN...	
HOUSTON	
NEWYO...	
EL PASO	
DALLAS	
MIAMI	
LOS AN...	
CHARLO...	
SACRA...	
ATLANTA	

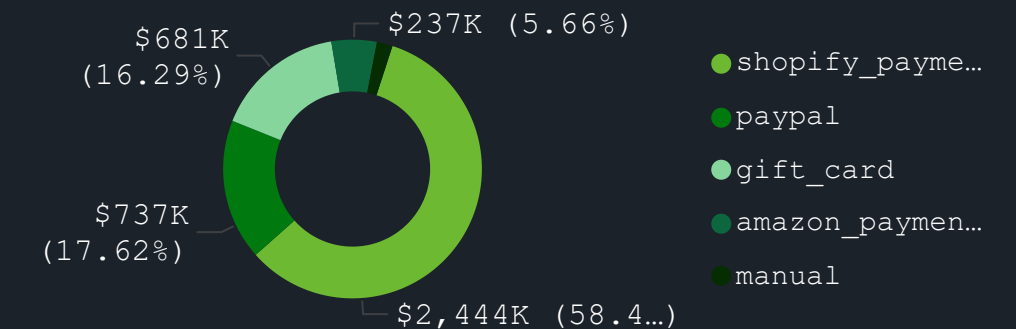
TOTAL NET SALES by Day



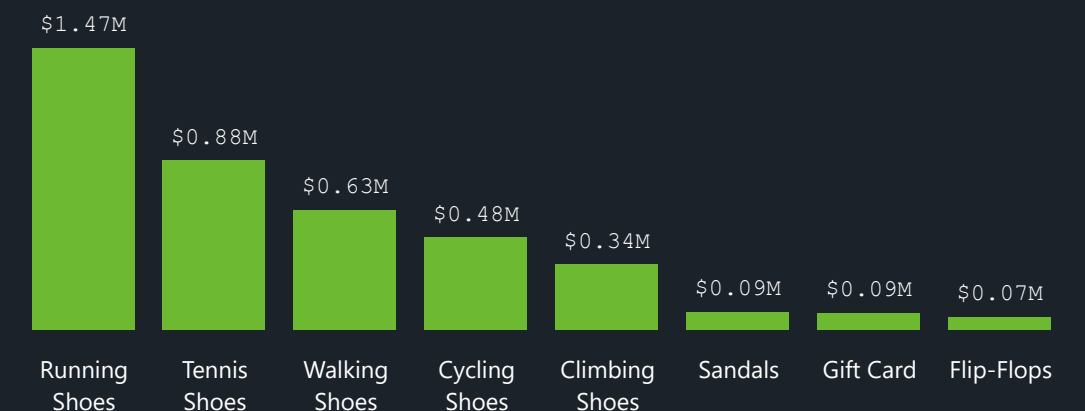
TOTAL NET SALES by Hour



Net Sales by gateway payment method



Net Sales by Product type





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DASHBOARD

DATA TABLE

Order Number	Customer Id	Customer Name	City	Province	Sum of Billing Address Zip	Product Type	Gateway	Total Net Sales	Sum of Total Tax	Sum of Total Price U
1479	5962	Kenon Elstow	WASHINGTON	District of Columbia	64759	Walking Shoes	paypal	\$1,183	118.31	1,301
4577	5049	Hartwell Messiter	WASHINGTON	District of Columbia	2016	Tennis Shoes	manual	\$1,017	101.71	1,118
1789	1299	Ericha Guly	WASHINGTON	District of Columbia	52215	Sandals	amazon_payments	\$900	89.96	989
5141	2395	Orelle Fernant	WASHINGTON	District of Columbia	83913	Walking Shoes	shopify_payments	\$894	89.35	982
1173	1833	Geralda Gapper	WASHINGTON	District of Columbia	13317	Running Shoes	shopify_payments	\$831	83.11	914
5581	4390	Bartholomeo Gier	WASHINGTON	District of Columbia	74830	Tennis Shoes	shopify_payments	\$771	77.11	848
800	5541	Juliann Phillp	WASHINGTON	District of Columbia	68127	Walking Shoes	amazon_payments	\$733	73.31	806
5385	3557	Alyse Hamal	WASHINGTON	District of Columbia	18354	Cycling Shoes	shopify_payments	\$728	72.81	800
2376	3496	Marcelo Petto	WASHINGTON	District of Columbia	96836	Running Shoes	shopify_payments	\$723	72.31	795
7430	1608	Oralle Deehan	WASHINGTON	District of Columbia	71357	Tennis Shoes	paypal	\$713	71.31	784
2295	2196	Erny Luciani	WASHINGTON	District of Columbia	41680	Sandals	shopify_payments	\$711	71.11	782
7321	6039	Marcelo Hoppner	WASHINGTON	District of Columbia	34425	Cycling Shoes	amazon_payments	\$703	70.31	773
2184	4867	Florie Ambrodi	WASHINGTON	District of Columbia	74495	Running Shoes	shopify_payments	\$693	69.31	762
3056	3080	Fania Shurman	WASHINGTON	District of Columbia	85965	Tennis Shoes	shopify_payments	\$693	69.31	762
4225	4602	Hastie Toffanini	WASHINGTON	District of Columbia	98705	Tennis Shoes	paypal	\$673	67.27	740
2857	2775	Sumner Jehaes	WASHINGTON	District of Columbia	96528	Sandals	amazon_payments	\$671	67.11	738
1155	2121	Sibbie Rissen	WASHINGTON	District of Columbia	85180	Tennis Shoes	shopify_payments	\$658	65.83	724
2119	5	Guglielma Vamplus	WASHINGTON	District of Columbia	39786	Boots	paypal	\$657	65.67	722
4693	5749	Jamil Ofield	WASHINGTON	District of Columbia	88718	Tennis Shoes	paypal	\$650	65.03	715
185	605	Noak Kybert	WASHINGTON	District of Columbia	30076	Tennis Shoes	shopify_payments	\$643	64.31	707
594	572	Stanislas Bartke	WASHINGTON	District of Columbia	51397	Gift Card	shopify_payments	\$639	63.91	703
818	5143	Papagena Pasquale	WASHINGTON	District of Columbia	70554	Gift Card	shopify_payments	\$639	63.91	703
1291	6214	Daveta Fozard	WASHINGTON	District of Columbia	91901	Tennis Shoes	shopify_payments	\$635	63.51	698
3252	5657	Miquela Ballchin	WASHINGTON	District of Columbia	88180	Tennis Shoes	shopify_payments	\$635	63.51	698
6880	1762	Mylo Labat	WASHINGTON	District of Columbia	21781	Running Shoes	paypal	\$635	63.51	698
6893	3137	Beulah Klimashevich	WASHINGTON	District of Columbia	45959	Walking Shoes	shopify_payments	\$634	63.43	697
2924	5384	Justis Boxall	WASHINGTON	District of Columbia	35484	Climbing Shoes	shopify_payments	\$626	62.56	688
299	6346	Bertina Knath	WASHINGTON	District of Columbia	77763	Walking Shoes	amazon_payments	\$625	62.51	687
2091	3848	Cathe Rabley	WASHINGTON	District of Columbia	86050	Tennis Shoes	paypal	\$625	62.51	687
6152	4776	Suki Cowndley	WASHINGTON	District of Columbia	68897	Running Shoes	amazon_payments	\$625	62.51	687
6377	4426	Ezechiel Porch	WASHINGTON	District of Columbia	59894	Cycling Shoes	shopify_payments	\$618	61.83	680
1491	1627	Lavinie Ricardou	WASHINGTON	District of Columbia	12774	Tennis Shoes	shopify_payments	\$615	61.51	676
4581	970	Berrie Heatherington	WASHINGTON	District of Columbia	38295	Running Shoes	shopify_payments	\$615	61.51	676
5647	4465	Alma Simon	WASHINGTON	District of Columbia	36671	Running Shoes	shopify_payments	\$615	61.51	676
Total					10356510			\$120,272	12,027.25	132,299.

Net sales trend

