

# SRUSHTI KULKARNI

+91 8600420187 | [srushtikulkarni09@gmail.com](mailto:srushtikulkarni09@gmail.com) | [LinkedIn](#) | [Github](#) | [Portfolio](#) | [Leetcode](#)

## EDUCATION

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• **Savitribai Phule Pune University**, India  
BE (Information Technology)

**August 2019-July 2023**  
CGPA:8.66

## WORK EXPERIENCE

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- **Salesforce Admin & Trainee, Saasguru** **August-October, 2024**
  - Architected and delivered a scalable Salesforce application utilizing custom objects, automated flows, and Lightning App Builder to optimize workflows and improve operational efficiency.
  - Configured advanced security settings, such as role-based access controls, object-level permissions, and encryption protocols, to ensure Salesforce data confidentiality and integrity.
  - Streamlined complex business processes by designing and automating workflows using Salesforce flows.
- **Web Developer Intern, Coding Club India** **March-August, 2024**
  - Leveraged HTML, CSS, and JavaScript to build intuitive and responsive web interfaces, optimizing user experience and accessibility.
  - Conceived and implemented innovative front-end features, driving a 10% increase in conversion rates.
  - Resulting in a 30% increase in user engagement and a 25% decrease in bounce rate.
  - Boosted user engagement by 30% through strategic improvements in design and functionality
- **Summer Intern, Persistent Systems** **May-July, 2022**
  - Achieved a 95% completion rate on assigned projects, demonstrating exceptional learning and application of C++ and DBMS concepts.
  - Crafted responsive and engaging web pages with HTML, CSS, and JavaScript, ensuring optimal performance, smooth navigation, and accessibility across all platforms.
  - Utilized C++ and DBMS to develop high-performance solutions, optimizing data management processes and significantly increasing system efficiency and reliability.

## PROJECTS

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- **Salesforce Admin Course Project – Insurance Management App**  
Capstone Project | Saasguru Salesforce Admin Training
  - Built a tailored Salesforce Insurance Management App to streamline client policy management, automate claims processing, and improve customer interaction tracking.
  - Built and configured custom Salesforce objects, including Policies, Claims, and Policy Holders, linking them with standard objects like Contacts and Accounts to improve data organization and business process efficiency.
  - Configured automated flows to trigger alerts for policy renewals and claim status updates.
  - Implemented validation rules in Salesforce to ensure data consistency and accuracy, including enforcing correct policy number formats and verifying valid claim dates for seamless data integrity.
  - Designed and deployed custom reports and dashboards for real-time monitoring of client portfolios and policy performance.
- **Netflix-GPT | JavaScript, React-JS, Tailwind-CSS, Redux, Firebase**
  - Architected a Netflix-like platform using React and Tailwind-CSS, achieving a responsive UI that handles up to 10,000+ concurrent users.
  - Adopted Firebase Authentication enabling secure storage and management of 100,000+ user profiles and their preferences in real-time.
  - Optimized state management with Redux, ensuring fast data flow and updates across 100+ components for seamless user experiences.
- **Food Ordering App | HTML, CSS, JavaScript, ReactJS**
  - Engineered a full-stack food ordering application driving a 20% increase in customer involvement.
  - Optimized performance with 80% faster load times by implementing Shimmer UI for skeleton loading.
  - Integrated Swiggy APIs to deliver real-time data with 99.9% accuracy ensuring interactive application.

- Increased user retention rate by 60% with intuitive design, leveraging Tailwind CSS to ensure fast and fluid user interactions.\*

## TECHNICAL SKILLS

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- Languages: C++, JavaScript, Python, JavaScript
- Full Stack Development : HTML, Tailwind-CSS, JavaScript, ReactJS, NodeJS, Express
- Database: Mysql ,Firebase
- Salesforce: Salesforce Lightning Experience, Reports & Dashboards, Profiles, Roles, Sharing rules, Permission sets, Flows
- Developer Tools: IntelliJ, VS Code, Git, Eclipse

## HONORS AND AWARDS

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- **Solved 300+ problems** on Codechef, Leetcode, Hackerrank, Interviewbit and SPOJ.
- Published in IEEE International Conference :  
[2D to 3D Floor plan Modelling using Image Processing and Augmented Reality](#)