

#Predicting if a person would buy life insurance #based on his age using logistic regression

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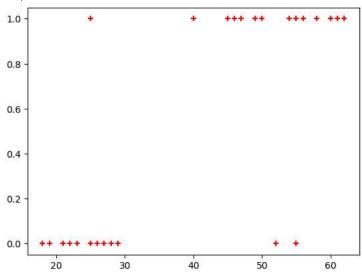
import pandas as pd
from matplotlib import pyplot as plt

df=pd.read_csv("/content/insurance_data.csv")
df.head()

| \supseteq | | age | bought_insurance |
|-------------|---|-----|------------------|
| | 0 | 22 | 0 |
| | 1 | 25 | 0 |
| | 2 | 47 | 1 |
| | 3 | 52 | 0 |
| | 4 | 46 | 1 |

plt.scatter(df.age,df.bought_insurance,marker='+',color='red')

<matplotlib.collections.PathCollection at 0x789fe466ee00>



from sklearn.model_selection import train_test_split

X_train,X_test,y_train,y_test=train_test_split(df[['age']],df.bought_insurance,train_size=0.8)

X_test

| | age |
|----|-----|
| 0 | 22 |
| 8 | 62 |
| 12 | 27 |
| 25 | 54 |
| 24 | 50 |
| 20 | 21 |

```
from sklearn.linear_model import LogisticRegression
model = LogisticRegression()
model.fit(X_train,y_train)
     ▼ LogisticRegression
     LogisticRegression()
X_test
          age
      0
          22
      8
          62
          27
      12
     25
          54
     24
          50
     20
          21
y_predicted = model.predict(X_test)
model.predict_proba(X_test)
     array([[0.87037399, 0.12962601],
            [0.06508584, 0.93491416],
            [0.79135995, 0.20864005],
            [0.14792814, 0.85207186],
            [0.21516935, 0.78483065],
            [0.8827253 , 0.1172747 ]])
model.score(X_test,y_test)
     1.0
y_predicted
     array([0, 1, 0, 1, 1, 0])
X_test
          age
      0
          22
      8
          62
      12
          27
     25
          54
          50
      24
      20
          21
model.coef\_indicates value of m in y=m*x+b equation
model.coef_
     array([[0.11422543]])
#model.intercept_indicates value of b in y=m*x+b equation
model.intercept_
     array([-4.41722911])
```

```
#Lets defined sigmoid function now and
#do the math with hand
import math
def sigmoid(x):
 return 1 / (1+math.exp(-x))
#0.11422543~0.142 and -4.41722911~-4.42
def prediction_function(age):
 z = 0.142*age-4.42
 y = sigmoid(z)
 return y
#0.634 is more than 0.5 which means
#with 35 age will by insurance
age = 35
prediction_function(age)
     0.6341355910108007
#0.843 is more than 0.5 which means
#with 43 age will by insurance
age = 43
prediction_function(age)
     0.8436973963686705
```

Exercise

Download employee retention dataset from

here: https://www.kaggle.com/giripujar/hr-analytics.

Now do some exploratory data analysis

to figure out which variables have direct

and clear impact on employee retention

(ie.whether they leave the company or continue to work)

plot bar charts showing impact of employee salaries on retention
plot bar charts showing corelation between department and employee retention
Now build logistic regression model using variables that were narrowed down in step1
Measure the accuracy of the model