For the successful completion of the

Product Management Bootcamp

Digitale Leute School proudly awards this certificate to

Sruthi Kondiparthy

The advanced training to become a product manager comprised 636 teaching units.

The content consisted of the following topics, which were taught theoretically and with practical exercises by expert trainers:

Product Strategy

Roles and Tasks Product Manager, Product Discovery, Design Thinking, Strategic contract clarification, OKRs, Lean Product Management, Business Model Generation, Value Proposition Design, Competitor Analysis.

Product Design

Human Centered Design, User Research, Persona, Customer Journey Analysis, Creation of User Stories, Story Mapping, Setup and Execution of User and Expert Interviews, Visualization with Figma and MIRO, Prototyping and User Testing.

Team- & Backlog Management

SCRUM and Kanban, Sprint Planning, User Story Estimation, Planning Poker, Definition of Done, Execution of Rule Meetings: Sprint Planning, Grooming, Refinement, Review, Retrospective, WIP Method, Story Mapping.

Product Analytics & Testing

Definition of tracking events, Continuous monitoring, Definition of KPIs, Types of KPIs, Collection of KPI events, Google Analytics & Data Studio, Amplitude, Analysis of user behavior with heat and scroll maps, Fundamentals of Software Testing, Test Coverage, Bug Reporting, Test Prioritization, Automated and Manual Testing, Edge Cases, Defect Tolerance, Test Coverage, Defect Reporting.

April 1, 2025

Certificate: 138726520

Christoph Bresler
Head of School

Stefan Vosskötter
Managing Director