## **PROJECT DESIGN PHASE-PART2**

## **DETERMINE THE REQUIREMENTS (CUSTOMER JOURNEY MAPS)**

TEAM ID	NM2023TMID02721
PROJECT NAME	To create a Reel Design using
	Canva
DATE	03-11-2023

A customer journey map is a visual representation of a customer's interaction with a brand, products or service. It shows the various states of customers interacting with company.

