Comprehensive Sales Performance Overview

Product Category Books Clothing Electronics Home Payment Method All Gender All Purchase Date 1/1/2020 9/15/2023 9/15/2023

Total Revenue

64M

Total Sales

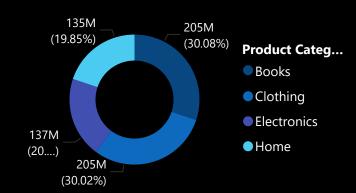
681M

Distinct Customers

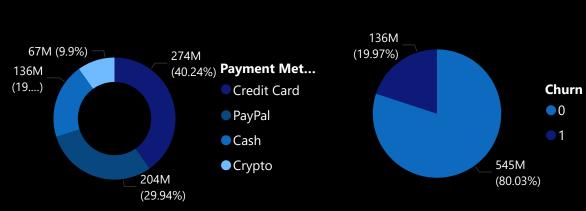
Total Sales by Churn

50K

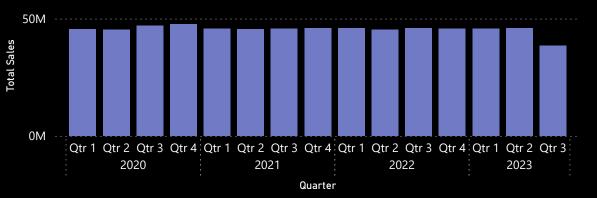
Total Sales by Product Category



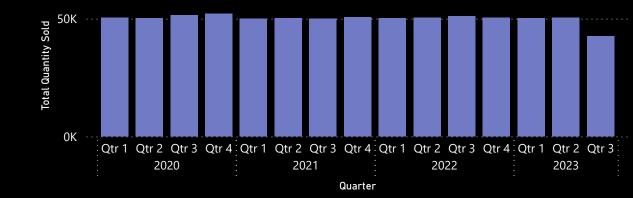
Total Sales by Payment Method



Total Sales by Year and Quarter



Total Quantity Sold by Year and Quarter



Distinct Customers by Year and Quarter

15K

14K

13K

12K

Jan 2020 Jul 2020 Jan 2021 Jul 2021 Jan 2022 Jul 2022 Jan 2023 Jul 2023

Year

Average Order Value by Year and Quarter
2,760

