

SRUTHILAYA S

No 15, Dharan Singh Colony, Vadapalani, Chennai – 600026.

Respected Google Hiring Team,

I am writing to express my sincere interest in the Digital Marketing Apprenticeship role at Google. The opportunity to apply my skills and passion for innovative marketing strategies within a company renowned for its groundbreaking initiatives is incredibly exciting.

My academic background includes a Bachelor's in Electronics and Communication Engineering, providing me with a solid foundation in technical understanding and problem-solving—a skillset I've expanded upon through my diverse experiences.

My **proficiency in digital platforms** was demonstrated when I spearheaded a campaign aimed at redefining the narrative around social stigmas. This initiative utilized **SEO-driven content** and targeted **social media strategies**, resulting in a significant increase in engagement and awareness among our audience.

One of my standout achievements was the implementation of a comprehensive digital marketing plan for a non-profit organization. Leveraging my skills in analytics and consumer behavior, I orchestrated a successful campaign that amplified the organization's reach, ultimately driving a 30% increase in online donations. I am deeply inspired by Google's commitment to innovation and impact. My strategic mindset, coupled with a profound passion for leveraging digital channels to drive meaningful results, aligns perfectly with Google's ethos.

I am eager to bring my unique blend of skills in digital strategy, analytics, and innovative thinking to the esteemed marketing team at Google. I am confident that my dedication, strategic approach, and ability to drive impactful campaigns will contribute to the team's success.

Thank you for considering my application. I am enthusiastic about the possibility of discussing how my skills align with the goals of the Digital Marketing team at Google. Please feel free to contact me at [sruthi20020824@gmail.com](mailto:sruthi20020824@gmail.com) or +91-6381720922.

Sincerely,

Sruthilaya Srinath