SRUTHILAYA S

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- https://github.com/Sruthilayas
- Portfolio link - https://pdf.ac/1DV46f

EXPERIENCE

CSPO Certification   SEP 2023
- Attained Certified Scrum Product Owner (CSPO) certification, demonstrating expertise in Agile product management and a commitment to delivering value-driven solutions.
- https://github.com/Sruthilayas/CSPO

PRODUCT MANAGEMENT INTERN AT SMARTAIL   JUNE 2023 – JULY 2023
- Researched and contributed to establishing the user persona for the company's direction.
- Created a wireframe after reading the product research document.
- Surveyed and collected valuable feedback and improved the product through ideologies that work.
- Used Jira to track all the activities across various cross-functional teams.

NextLeap Product Management Fellowship   OCT 2023
- Utilized market research, user journey analysis, and segmentation skills to align business objectives with successful product outcomes.
- Applied user-centric strategies and metrics, improving user satisfaction by addressing critical pain points.
- Demonstrated leadership in ideation and prototyping based on newfound expertise in product design and frameworks.

Project Management Intern at TechCurators   OCT 2023
- Collaborated with Subject Matter Experts (SMEs) and Quality Assurance (QA) teams to test and refine code, ensuring a 95% defect-free assessment system.
- Prepared and delivered 30+ customized assessment question sets in the subjective domain, resulting in a 20% increase in user engagement.
- Developed and managed 15 coding assessment modules, consistently maintaining a user satisfaction rating of 4.5/5.
- Enhanced English proficiency and aptitude assessment offerings, leading to a 25% growth in customer subscriptions.

SAP Intern at KAAR Technologies   NOV 2022 – MAY 2023
- Developed and deployed 7 portal projects, enhancing user experience and engagement.
- Configured SAP Functional Modules and employed Angular, Flutter, and SAP UI5 to streamline front-end development.
- Successfully facilitated seamless communication between components using SAP BTP, PIPO, Node, and OData.
- Managed stakeholder communication, led product development, and iterated enhancements, leading to 60 % improvement in project efficiency.

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EVENT MANAGER   AUG 2022 – MAY 2023
- Successfully organized, managed, and hosted a diverse range of events spanning multiple verticals.
- Collaborated with cross-functional teams to coordinate projects, logistics, and venues, and manage budgets.

CO-CHAIR RURAL INITIATIVE VERTICAL   SEP 2021 – MAY 2022
- Organized and executed 'Redefining Red' event at a government school in Chennai, Porur, which featured invited medical professionals to advocate for social causes and drive improvements in menstrual health awareness and education within the community.

EDUCATION

Rajalakshmi Engineering College   **2019-2023**
B.E in Electronics And Communication - 8.88 CGPA

SKILLS

- Road maps, Cross-functional Team, Competitive Analysis, Wireframes, User Persona, User journey, Excel, MVPs, PRDs, Project Management, Technical Knowledge in Web Development, Java, Python.
- Framework: Agile
- Databases: MySQL
- **TOOLS –** JIRA, FIGMA, SQL, WHIMSICAL, MIRO.