

GLOBAL SUPERSTORE SALES ANALYSIS REPORT

Year

2011

2012

2013

2014

Total Sales

12.64M

Total Profit

1.47M

Quantity

178K

Returned Orders

1173

Profit by Segment

277.01K (18.88%)

441.21K (30.07%)

749.24K (51.06%)

Shipping Cost by Ship Mode

115.97K (8.57%)

308.1K (22.77%)

614.63K (45.43%)

314.11K (23.22%)

TotalSales by Market

2.16M (17.1...)

0.81M (6.38%)

0.78M (6.2%)

2.3M (18.17%)

2.94M (23.24%)

3.59M (28.36%)

TotalSales by Year and Category

1.6M

1.4M

1.2M

1.0M

0.8M

0.6M

Top 5 Profitable Products

Canon imageC...

Cisco Smart Ph...

Motorola Smart...

Hoover Stove, ...

Sauder Classic...

TotalSales by City

New York City

Los Angeles

Manila

Seattle

San Francisco

Philadelphia

Jakarta

London

Mexico City

Managua

Santo Domingo

Bangkok

Brisbane

Melbourne

Gold Coast

Houston

Perth

Paris

Vienna

Berlin

Adelaide

San Salvador

Madrid

Chicago

Newcastle

Tegucigalpa

San Diego

San Jose

Jacksonville

Ho Chi Minh

Springfield

Krishtasa

TotalSales by State

England

California

Ile-de-France

New York

New South W...

Queensland

North Rhine...

San Salvador

National Capit...

Victoria

Washington

Distrito Fed...

Pennsylvania

Provence-Alp...

Western Aust...

Guatemala

Maharashtra

Sao Paulo

Guangdong

Jakarta

Jawa Barat

Florida

Managua

Illinois

Santo Domingo

Rhone-Alpes

Utter Pradesh

Michigan

Bangkok

South Australia

Virginia

Region

All

Country

All

Market

All

TotalSales by Region



Region	TotalSales	State	TotalSales	City	TotalSales	Segment	Total Pt	Market	Country	Region
Africa	7,83,773.21	Zürich	11,707	Aachen	3,803.1	Consumer	7,49,225.54	US	Afghanistan	West
Canada	66,928.13	Zulia	4,208	Aalen	979.7	Corporate	4,41,200.00	LATAM	Albania	Southeast Asia
Caribbean	3,24,280.17	Zinder	362	Aalst	387.3	Home Office	2,77,000.00	EM	Algeria	South
Central	28,22,302.17	Žilina	60	Aba	1,064.1	Total	14,67,415.54	EU	Angola	Oceania
Central Asia	7,52,826.17	Ziguinchor	617	Abadan	1,354.9			EMEA	Argentina	North
East	6,78,781.17	Zhytomyr	4,563	Abakaliki	34.3			Canada	a	North Asia
EMEA	8,06,161.17	Zhejiang	26,953	Abbeville	217.8			APAC	Armenia	North
North	12,48,165.17	Zhambyl	22	Abbotsford	295.7			Africa	Australia	EMEA
Total	1,26,42,501.91	Total	1,26,42,501.91	Total	1,26,42,501.9				Austria	East

Product Name	Tot	Market	TotalSales	Ship Mode	ShippingCost	Year	TotalSales	Category
Canon imageCLASS 2200 Advanced Copier	2	Africa	7,83,773.21	First Class	3,08,102.54	2014	16,16,158.67	Technology
Cisco Smart Phone, Full Size	1	APAC	35,85,744.13	Same Day	1,15,973.72	2014	13,78,055.69	Furniture
Motorola Smart Phone, Full Size	1	Canada	66,928.17	Second Class	3,14,111.79	2014	13,05,651.51	Office Supplies
Hoover Stove, Red	1	EMEA	8,06,161.31	Standard Class	6,14,627.66	2013	12,77,305.25	Technology
Sauder Classic Bookcase, Traditional	1	EU	29,38,089.06	Total	13,52,815.70	2013	11,17,723.55	Furniture
Total	8	LATAM	21,64,605.17			2012	10,23,441.51	Technology
		US	22,97,200.86			2013	10,10,717.64	Office Supplies
		Total	1,26,42,501.91			2012	8,58,902.56	Furniture
						2011	8,27,652.06	Technology
						2012	7,95,094.63	Office Supplies
						2011	7,56,192.38	Furniture
						2011	6,75,606.45	Office Supplies
						Total	1,26,42,501.91	