

# GLOBAL SUPERSTORE SALES ANALYSIS REPORT

Year

# 2011

2012

2013

2014

## Total Sales

12.64M

## Total Profit

1.47M

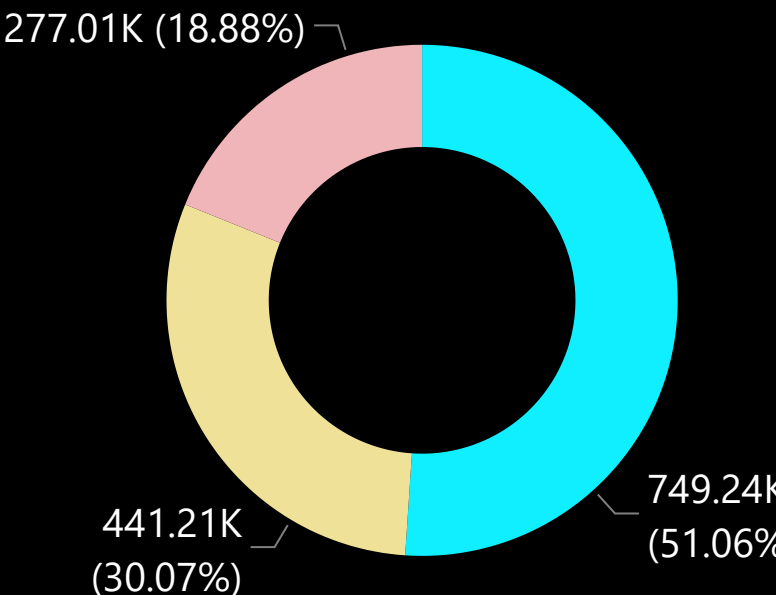
Quantity

178K

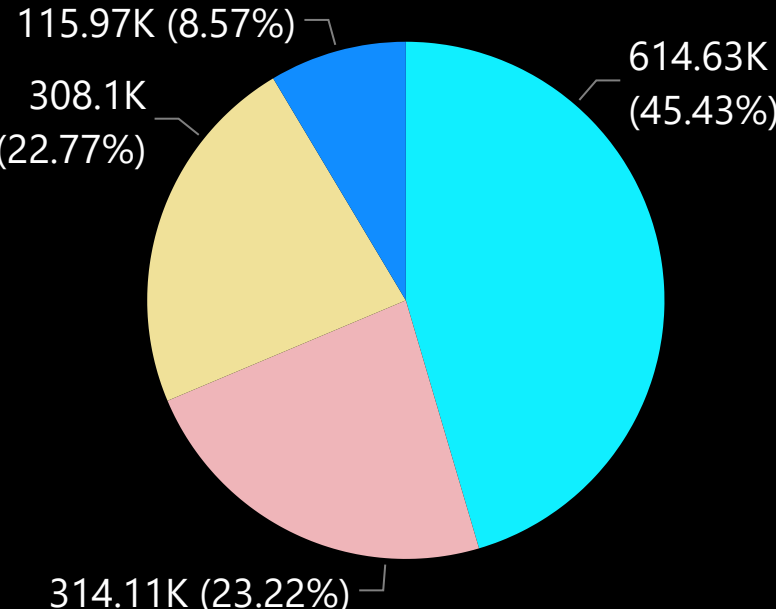
## Returned Orders

1173

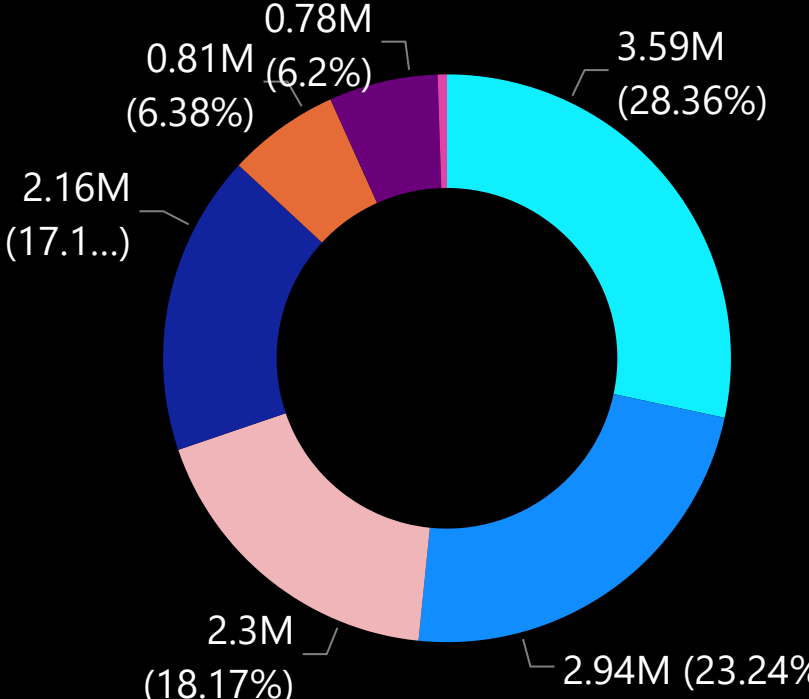
## Profit by Segment



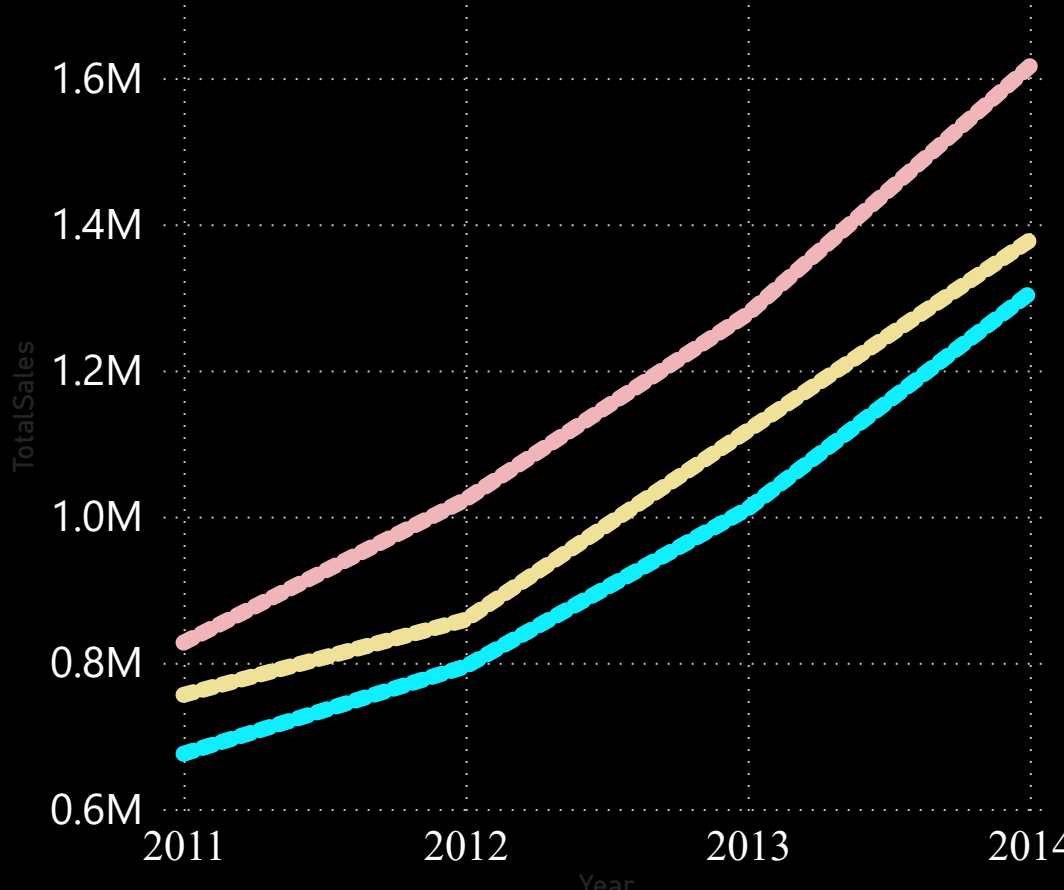
## Shipping Cost by Ship Mode



## TotalSales by Market



## TotalSales by Year and Category



Region

A11

Country

A11

# Market

A11

## TotalSales by Region



Region

TotalSales

Africa	7,83,773.21
Canada	66,928.17
Caribbean	3,24,280.86
Central	28,22,302.34
Central Asia	7,52,826.34
East	6,78,781.13
EMEA	8,06,161.31
North	12,48,165.06
North America	8,48,300.86
Total	1,26,42,501.91

State

TotalSales

Zürich	11,707
Zulia	4,208
Zinder	362
Žilina	60
Ziguinchor	617
Zhytomyr	4,563
Zhejiang	26,953
Zhambyl	22
Total	1,26,42,501.91

City

TotalSales

Aachen	3,803.1
Aalen	979.7
Aalst	387.3
Aba	1,064.1
Abadan	1,354.9
Abakaliki	34.3
Abbeville	217.8
Abbotsford	295.7
Total	1,26,42,501.9

Segment

Total Price

Consumer	7,49,232.54
Corporate	4,41,200.86
Home Office	2,77,000.86
Total	14,67,434.26

Market

US

LATAM

EU

EMEA

Canada

APAC

Africa

Country

Afghanistan

Albania

Algeria

Angola

Argentina

Armenia

Australia

Austria

Region

West

Southeast Asia

South

Oceania

North Asia

North

EMEA

East

Product Name

Total Quantity

Canon imageCLASS 2200 Advanced Copier	2
Cisco Smart Phone, Full Size	1
Motorola Smart Phone, Full Size	1
Hoover Stove, Red	1
Sauder Classic Bookcase, Traditional	1
Total	8

Market

TotalSales

Africa	7,83,773.21
APAC	35,85,744.13
Canada	66,928.17
EMEA	8,06,161.31
EU	29,38,089.06
LATAM	21,64,605.17
US	22,97,200.86
Total	1,26,42,501.91

Ship Mode

ShippingCost

First Class	3,08,102.54
Same Day	1,15,973.72
Second Class	3,14,111.79
Standard Class	6,14,627.66
Total	13,52,815.70

Year

TotalSales

Category

2014	16,16,158.67	Technology
2014	13,78,055.69	Furniture
2014	13,05,651.51	Office Supplies
2013	12,77,305.25	Technology
2013	11,17,723.55	Furniture
2012	10,23,441.51	Technology
2013	10,10,717.64	Office Supplies
2012	8,58,902.56	Furniture
2011	8,27,652.06	Technology
2012	7,95,094.63	Office Supplies
2011	7,56,192.38	Furniture
2011	6,75,606.45	Office Supplies
Total	1,26,42,501.91	