

Team PET PALS

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Chewy at a glance



OUR PURPOSE

To achieve excellence for our customers, our team, and the organization by aligning our work to the needs of our customer base and greater business objectives that spur successful product strategies and product launch.



OUR MISSION

Develop products and features to solve overarching problems, empathize with our customer base, communicate effectively with our team members and ensure technological feasibility and a seamless experience that support the attainment of helping people buy great food for their pets.



CORE VALUES



1. People First

3. Innovative
Mindset

5. Results Driven

2. Open Minded

4. Mutual Respect

6. Transparency,
Equity and Integrity



WORKING PRINCIPLES



COLLABORATE

with the spirit of aligning to accomplish collective team goals and objectives



CONTINUOUSLY LEARN & IMPROVE

by taking bold risks and failing forward



ACTIVE & EMPATHETIC LISTENING

to fellow team members and other stakeholders



EMBRACE VARYING IDEAS

having all voices heard, and take all into serious consideration before making a decision



BE HONEST

and be willing to share ideas with the team



SHARE FEEDBACK

From professor and TA to whole team



BE FLEXIBLE

to team setbacks and adapt to accomplish objective at hand

Objective # 1: Improve team collaboration and communication

Key Results:

1. Achieve a 90% satisfaction rate in the internal team collaboration survey by the end of the quarter.
2. Implement a weekly knowledge-sharing team session with at least 75% team attendance for the term.
3. Ensuring 100% compliance in responding to a question or purposeful statement within 24 hours of the post

Objective #2: Learn product management strategies and techniques

Key Results:

1. Achieve a grade point of 3.9-4.0 in our team deliverables for this Quarter.
2. Gain hands-on expertise with product management tools such as Jira, Trello, Miro in aiding our key decisions by the end of the quarter.
3. Successfully submit all deliverables relevant to the product strategy framework; team project after approval from all 4 team members.
4. Stay abreast about product trends, developments in Product Management from product manager meetings twice a month.



TEAM RITUALS



- Weekly Check-Ins at 10 am on Wednesdays and 11 am on Fridays
- Primary form of communication will be on Microsoft Teams
- Secondary form of communication will be SMS/Text messages in case of emergencies



COLLABORATION TOOLS THE TEAM WILL USE



MICROSOFT TEAMS



GOOGLE PRODUCTIVITY SUITE



CANVAS



CANVA




OUR PRODUCT



chewy.com



CHEWY MISSION STATEMENT



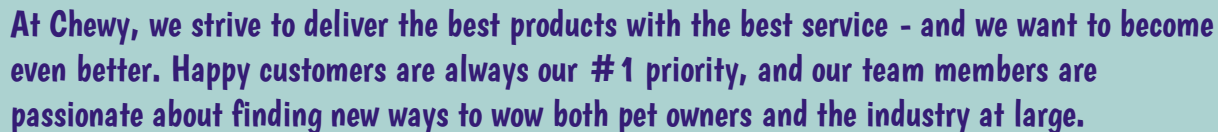
To be the most trusted and
convenient destination for pet parents
(and partners), everywhere



CHEWY VALUES

- 
- Customers First
 - Operate at Depth
 - Earn Trust
 - Accelerate Time
 - Deliver Results
 - Act Like an Owner
 - Keep It Simple
 - Think Big
 - Debate Openly; Commit Fully
 - Build High-Performing Teams

CHEWY VISION



At Chewy, we strive to deliver the best products with the best service - and we want to become even better. Happy customers are always our #1 priority, and our team members are passionate about finding new ways to wow both pet owners and the industry at large.