Ideation Phase
Empathize & Discover

Date	21 October 2023
Team ID	NM2023TMID05086
Project Name	Quantitative Analysis of Candidates in 2018 Lok Sabha elections .
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to helps teams better understand their users.
Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Example: Quantitative Analysis of Candidates in 2018 Lok Sabha elections