Simple Site

Simple Free Website to Send Data to Segment

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Simple Site Goal

Early on in my SE ramp I was looking for a simple site I could instrument and get data flowing into Segment so I could better understand how Segment worked and get familiar with the Segment Spec. This deck walks through the setup of basic website that sends data to Segment, without the need for a hosting account or time limited trial. Get the ball rolling in ~15 minutes with this example and expand if you like. Enjoy!

High Level Steps

1. Create Javascript source in your Segment workspace
2. Clone a github repository
3. Add Segment snippet to index.html
4. Publish github page
5. Open webpage, fill-out forms and see data in Segment debugger

Create Segment Source

- **In your Segment workspace create a Javascript source, give it a unique name (ex. Simple Site REB)**
- **The Segment snippet from your source will be needed later in this exercise**
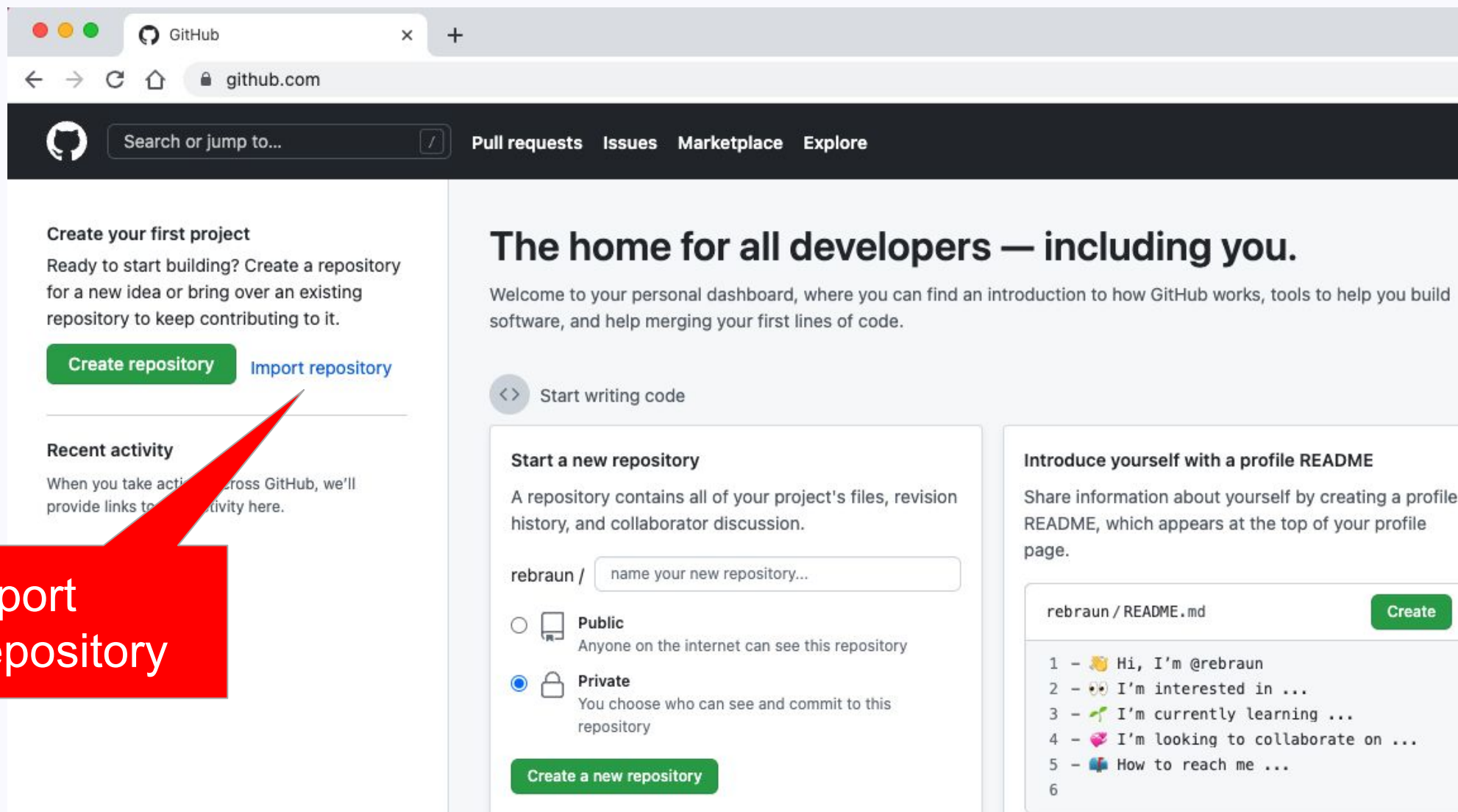
Create free github account
(if you do not already have an account)

- **Go to github.com > click Sign up**
- **You will be prompted for:**
  - **email**
  - **password**
  - **username**
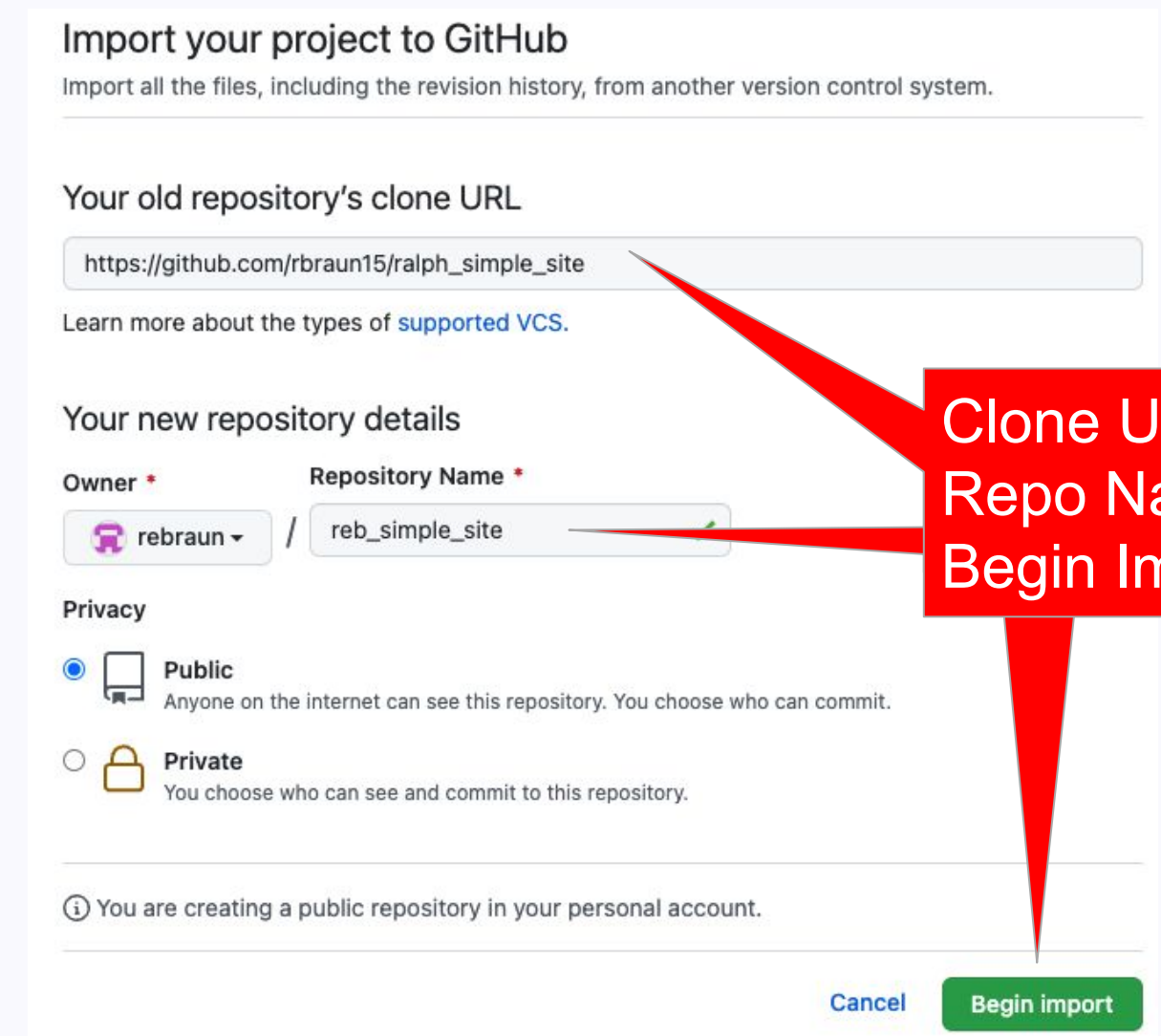 - **answer a few other questions, ultimately go with the option "Continue for free"**

Clone Repository

- **Log in to Github (if not already logged in)**
- **Select option to import repository**
- **Enter**
  - **Your old repository's clone URL = https://github.com/rbraun15/ralph_simple_site**
  - **Repository Name = <your name>_simple_site**
  - **Privacy = Public**
- **Click Begin Import**

Go To Your Repository

Preparing your new repository

There is no need to keep this window open, we'll email you when the import is done.

rebraun/**reb_simple_site**

✓ Importing complete! Your new repository rebraun/reb_simple_site is ready.

Click on the link to your repository

- **Your repository will have two pages - README.md and Index.html**

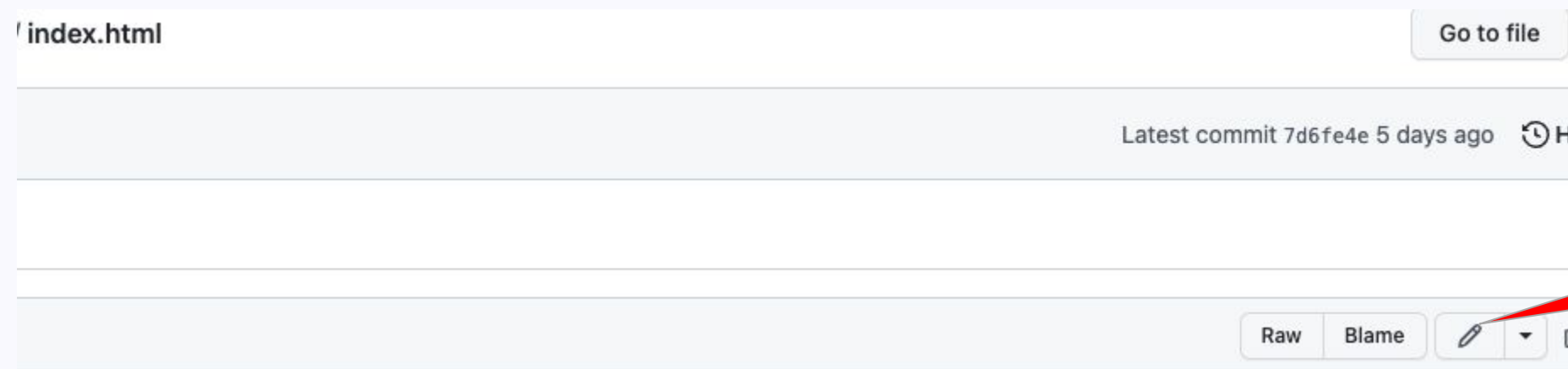rbraun15 Update index.html

README.md   Update README.md

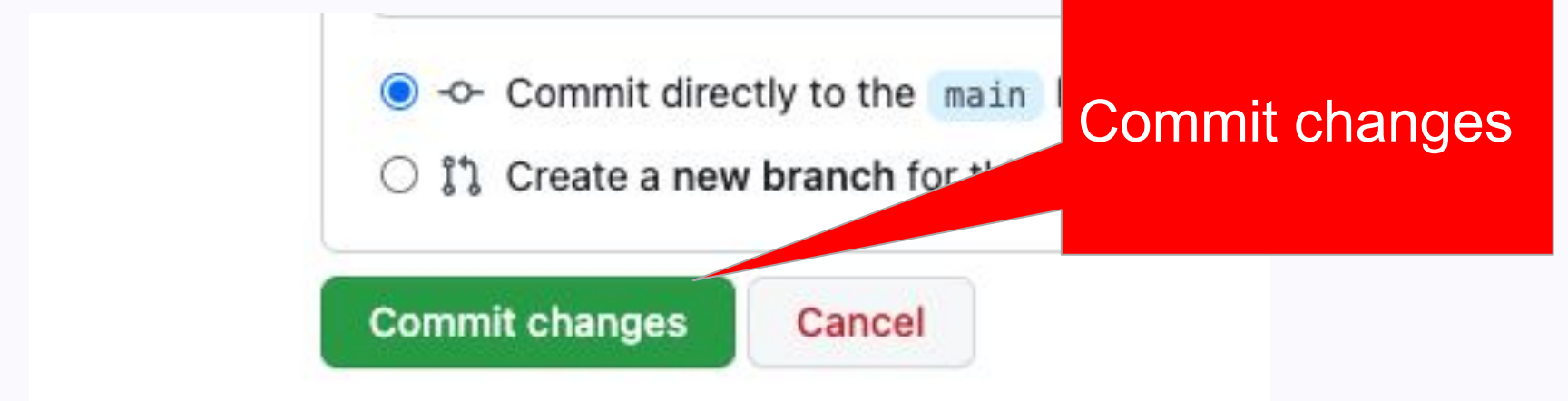index.html   Update index.html

Click index.html

Edit index.html

- **Click on the pencil to go into edit mode**
- **Modify lines 7-12, replace Segment snippet with your source's Segment snippet**
- **Modify lines 66 and 71 to change the name of your site from Ralph's Simple Site**
- **Once changes have been made, scroll to the bottom and click on Commit changes**

index.html

Go to file

Latest commit 7d6fe4e 5 days ago

Pencil for edit mode

Raw | Blame

After your update lines 7-12 will look something like this

```
6    <meta name="viewport" c        wid        cale=
7    <script>
8      !function(){var analytics=window.analytics=window.analytics||[];:
9    analytics.load("nTDqrOddZeB77L3h0FGcKVxGQs4vBdd0");
10   analytics.page();
11   }}();
12   </script>
13
14   <style>
15
```

Commit directly to the main

Create a new branch for

Commit changes

Commit changes   Cancel

7

7

Publish Your Site

- **Go to the Settings tab**
- **Select Pages (on the left)**
- **Under Branch select main then click Save**

Go To Your Site!

- **Wait a few minutes and refresh your browser page, a url to your site will eventually appear**
- **Click the url to go to your site**
- **Fill out the forms, click submit, see data in Segment**

URL to your site

GitHub Pages

GitHub Pages is designed to host your personal, organization, or project pages from a GitHub repository.

Your site is live at https://rebraun.github.io/reb_simple_site/   [Visit site

	TRACK	Product Info Requested	2022/10/14 11:00:53
	TRACK	Trial Request	2022/10/14 11:00:31
	TRACK	Trial Request	2022/10/14 11:00:16
	PAGE	/copy-of-ralph/	2022/10/14 10:52:41
	IDENTIFY	xyz12345 (jdoe@aolx.com)	2022/10/14 10:52:41

Ralph's Simple Site

Registration

First Name   [First]
Last Name   [Last]
Email   [Email]
Phone   [Phone]
User Id   [user_id]

[Submit]

Product Info Request

Select Product   [▾]
Role   [Role]
Email   [Email]

[Request Info]

Trial Request

Select Product   [▾]
Trial Start Date   [Trial Start Date]
Contact Name   [Contact Name]
Contact Email   [Contact Email]

[Submit Trial Request]

Registration

```
analytics.identify(reg_user_id.value, {
fname: reg_fname.value,
lname: reg_lname.value,
phone: reg_phone.value,
email: reg_email.value
});
```

Product Info Request

```
analytics.track("Product Info Requested", {
product: product_product.value,
role: product_role.value,
"context": {
"traits" : {
"email": product_email.value
}
}
});
```

TrialRequest

```
analytics.track("Trial Request", {
trial_product: trial_product.value,
trial_start_date: trial_start_date.value,
trial_request_date: today,
"context": {
"traits" : {
trial_contact: trial_contact.value,
email: trial_email.value
}
}
});
```

Now that you have a simple working example, use it as is or further customize to meet your needs…..

Thank You!!