SSENFUMA GODFREY

Data Analyst

👤 Professional Summary.

Detail-oriented Data Analyst with expertise in transforming raw data into business actionable insights.
Skilled in SQL, Python, Excel and Visualization tools (Power BI and Tableau).
Experienced in data cleaning, analyzing and interpreting datasets to support business decision-making.
Strong knowledge of statistical modeling.
I bridge the gap between technical analysis and commercial strategy.

📇 Contact.

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🎓 Education.

Bachelor of Science in Business Computing and Data Analytics.
Victoria University, Kampala 2020-2023.

Diploma in MY SQL and Statistics for Data Analysis.
Alison online -2021.

Certifications.
Certificate in Credit Analyst Job Simulation.
Forage-2026.
Certificate in Data Science and Analytics.
HP LIFE online Course-2024.
Certificate in Introduction to Cybersecurity Awareness.
HP LIFE online Course-2024.
Certificate in Effective Leadership.
HP LIFE online Course-2024.
Certificate in Effective Presentations.
HP LIFE online Course-2024.
Certificate in Nursing Assistant CNA.
American Medical Certification Association -2023.
Certificate in Nursing Assistant CNA.
Strong Point Educational And Training Institute - January 2023-March 2023.
Certificate in Graphics Design.
AFFCAD Vocational Institute-2019.

LANGUAGES.

English	Very Good.
Luganda	Good.
Germany	Basic.

📝 REFERENCE.

Available Upon Request.

Skills.

- SQL.
- Excel.
- Python.
- Power BI.
- Tableau.

- Communicative.
- Critical thinker.
- Business Intelligence.
- Problem - Solving Skills.
- Shareholder translation.
- Adaptability And Learning Agility.

💼 EXPERIENCE.

Data Analyst - Business Development -Soccanett kampala 2023 - Present.

- Developed and maintained dashboards using tools like Power BI, Tableau, Excel and SQL to track sales performance, customer's behavior plus market trends hence enabling data-backed decision-making for the market and finance department.

- Conducted analysis of client data and competitive landscapes to support the creation of targeted pitches, proposals and pricing strategies through data insights.

- Served as the key link between data operations and commercial teams, translating business questions into analytical projects and data insights into actionable recommendations.

Product Analyst - Freelance Project (Remote) 2022.

- Conducted quantitative analysis of user engagement data to evaluate feature adoption and performance, providing insights that influenced the product roadmap for the client projects.

- Established key product metrics like user retention and built dashboards to monitor product health, enabling data-driven prioritization.

- Conducted exploratory data analysis (EDA) to identify fraudulent transaction patterns using My SQL which helped shareholders to detect fraud transactions by 65%.

Data Analysis Projects - Victoria University 2022.

Victoria University Transport Management System Prototype (VUTMS)

- Conducted data cleaning and structuring to ensure data validation and accuracy by 100% across multiple tables using Excel (power query) in order to elimite errors.

- Implemented database queries to optimize route assignments using My SQL hence reducing scheduling errors by 45%.

My Portifolio Link.

https://ssenfumagodfrey.github.io/Portfolio/