# Sara Marie Simoes

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#### PROFILE SUMMARY

- Data Analyst possessing team leader, hardworking, collaborative, motivated, detail-oriented expertises
- Able to multitask and be efficient in a fast paced and changing work environment
- Proficient in Product Lifecycle Management (PLM) systems

### TECHNICAL EXPERTISE

- Python Programing: Python 3, NumPy, Pandas, Matplotlib, Scipy, Selenium, Splinter, Flask, API Interactions
- Data Visualization: Tableau, Matplotlib, JavaScript, D3.js, Plotly, Geomapping with Leaflet is, VBA, Excel
- **Databases**: PostgreSQL, MongoDB, AWS
- Machine Learning: Scikit-learn, Keras, Tensorflow, NLP
- **Big Data**: Hadoop, PySpark
- Tools: Git, GitHub, CLI, Jupyter Notebook, Google Colab, AWS

## **PROJECTS**

Cocktail Creator- Full Stack App: Worked collaboratively to create an interactive website on wine. to Scraped data from wherever and got data from wherever else. Explored and cleaned data using Pandas in a Jupyter Notebook. Designed a database in PostgrSQL to store data. Created a website using Bootstrap HTML and CSS and interactive visualizations using multiple Javascript libraries including Plotly Leaflet Geomapping.

Deployed to Heroku Server: <u>tinyurl.com/vu8rpcx2</u>

GitHub: tinyurl.com/7gvyqkbt

**Weather Visualization HTML:** Designed a responsive website using Bootstrap HTML and CSS to display climate data visualizations made in python using Pandas, Matplotlib, API Request calls, and Google Maps API in a Jupyter Notebook. Published to GitHub Pages: <a href="mailto:tinyurl.com/13av7ft6">tinyurl.com/13av7ft6</a>

GitHub: tinyurl.com/wec7ir11

**Plotly Dashboard:** Created an interactive dashboard featuring Plotly visualizations in JavaScript using data from a Belly Button Biodiversity DataSet, using BootstrapHTML and css.

Published to GitHub Pages: tinyurl.com/lxl0cv63

GitHub: tinyurl.com/22vo9p5c

#### **WORK EXPERIENCE**

Gap Inc, New York, NY

## Manager Raw Materials/Fabric R&D -Male Gender Knits, Sweaters & Active

March 2018 - Present

- Evaluate test reports and advise risk assessments of fabrics based on their style and end use
- Explore and develop sustainable options of existing core fabrics to reach company sustainability goals

## Macy's Merchandising Group, New York, NY

## Manager Raw Materials/Fabric R&D - Private Label Brands

August 2009 - February 2018

- Managed team of direct reports supporting 6 private label brands
- Negotiated and leveraged fabric orders across MMG brands to reduce fabric cost and increase margin
- Developed a vendor/mill database for efficient and accurate fabric sourcing

#### **EDUCATION**

- Certificate in Data Analytics & Visualization Rutgers University
- B.A in Textiles, Fashion Merchandising, and Design, University Of Rhode Island Kingston, RI
  - o Magna Cum Laude, Dean's List
- Study Abroad-University of Westminster, London & Lorenzo De Medici Florence, Italy