

SARA SLICK

Atlanta, GA

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SUMMARY

Early career UX/UI designer with an extensive background in graphic design and fine art. Experienced in prototyping, wireframes, digital design, and project management. An adaptive leader who thrives in multi-disciplinary, cross-functional team environments. Experienced with Photoshop, Illustrator, Figma, and Adobe XD.

TECHNICAL SKILLS

Technical: *Project Management, Content Management, Photography, Layouting*

UX/UI: *Information Architecture, Wireframing, Prototyping, Visual Communication*

GEORGIA TECH UX/UI BOOTCAMP PROJECTS

Just A Pinch

https://drive.google.com/file/d/1mJXMHwZ3ilg-SKbpFCd7-nVVNhNChCe6/view?usp=share_link

- *Group Project developing a cooking application prototype with a twist. We decided to add an element of adding passed-down family recipes.*
- *I was the primary UI designer developing screen designs for this project.*
- *Figma, Miro, Trello, Illustrator, Photoshop*

Department of Homeland Security Web Redesign

https://drive.google.com/file/d/1n0ZFdMUL9IROdVAbZYUPhh8drahNSrWn/view?usp=share_link

- *Group project with the goal of redesigning a government agency website. My group chose the Department of Homeland Security.*
- *My core responsibility for this project was the project manager. I delegated tasks and used Trello to ensure jobs were organized and completed.*
- *Figma, Miro, Trello, Illustrator, Photoshop*

GoTrek

https://drive.google.com/file/d/1NPI-QQaL9hAOg9TDAWDtAhbj81FGImvV/view?usp=share_link

- *Application prototype geared towards all-inclusive travel packages for an easy vacation planning process.*
- *GoTrek was a solo project utilizing my learned knowledge in research, wireframing, and prototyping.*
- *Miro, Figma, Illustrator, and Photoshop were used*

EXPERIENCE

Graphic Designer

June 2022 – Present

Empire Arts Gallery

Norcross, GA

- *She developed concepts and designs for clients including printed deliverables and consumer products utilizing Adobe Photoshop and Illustrator.*
- *Created printed materials such as posters, flyers, and brochures detailing and promoting events all around the city of Atlanta*

- *Worked with the senior designers and social media managers to brainstorm, ideate, and produce engaging, onboard content across Instagram and TikTok, increasing engagement.*

Print Specialist

January 2021 – March 2022

Jack Spears Inc

Norcross, GA

- *Provided assistance with basic graphic design as needed.*
- *Ensured all jobs were delivered on time, and expedited operations that delayed or altered schedules to meet unforeseen conditions. Remained in contact with customers when critical issues arose or work production schedules were jeopardized.*
- *Performed tasks and duties that were relevant to any of the various roles or responsibilities assigned by the supervisor and determined by management to be appropriate for this position.*

Merchandise and Social Media Manager

June 2020 – January 2021

Jack Spears Inc

Norcross, GA

- *Used social media marketing tools to create and maintain Jack Spears' brand. I oversaw the day-to-day management of campaigns and ensured brand consistency.*
- *Planned and developed merchandising strategies. Analyzing sales figures, market trends, and customer behavior to determine product needs.*
- *Determined the need for and implemented product promotions, price changes, markdowns, clearouts, etc.*

EDUCATION

Boot Camp Certificate: Georgia Tech, Atlanta, GA

An intensive 24-week long boot camp dedicated to UX/UI Design. Skills learned consist of Adobe XD, Figma, HTML5, CSS, User-Centric Design Research, Visual Prototyping & Wireframing, and User Interface Development.

Degree: Savannah College of Art and Design, BFA, Atlanta, GA