

Seung Yoo

Visual / Product Designer

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ABOUT

Based in San Francisco, Community builder of Tech Women's Meetup. Experience in the education industry for years. Learned Frontend Coding Skills to understand code, Visual Designer with 3+ years of experience, Passionate about cultivating user-centered UX/ UI. Make it a creative way to solve real-world problems.

EXPERIENCE

Product Designer - CO.LAB, [Habble](#), SF, CA - Team-based, AI web-based language learning program 2023 -present

- Designed to enable English learners to practice conversational skills with AI-generated feedback.
- Contributed user-friendly and useful interface, developed MVP and created Hi-fi Figma mockups.

Product Designer (part time) / Co-founder - Compass - SF School management platform 2023 spring

GroupFive - Local small group hangouts website

- Created intuitive wireframes, prototypes and streamlined administrative processes for CM
- Collaborated with stakeholders, and solidified features for the MVP.

Frontend Engineer (Intern) - [GitLab](#), [Slippers\(Pajamas\)](#) UI Design, MLH fellowship, SF, CA 2022 fall

- Built and improved several deliverables 20+ components for CSS framework in **Version Control**, **JS**, **Vue**, **Storybook** and **SCSS** on the user experience of the GitLab, Slippers Design System.

UX UI, Frontend Engineer / Co-organizer - Tech Girls Social [Meetup](#), SF, CA 2021-2022

- Grew 2000+ members from the start of the original group and assigned responsibilities.
- Built the landing page as UX, UI, and Frontend engineer
- Grew and set up study meetings of 50+ as computer science algorithms, Team projects, UX/UI design

Visual, Character Designer, Illustrator - Grigon / [Kobay](#), Seoul, Korea 2007 - 2009

- Created individual characters of games, and animated characters to games in Illustrator and Photoshop.

Teacher & Manager - JNE, Seoul, Korea - International English kindergarten 2010 - 2016

- Ran and Grew a local classroom serving 40+ students.

EDUCATION

COL.LAB - Team-based Project Bootcamp (Product Design), USA

MLH Fellowship - Open Source Track (Software Engineering), USA

Soongyei College - Associate in Fine Arts and Design

KIDP - Visual Design Bootcamp, 2 years certificated

National Open University- Early Childhood Education, BA

SKILLS

Design Skills

Figma, Photoshop, Illustrator

HTML, CSS, SCSS, GitHub

Coding Skills

Javascript, React, Vue,

Storybook, Python

PROJECTS

[Portfolio](#)

Habble

[Site](#) / [Colab Portfolio](#)

GroupFive

[Site](#)

Tech Girls Social

[Site](#) / [Figma Mockup](#)

Sweet Store Project

[Site](#) / [GitHub Code](#)