Customer Churn analysis Dashboard

Letswalo sello

Churn

- ☐ Left
- ☐ Stayed

Total Customers

10000

Churn Rate
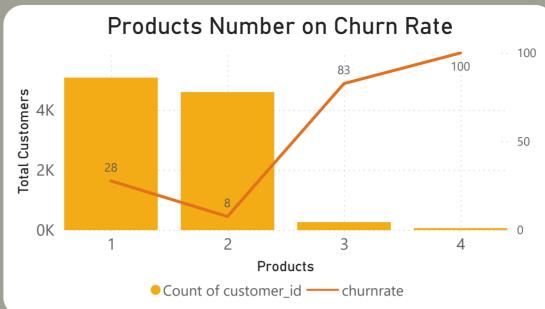
20,37

Active Customers

5151

Churned Customers

2037

Customers by Gender

4,54K (45%)

5,46K (55%)

- Male
- Female

Products Number on Churn Rate

- Count of customer_id — churnrate

Customers by Location
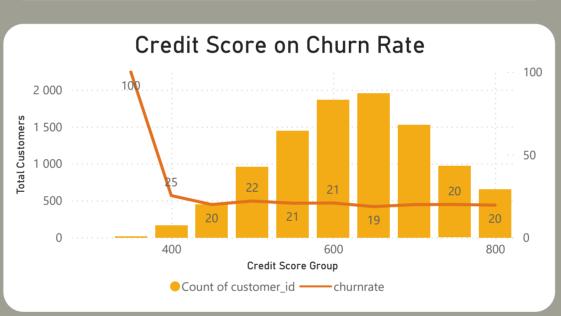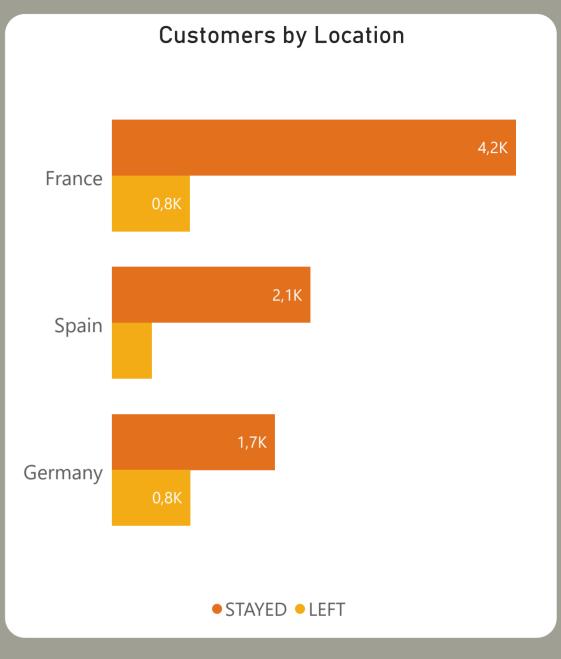
France 4,2K / 0,8K

Spain 2,1K

Germany 1,7K / 0,8K

- STAYED - LEFT

Customer Age on Churn Rate

- Count of customer_id — churnrate

Credit Score on Churn Rate

- Count of customer_id — churnrate

Customer tenure on Churn Rate

- Count of customer_id — churnrate

Customers by Country

2,48K (25%)

2,51K (25%)

5,01K (50%)

- France
- Germany
- Spain

Customer has Credit Card

2,95K (29%)

7,06K (71%)

- Yes
- No