Manny Akinso | Data-Driven Web Developer

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🌍 **Portfolio/GitHub:** https://stmannyakinso.github.io/

🎓 **Diploma of Higher Learning** – De Montfort University - **Law LLB**

PROFILE

I am a highly versatile developer with a rare blend of technical expertise and strategic vision. I specialise in transforming complex data into actionable insights and visualising data to drive performance through innovative ideas. As a Data Analyst at Lambeth Council, I design interactive dashboards and data visualisations. I optimise database systems and develop robust full-stack applications. Beyond my role, I am spearheading the development of **Cerebro**, a multi-tenant AI-powered system that automates business intelligence across industries, including eCommerce, finance, real estate, and football analytics. Whether working collaboratively, independently, or leading a team, my leadership style fosters trust and inspires my colleagues. I am focused on delivering precise, impactful results that can scale any business to new heights.

CORE SKILLS

Category	Skills
📊 **Data Analytics & Visualisation**	Python, D3.js, Power BI, Tableau, SQL, Data Scraping, Predictive Analytics
💻 **Full-Stack Web Development**	Django, PHP, Laravel, HTML, CSS, Javascript, React
🧠 **AI & Automation**	Machine Learning, Web Scraping, API Integration
🛍️ **E-Commerce & Digital Strategy**	Shopify, WordPress, SEO, AI-Powered Recommendations
📡 **Cloud Database Management**	AWS, IONOS, PostgreSQL, MySQL

EXPERIENCE

Lambeth Council, London | *Data Analyst* (2023 – Present)

💡 *Bridging Data Science & Web Development to Enhance Public Sector Decision-Making*

✓ Designed and developed interactive 10+ dashboards, translating complex datasets into actionable insights for senior management.

✓ Built and optimised Lambeth's Open Data Platform, including a Climate Data Visualisation tool for public engagement.

✓ Automated reporting workflows using Python, reducing report generation time from 3 months to 2 hours, saving 300+ work hours annually.

✓ Developed custom web applications for data visualisation using D3.js, Flask, and JavaScript,

making complex insights accessible.

✓ Created a newsletter and article system for Lambeth School Services, improving communication and data dissemination.

✓ Presented findings to senior stakeholders, influencing data-driven policy decisions.

Smyrna Ltd | *Founder & Lead Web Developer* (2020 - Present)

💡 *Smyrna Ltd is a Meta-Brand that Blends E-Commerce, Personalisation, and Technology*

✓ Architected and built the entire digital infrastructure of the brand using pure PHP for maximum customisation and control.

✓ Developed a personalised product creator for custom skincare, haircare, and wellness products.

✓ Implemented a virtual currency system (Honey Coins & Plant Tokens) to reward user engagement.

✓ Created high-traffic blog content on health, wellness, and personalised self-care, enhancing SEO and organic reach.

Smyrna Aesthetics | *Lead Data Scientist* (2022 - Present)

💡 *The Digital Division of Smyrna Ltd, Automating, Visualising & Leveraging Data for Business Growth*

✓ Leading a small but growing team of 3 talented developers to build high-end, fully optimised digital experiences.

✓ Built custom data analytics dashboards for clients to visualise their complex datasets.

✓ Designed and optimised WordPress and Shopify websites, boosting customer engagement.

✓ Leading the development of Cerebro, an AI-powered multi-tenant decision-making platform to automate analytics for multiple industries.

Cerebro AI | Multi-Tenant AI System for Business Intelligence

💡 *Developing an AI brain that automates data-driven decision-making across multiple industries.*

✓ **Real-Time AI Automation**: Automates insights for football analytics, financial markets, real estate, and eCommerce.

✓ **Predictive Modelling:** AI-powered match analysis, market signals and real estate price forecasting.

✓ **Scalable Architecture**: Building with the goal of handling millions of requests per second.

✓ **Monetisation Strategy**: Developing AI-as-a-Service (AIaaS) APIs for seamless business integration.

✓ **Self-Learning AI**: Uses feedback loops & anomaly detection to continuously refine and improve accuracy.

SOFT SKILLS

💡 **Problem Solver**: Creative, logical, and data-driven approach to solving complex challenges.

📊 **Continuous Learner**: Passionate about refining my technical and strategic expertise.

🤝 **Leader & Team Player**: Empowers teams, fosters collaboration, and adapts to different working environments.

🎤 **Effective Communicator**: Bridges the gap between technical solutions and business objectives with fluency in both **English** and **Spanish**

REFERENCE

🔷 **Michael Sinclair** – *Head of Data Analytics & Insight, Lambeth Council*

📧 **MSinclair@lambeth.gov.uk |** 📞 **07957638928**

Michael oversees my work as a Data Analyst at Lambeth Council and can provide insights into my technical skills, work ethic, and contributions.

Final Thoughts

I am excited about leveraging my data science, and web development expertise to drive innovation for the right organisation. My portfolio, showcasing my projects, can be found at:

🌍 https://stmannyakinso.github.io/

I am open to new opportunities, relocation, and discussions on potential collaborations.

📥 Let's connect! Feel free to reach out via email (mannyakinso@googlemail.com) to schedule a conversation.