

Manny Akinso | *Data-Driven Web Developer*

📍 Gillingham, Kent, UK · 📞 07930 105579 · ✉️ mannyakinso@googlemail.com

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Professional Summary

A Creative, data-driven Web Developer with a unique blend of full-stack development, data science, and UX design. I specialise in building interactive tools and platforms that turn complex data into clear, engaging experiences — from analytics dashboards for public policy to AI-powered e-commerce engines. My work sits at the intersection of design, data, and strategy, helping organisations make smarter decisions, automate processes, and connect with users through insight-driven development. I thrive in roles where technical depth meets creative execution, and I deliver scalable, high-impact solutions across industries.

Skills

Technical Skills

Programming Languages: C++, HTML, CSS, C#

Scripting Languages: JavaScript, Python, PHP

Web Frameworks: React, Django, Laravel, WordPress, Next.js

Tools and Applications: Excel, Power BI, Visual Studio, VS Code, Unreal Engine Database

Technologies: SQL, PhpMyAdmin

Cloud Computing: IONOS, AWS Data & Analytics

Data Skills

Data dashboards · Data pipelines · API design · SEO · Web Scraping

Python automation · Sentiment analysis · Machine learning

Professional Strengths

Analytical thinking · Creative problem-solving · Clear communication

Attention to detail · Leadership · Fast learning · Adaptability

Education

LLB Bachelor of Laws, De Montfort University, UK (2015–2019)

Gained a strong foundation in analytical thinking, structured problem solving, and research – skills now applied in technical and data-rich environments.

Professional Experience

Data Analyst – Lambeth Council, London | 2023–Present

- Built interactive dashboards (React, D3.js) that turned raw civic data into visual insights for strategic decision-making.
- Developed the Council's Open Data Platform, including a climate data visualisation tool for public engagement.
- Automated data collection using Python (web scraping + reporting), cutting manual hours and increasing reporting frequency.
- Presented findings to senior stakeholders, influencing data-driven policy in education and sustainability.

Digital & Data Associate – *Roko Health Club, Medway* | 2020–2023

- Maintained and optimised the club's WordPress site; implemented SEO strategies and monitored performance via Google Analytics.
- Transitioned into tech delivery. Built internal dashboards using Python/Power BI, driving business decisions through better reporting.
- Created interactive data visuals for marketing and performance metrics, making complex data accessible to leadership.

Founder & Technical Lead – *Smyrna Aesthetics (Remote)* | 2022–Present

- Built and manage a custom PHP e-commerce platform with a focus on UX performance and intelligent analytics.
- Designed and delivered client websites (Shopify, WordPress), increasing engagement and conversions with tailored interfaces.
- Created Cerebro AI, an analytics engine using ML to provide actionable insights across sectors like e-commerce, finance, and sport.
- Lead a remote team in prototyping, development, and client delivery with an agile, product-led mindset.

Final Note

I'm excited to bring my mix of legal precision, technical depth, and creative thinking to impactful roles — whether in data-focused development, analytics engineering, or product-driven tech. I'm open to remote, hybrid, or international roles.

Let's talk – I'd love to explore how I can add value to your team.

 mannyakinso@googlegmail.com |  [Portfolio](#)