Manny Akinso | Data Specialist/Web Developer

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🌐 **Portfolio:** https://stmannyakinso.github.io
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📝 Professional Summary

I'm a versatile hybrid of Data Specialist and Web Developer, blending full-stack development, data science, and UX design to craft interactive tools and platforms that transform complex data into intuitive, engaging experiences. From analytics dashboards shaping public policy to AI-driven e-commerce engines, my work lives at the intersection of design, data, and strategy. I help organisations make smarter decisions, automate processes, and connect with their audiences through insight-led development.

🛠️ Skills

Technical Skills Programming Languages: C++, HTML, CSS, C#
Scripting Languages: JavaScript, Python, PHP
Web Frameworks: React, Django, Laravel, WordPress, Next.js
Tools and Applications: Excel, Power BI, Visual Studio, VS Code, Unreal Engine
Database Technologies: SQL, PhpMyAdmin
Cloud Computing: IONOS, AWS

Data Skills

Data dashboards · Data pipelines · API design · SEO · Web Scraping
Python automation · Sentiment analysis · Machine learning

Professional Strengths

Analytical thinking · Creative problem-solving · Clear communication
Attention to detail · Leadership · Fast learning · Adaptability

💼 Professional Experience

Data Analyst
Lambeth Council, London | 2023–Present

- Built interactive dashboards (React, D3.js) that turned raw civic data into visual insights for strategic decision-making.
- Developed the Council's Open Data Platform, including a climate data visualisation tool for public engagement.
- Automated data collection using Python (web scraping + reporting), cutting manual hours and increasing reporting frequency.
- Presented findings to senior stakeholders, influencing data-driven policy in education and sustainability.

Digital & Data Associate
Roko Health Club, Medway | 2020–2023

- Maintained and optimised the club's WordPress site; implemented SEO strategies and monitored performance via Google Analytics.
- Transitioned into tech delivery. Built internal dashboards using Python/Power BI, driving business decisions through better reporting.
- Created interactive data visuals for marketing and performance metrics, making complex data accessible to leadership.

Founder & Technical Lead
Smyrna Aesthetics (Remote) | 2022–Present

- Built and manage a custom PHP e-commerce platform with a focus on UX performance and intelligent analytics.
- Designed and delivered client websites (Shopify, WordPress), increasing engagement and conversions with tailored interfaces.
- Using Django and Next JS to build Cerebro AI, an analytics engine that uses ML to provide actionable insights across sectors like e-commerce, finance, and sport.
- Lead a remote team in prototyping, development, and client delivery with an agile, product-led mindset.

🎓 Education

De Montfort University, UK (2015-2019)

- Achieved **LLB Bachelor of Laws** – Law with Criminal Justice (2:1): a rigorous legal programme that combined criminal justice theory with advanced legal analysis.
- Gained high-level skills in analytical reasoning, structured problem-solving, and research methodology, now applied to data science, software development, and UX design.

Rainham Mark Grammar School, UK (*2008–2015)*

- Achieved A-Levels in **Mathematics** (**B**), **Law** (**B**), and **English Literature** (**C**): blending quantitative logic, legal reasoning, and critical analysis.

Built a strong foundation in logical thinking, structured communication, and analytical precision that underpins my work in data-driven design and development.

🚀 Final Note

I'm excited to bring my mix of technical depth, and creative thinking to impactful roles. I hold a preference towards data-focused development, analytics engineering, or product-driven tech. I'm open to remote, hybrid, or international roles as I am good at learning languages.

Let's talk, I'd love to explore how I can add value to your team.

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