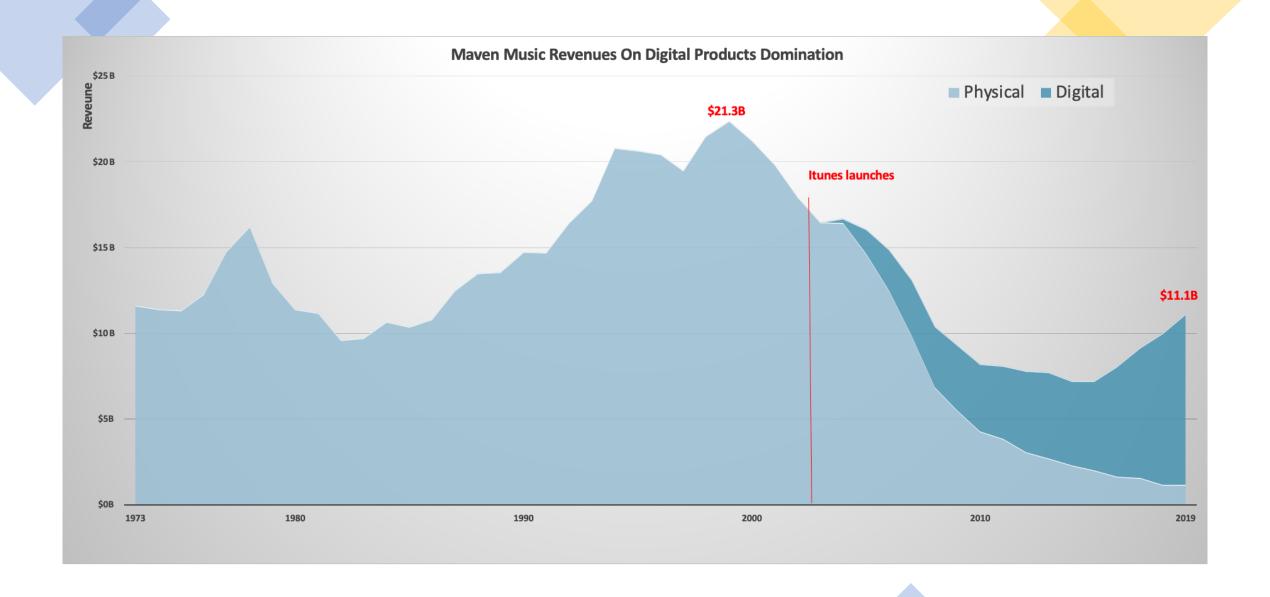
## 

By Sydney Hill

## **Problem Statement**

 Can you use the data attached from the RIAA to visualize how the composition of the music market has changed over the last 40 years for physical and digital formats?





Ticket Visual Insights:

Digital Products
dominate the
music industry
now but revenues
are half of what
they were in their
peak

Physical products has been dominating since 1973 and has vastly widen in the 2000s compared to digital products. The overall revenue was \$21.3B

1973

2000

As the year of the 2000 century begins to expand, digital products are rising throughout the 2000s thus causing a decrease in physical products. The total revenue in 2019 was \$11.1B

