

# Noah Stachera

## DIGITAL CONTENT CREATOR

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### OBJECTIVE

When it comes to video creation, I'm looking to continue to make connections with creative-minded video artists, as well as further developing an understanding of motion, delivering a clear message visually, and how to improve making an impactful story.

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### EXPERIENCE

#### FREELANCE VIDEO & MOTION DESIGN

June 2024 – Present

Expanding my personal brand and creating content for local businesses. Developing new skills to attract a wider audience, such as motion/graphic design. Then, applying that content for my social media channels and website.

#### DIGITAL CONTENT CREATOR

Pennsylvania Sea Grant | May 2023 – March 2024

Providing engaging video content, motion graphics, animations, and more. Assisted with content strategy and helped with data organization of media. Created educational videos on the control of invasive species/environments, how other people can report these species, and shared success stories of other researchers.

#### DIGITAL TEAM INTERN

PGA of America | May 2023

### CONTACT

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+1 (814) 240-9521

Erie, Pennsylvania

[Website Portfolio](#)

[Demo Reel](#)

### ABOUT ME

I'm a passionate content creator, skillful in video creation, photography, and motion graphic design. Strong knowledge and curiosity in web development.

### EDUCATION

Penn State Behrend

2019-2023

B.A. Digital Media, Arts, and Technology

### SKILLS

#### Advanced knowledge in:

- Adobe Premiere Pro
- Adobe After Effects
- Adobe Media Encoder

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Learning live production techniques through the content creation social media team, at the PGA Championship. I acted as a Camera/production assistant and videographer. Helping produce highlights or recaps of professional golfers, as well as capturing all other venue activities.

## VIDEOGRAPHER/VIDEO EDITOR

Wintergreen Media | Aug 2021 – Apr 2022

Student job for Penn State Behrend events. Most projects include Penn State Behrend events such as athletics, guest speaker panels, and event promos. Other projects include commercials and promos for Non-profit organizations trying to grow local businesses in Erie, PA.

- HTML, CSS, SVG

### Proficient knowledge in:

- Adobe Photoshop
- Adobe Illustrator
- Adobe Lightroom
- Inkscape
- Blender
- JavaScript

### Some knowledge in:

- Python and React
- Wordpress CMS

### Microsoft Office knowledge:

- Word, Powerpoint, Excel,
- Sharepoint, Teams, Outlook

### Camera Skills:

- Sony Alpha
- Canon
- Panasonic Lumix
- RED Digital Cinema
- And others

### Equipment Skills:

- Knowledge of basic lighting and operation (**key lights, flood lights, back lights, studio lights**)
- Operation of Tripods, Jibs, cranes, gimbals, dolly's, etc.
- Knowledge of audio equipment such as: **Zoom h4 recorders, shotguns, and lavaliers**