Final BMC Team Terminator

Key Partners	Key Activities	Value Propositions	Customer Relationships	Customer Segments
Bank integrations	developing and maintaining web and mobile apps	Beautiful and elegant user interface	self-service	Mass market
Financial Advisors		Giving people greater clarity in their financial well-being	support tickets	
Peer-to-peer payment platforms				
	Key Resources	Intuitive and seamless	Channels	
Accounting software integration	intellectual property	usage	Mobile App Stores	
	human capital	Data privacy and data ownership	Affiliate networks	
	partnership agreements		YAMA website	
Cost Structure	Revenue Streams			
Infrastucture costs	Staffing	ad reve	enue	fixed monthly charge
	Marketing costs			