

STACY ZOLNIKOV

ANDROID DEVELOPER

CONTACT

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EXPERIENCE

ANDROID DEVELOPMENT IMMERSIVE, General Assembly

New York, New York | Summer 2016- Present

- Built mobile apps from scratch using Java and XML in Android Studio
- Created intuitive layouts using Google's Material Design
- Collaborated with team members on projects using Git merging
- Connected apps through third party API's

Projects

- I'm Possible - ToDo App:
 - Using **Recycler Views and Singleton classes**, I created an intuitive and seamless app to track items, task, and challenges
- Shopping E-Commerce App:
 - Using **Database's, Recycler Views, Singletons and Fragments**, I created a shopping platform for users to seamlessly purchase items found in a store
- JJS Post - News Media App:
 - Using **New York Times API**, I created a news media platform for users to read recent and topical news articles, favorite and share articles, and subscribe to topics.
- Handy Helper - Service App:
 - Using Firebase and **Google Cloud Messaging**, I created a marketplace using two apps that enables users to find local and available handymen and communicate with them in **real time**

RESEARCH & ACCOUNT MANAGER, Zerve

San Francisco, CA | January 2013 - January 2015

New York, New York | February 2015 - April 2016

- Spearheaded pre-sales initiatives such as: PR and mass email campaigns to over **4,000 prospects**; identifying and researching over **20,000 business owners and contacts**; forecasted yearly revenue for over **1,700 accounts**; in depth analysis and case studies regarding competition, market and competitor vulnerability.
- Managed a team of **35** to increase our gross **revenue by 43%** in one year (2015).
- Suggested the implementation of a streamlined, product focused platform that converts users into clients under a process known as Flywheel, which has grown our client base by **15%**.
- Successfully worked and consulted with over **50 clients** engaging with our platform, increasing their net revenue on average of **30%**

SKILLS

ANDROID RELATED

- ✓ Android Programming
- ✓ SQLite
- ✓ Android Studio
- ✓ Java
- ✓ XML
- ✓ JSON/Retrofit
- ✓ REST
- ✓ OAuth
- ✓ API's/Libraries
- ✓ Git
- ✓ Unit Testing
- ✓ Threading/Services

WEB DEVELOPMENT

- ✓ HTML
- ✓ CSS
- ✓ Responsive Design
- ✓ SEO
- ✓ Google Analytics

DESIGN RELATED

- ✓ Prototyping
- ✓ Adobe Suite
- ✓ Wireframing
- ✓ Google Material Design

PROJECT MANAGEMENT

- ✓ Project Planning/Execution
- ✓ Market/User Research

LANGUAGES

- ✓ English - Native
- ✓ Russian - Native
- ✓ Italian - Secondary

EDUCATION

SAN FRANCISCO STATE UNIVERSITY
B.A. International Relations
2009-2013

CALIFORNIA STATE UNIVERSITY
Study Abroad Program
Florence, Italy
2011-2012