

FINANCE & OPERATIONAL MANAGEMENT EXECUTIVE

Solution driven professional with extensive multinational financial and operational management experience. Proven record of leadership, teamwork, workforce development, versatility, and progression in dynamic settings. Bilingual in English and Spanish. Competencies include:

- Financial Reporting & Consolidation
- Financial Planning & Analysis
- Strategy Development
- Process Improvement
- M&A Due Diligence
- Acquisition Integration
- Cost Management
- Cash Flow Management
- Operations Management

PROFESSIONAL EXPERIENCE

NBCUNIVERSAL MEDIA, LLC, A COMCAST COMPANY, Miami, FL

2014 - 2023

One of the world's leading media and entertainment companies creating world-class content distributed across a portfolio of film, television, and streaming, and brought to life through theme parks and consumer experiences.

Vice President, Regional Controller, Telemundo Enterprises (2020 -2023)

Direct leadership of business unit and regional accounting functions, including full scope of Mexico controllership.

- Entered soon after a period of high turnover in both Miami and Mexico teams. Successfully hired and developed the Miami-based Accounting and Reporting team and assumed Mexico News Bureau and Studio financial leadership functions, leading to stabilization of key financial processes and cost savings.
- Successfully served as business unit lead for key projects such as NBCU's Global Finance Operations Transformation project to centralize routine controllership tasks such as journal entries and reconciliations.
- Drove improvements in Mexico Procure to Pay controls and efficiency and provided support for a Mexico studio startup, Mexican Labor Legislation change preparedness, and the integration of acquired Argentine studio operations (SAP AP and AR modules and related processes, Concur T&E, and P-Cards).
- Implemented and directed accounting quality improvements, including serving as business unit champion for the implementation of Promenta journal entry approval workflows in SAP. Set and monitored changes to general ledger account usage to align with corporate guidance, resolved \$800K in legacy foreign currency discrepancies, and grouped balance sheet reconciliations to reduce workload.
- Successfully challenged and collaborated with the external auditors and Mexico team to close two years of audit backlog within my first year and shortened duration of subsequent audits.

Vice President, Finance, Global Networks Latin America (2018-2020)

Responsible for the region's financial functions to ensure alignment with regional strategies and help drive performance.

- Led the planning cycle aligned with strategic initiatives, oversaw long-range, annual, quarterly, and monthly forecasts.
- Prepared and presented periodic financial planning and review packages to timely inform senior management of progress to plan and topics of financial relevance to the business. Drove improvements in planning, analysis, and controllership functions to deliver timely, relevant updates.
- Partnered with functional heads to identify and achieve profitability and savings opportunities.
- Implemented solutions to drive data classification improvements in the programming rights accounting system.

Finance Director, Global Networks Latin America (2016-2018)

Direct responsibility over regional HQ Finance functions (Controllershship & FP&A), oversight of JV finance functions, and support of business development projects.

- Implemented new intercompany operating relationships across Latin American headquarters and joint ventures to calculate and properly document NBCU's various service fees to joint ventures.
- Established and developed the Latin America HQ finance teams responsible for HQ reporting requirements and consolidation of planning and analysis for two joint ventures.

NBCUNIVERSAL MEDIA, LLC, A COMCAST COMPANY (Continued)

Finance Director (Continued)

- Revamped the region's content acquisition accounting processes, which improved transparency in support of the programming content acquisition strategy and enhanced forecasting capabilities.
- Found an overvalued asset during due diligence of a target acquiree resulting in a material valuation adjustment to the transaction.

Financial Controller, Global Networks Latin America (2014-2016)

Full responsibility for the Latin America region's Controllershship function and support of M&A activities.

- Delivered the consolidated P&L, balance sheet and related reviews for discussion with stakeholders.
- Supported acquisition due diligence and integration of the Spanish Latin America joint venture onto NBCU.
- Spearheaded the successful implementation of monthly closes and Procure to Pay processes, providing timely, relevant financial information visible on a quarterly basis prior to the transition.

TERRA NETWORKS USA, Coral Gables, FL

2009 - 2014

Terra USA provided online advertising targeting the US Hispanic audience and was part of Telefónica (TEF), a multi-national provider of communication, information, and entertainment solutions.

Director of Finance and Administration (Country CFO)

Responsibility over financial, accounting, treasury, tax, local information technology, risk management, and facilities administration functions delivering US online advertising and intercompany content and data center services.

- Stabilized an accounting team that encountered 100% turnover prior to my arrival by collaborating to assess areas in need of improvement and address root causes, which improved employee satisfaction and retention.
- Partnered with management to drive sound financial decisions and operational efficiencies.
- Achieved notable improvements to cash flow and working capital early in tenure by obtaining internal funding, establishing cash management strategies, and collecting a \$700K account that was past due for two years.
- Proposed, gained approval, and executed external financial audit scope changes that reduced audit cost by 45% and duration by an average of six months.
- Served as regional champion for the advancement of multi-national tax compliance initiatives in collaboration with the regional parent company, resulting in integration of relevant transfer pricing and withholding tax concepts in the planning and calculation of service fees to various Latin American affiliates.
- Restructured IT and general services which minimized business disruption and improved employee satisfaction.

STIEFEL LABORATORIES, Coral Gables, FL

2001 - 2008

Stiefel was a multi-national pharmaceutical company dedicated to dermatology for more than 160 years. Stiefel was acquired by GlaxoSmithKline (GSK).

Senior Project Manager (2005-2008)

Management of cross-functional enterprise projects, namely around business transformation.

- Managed the budget of a \$1.7M enterprise reporting project and participated as core team member and subject matter expert for large-scale, cross-functional projects of global scope.
- Obtained project funding of \$700K by playing a leading role in building a concrete value proposition and co-developing a scaled interactive enterprise reporting demonstration as part of the proposal.
- Co-located between Atlanta and Miami for 14 months to lead the implementation of strategic financial reporting using SAP BI (Business Intelligence).
- Co-located for three months to lead the on-site integration of acquired financial operations of Connetics Corp. and managed the related year-end external financial audit.

STIEFEL LABORATORIES (Continued)
Senior Project Manager (Continued)

- Served as Controller, subject matter expert, and core team member for a \$33M Americas business transformation project. Involved in the business process redesign for the areas of direct and indirect spend, sales and operations planning, standard costing, and master data management.

Corporate Controller (2001-2005)

Leadership of the Corporate Finance department comprised of parent company and domestic subsidiary accounting and payroll. Prepared and analyzed consolidated financial statements and related disclosures and developed management reports. Managed external financial audits.

- Enhanced reporting capabilities and reduced cycle time over 50% by implementing Hyperion Essbase.
- Established the accounting, financial statement presentation, and disclosure of derivative instruments.
- Automated revenue and cost reporting by conceiving and implementing ERP transaction mapping.

ADDITIONAL RELEVANT EXPERIENCE

ARCH WIRELESS, Miramar, FL

Arch Wireless (now Spok Inc.) is a leading provider of paging and other wireless products and services.

EDUCATION

Master of Business Administration (MBA) with Honors, Regis University, Denver, CO
Bachelor of Business Administration (BBA), Accounting, Florida Atlantic University, Boca Raton, FL

CERTIFICATION & MEMBERSHIPS

Certified Public Accountant (CPA), active Florida license
Member, American Institute of Certified Public Accountants (AICPA)

TECHNICAL PROFICIENCY

SAP ECC · BPC HANA · Analysis for Microsoft Office · Promenta · Blackline · Microsoft Office · Hyperion Essbase