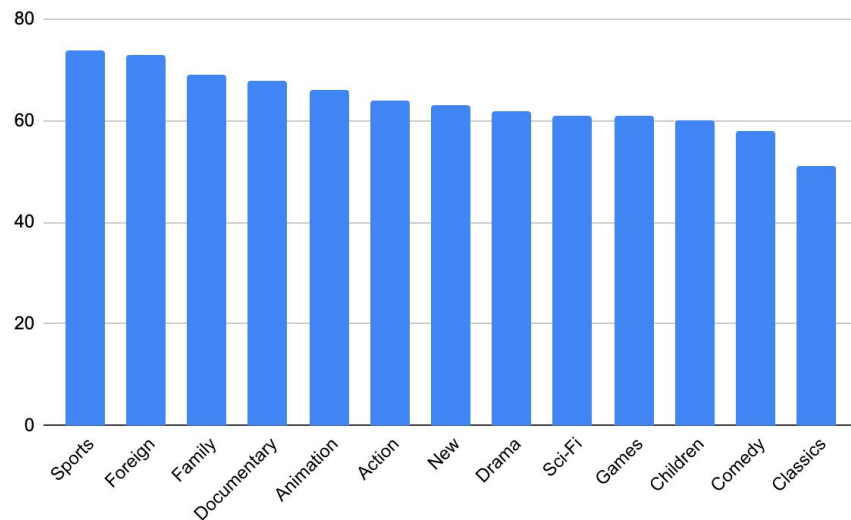


WHAT ARE THE MOST POPULAR MOVIE GENRES

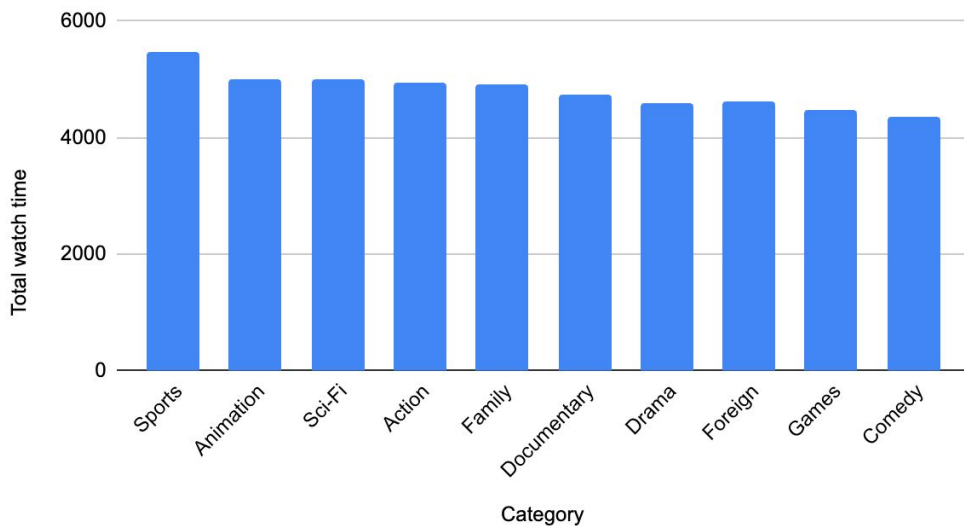
This graph shows the top 10 categories of movies



WHAT IS THE AVERAGE RENTAL LENGTH FOR EACH MOVIE

Lets calculate the sum of all movies rental time (based on the rental_date and return_date) and group by category again

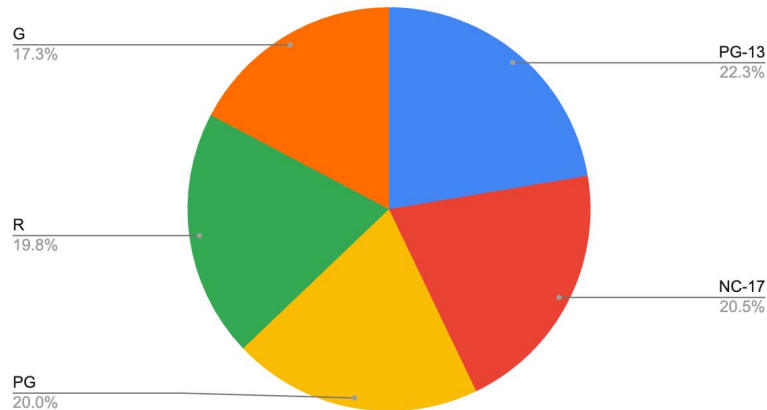
Total watch time vs Category



RELATIONSHIP BETWEEN MOVIE RATING AND RENTAL COUNT

Let's find the most popular movie ratings based on rental count

rental_count



RELATIONSHIP BETWEEN MOVIE RATING AND RENTAL COUNT & CATEGORY

Lets review by the category on movie ratings to see what ratings are popular for each

G, NC-17, PG, PG-13, R...

