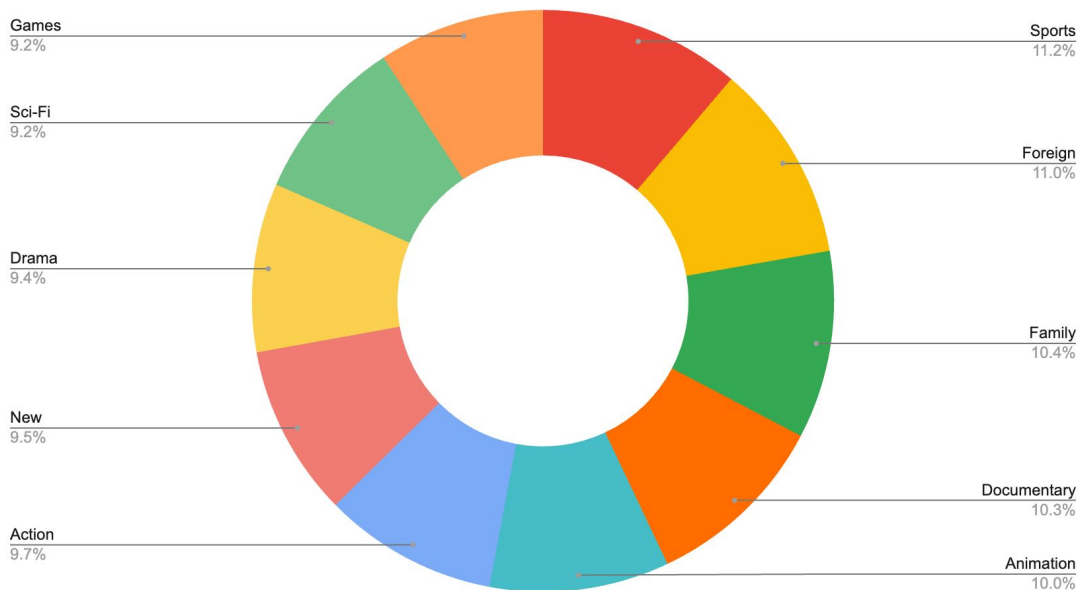# What are the most popular movie genres

This graph shows the top 10 categories of movies
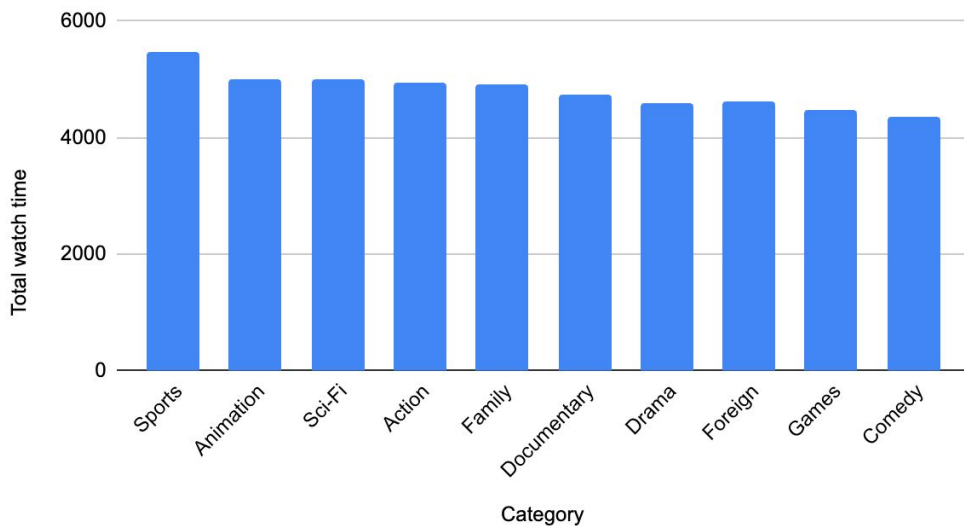
Top 10 movie categories

Games
9.2%

Sci-Fi
9.2%

Drama
9.4%

New
9.5%

Action
9.7%

Sports
11.2%

Foreign
11.0%

Family
10.4%

Documentary
10.3%

Animation
10.0%

What is the average rental length for each movie

Lets calculate the sum of all movies rental time (based on the rental_date and return_date) and group by category again
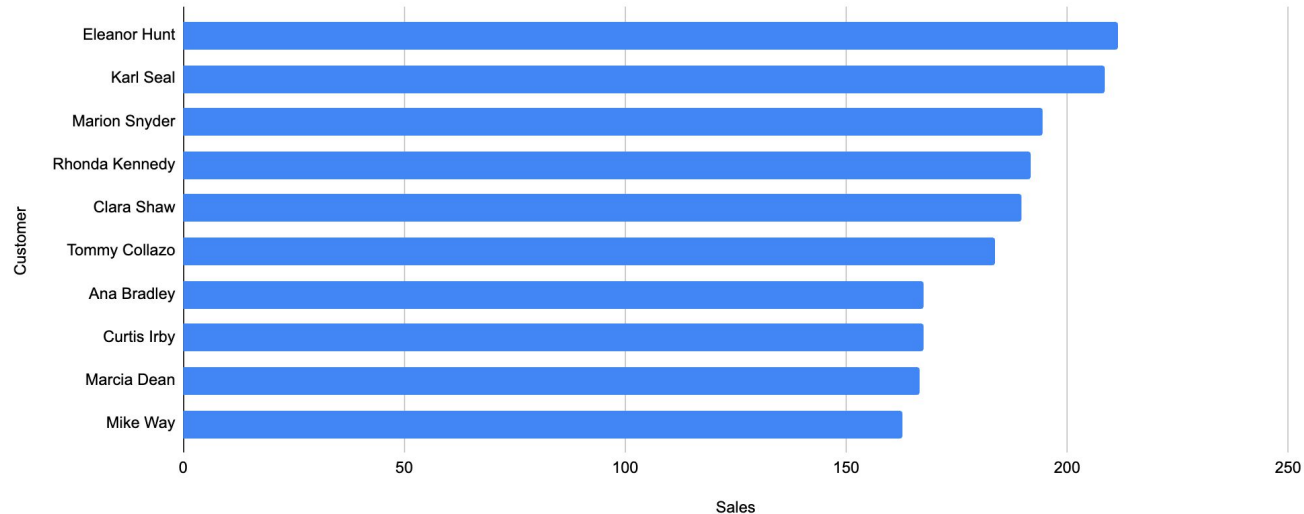

Total watch time vs Category

Highest Spending Customers

Review of the highest spending customers

Highest Rental Sales Customers

RELATIONSHIP BETWEEN MOVIE RATING AND RENTAL COUNT & CATEGORY

Lets review by the category on movie ratings to see what ratings are popular for each

Movie Ratings grouped by category