

# Main indicators

## Period

- ☐ 2009
- ☐ 2010
- ☐ 2011
- ☐ 2012

## Sales

\$14 915 601

## Profit

\$1 521 768

## Profit per order

\$7,1

## Avg Discount

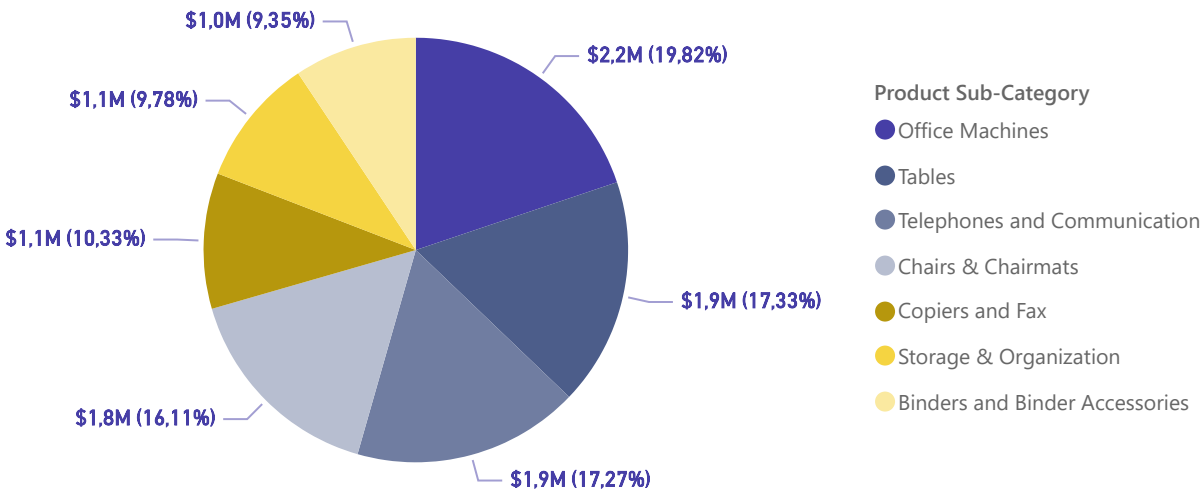
4,97%

## Furniture

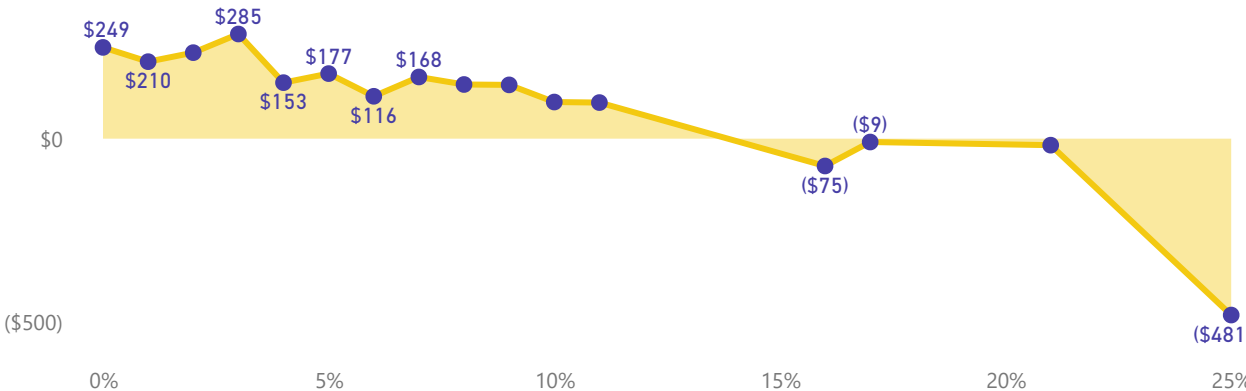
## Office Supplies

## Technology

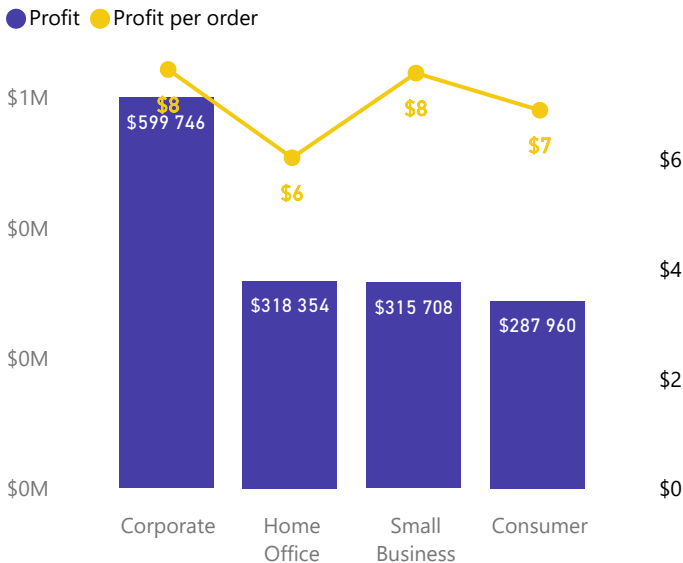
### Top-7 Sales by Product Sub-Category



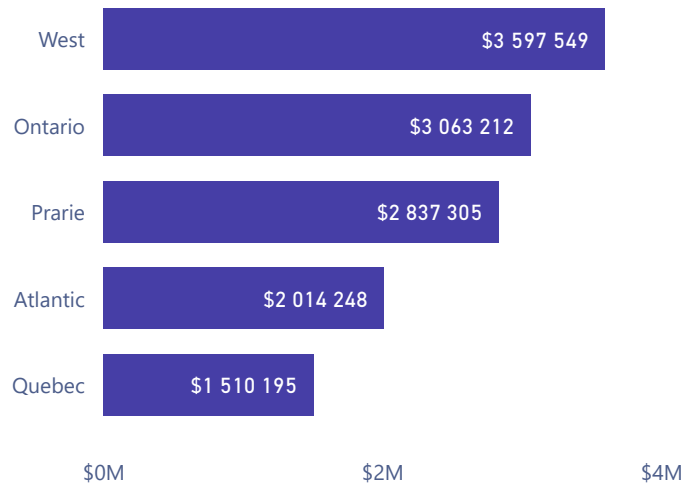
### Average profit by Discount



### Profit by Customer segments



### Top-5 sales by Region



# Sales by Segment

## Period

- ☐ 2009
- ☐ 2010
- ☐ 2011
- ☐ 2012

## Order Quantity

214 777

## Shipping Cost

\$107 831

## Time Delivery

2,03

## Count region

8

Consumer

Corporate

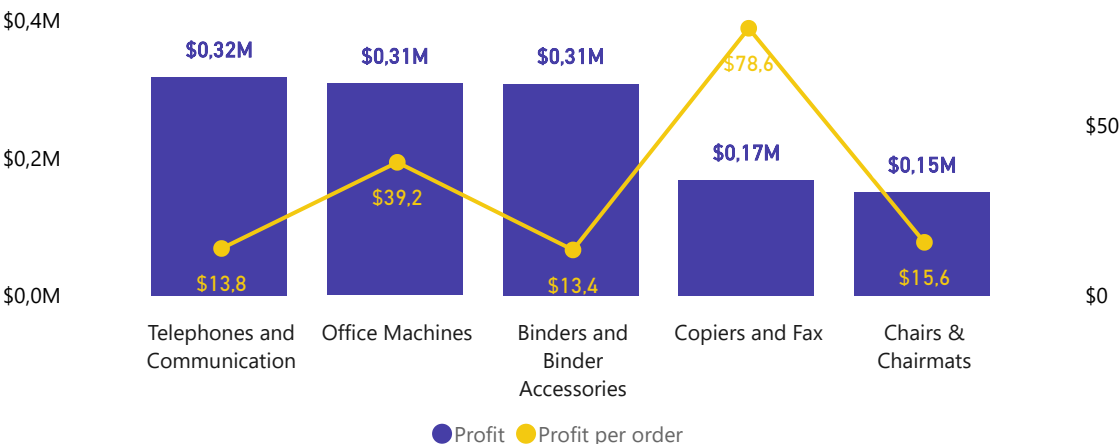
Home Office

Small Business



Choose manager

## Top 5 profit by Product sub-category



## Product Container

Product Container	Order Quantity	Shipping Cost	Costs per order	Profit	Profit per order
Small Box	111 187	\$31 448	\$0,3	\$926 994	\$8,3
Wrap Bag	30 233	\$3 119	\$0,1	\$27 806	\$0,9
Small Pack	25 196	\$4 185	\$0,2	\$88 869	\$3,5
Jumbo Drum	15 368	\$25 196	\$1,6	\$343 920	\$22,4
Jumbo Box	13 679	\$26 825	\$2,0	(\$74 264)	(\$5,4)
Large Box	9 856	\$12 568	\$1,3	\$108 259	\$11,0
Medium Box	9 258	\$4 490	\$0,5	\$100 184	\$10,8
Total	214 777	\$107 831	\$0,5	\$1 521 768	\$7,1

## Time Delivery (day) by Region and Product Category

