Mission Statement

Provide an NFT collection aiming to create a visual identity for active members of the StakeborgDAO. Following a series of values and community pillars, the collection will grow exponentially in line with the expansion of the DAO, and become a visual identifier of everyone's involvement in the StakeborgDAO projects.

Respecting the principles of the DAO, the NFT collection will be developed on the idea of "community first", and proactively interact with any feedback given, or well-researched suggestions for further development.

Vision

More than just a reward, a skills portfolio

One of the greatest takeaways of **NFTs** is their ability to provide benefits to their owner. Instead of just seeing the **NFT collection** as a series of awards to our community, these tokens can also act **a personal identification of the skills you can provide to the DAO**, now and in future initiatives. This will move them from just an honorary role, to a method of understanding what our members can do.

Community gets, community decides

After the first iteration of our collection, its expansion will be responsive to our community feedback. Through gathering data and responses, collating them in proposals, and backing them up with research and use cases, what the community wishes to get out of the NFTs will be translated into tasks for our team. The tasks will be measured and estimated, and updates will be sent to the DAO regularly.

Transparency and visibility

Just like any initiative taken by the **DAO**, the team responsible for the **NFT collection** will ensure continuous transparency over its work.

From project updates, to the decision making process, to the potential blockers we will meet, our work will be able to be followed via our **XYZ platform**.
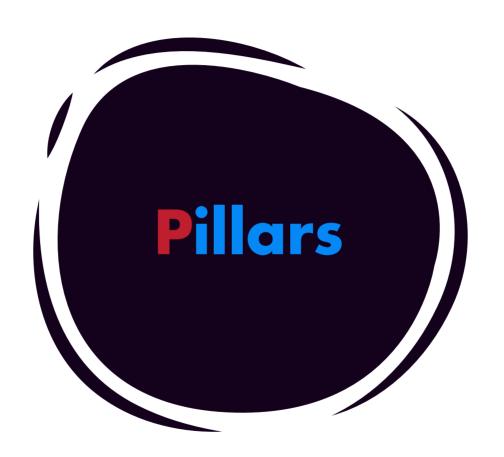
Creativity, recognzed

In a **large community** like ours, we are bound to find many creative individuals that can enlarge our **NFT collection**. Through the same structure as our development work, we wish to accept proposals on how we can enrich the design and creativity of our **NFTs**. The decision to go ahead with a new design will be based on meeting the pillars requirements, and **fitting the entire vision of the project.**
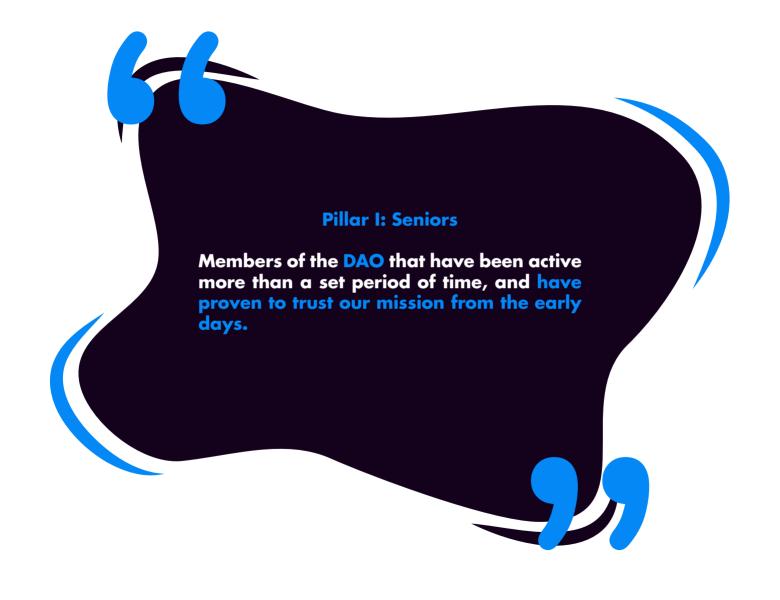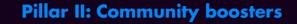
Identities formed

In an ever growing community like the **StakeborgDAO**, everyone is trying to find how they can personally get involved. Our collection will allow individuals to **form an identity** on who they are in our space, and what they can bring to the table.

This will move members from **people joining**, to **long lasting participants**, with everyone seeking ways of enriching our impact in time.

Pillars

Pillars should act as a dynamic structure on which our team can base the expansion of the **NFT collection.** **The pillars are community driven**, and in line with the projects boarded by **StakeborgDAO.** This structure will decide the objective setting and allocation of **NFTs**, ensuring that what **DAO** sees as a great initiative will in turn be recognised.

Pillar I: Seniors

Members of the DAO that have been active more than a set period of time, and have proven to trust our mission from the early days.

Pillar II: Community boosters

This **pillar** includes everything related to one's work on getting our community **more involved**. Actions such as preparing meetings for other members, setting up **interesting discussion points**, joining **Community Talks** or sharing cool initiatives to follow, can all fall under the values of this pillar. (i.e: moderators, organisers, sharers, hypers)

Pillar III: Content creators

This pillar **focuses on individuals** that manage to provide the **DAO** with well written and insightful content.

Its main focus stays on the generation of content via **XYZ** and other platforms such as **Community Talks**, and our **YouTube channel.**

Pillar IV: Project developers

From **developers**, to **project managers**, to any **role** one can take in the building of a robust project, this pillar will be formed by everyone that has put time in providing the **DAO** with successful deliverables.

With our expansion under the **activation of DAO**, this section can also serve as a database of people that are **involved** or can be involved in **future ideas**.

Pillar V: Data managers

It is safe to assume that as **the community grows**, it will be essential to have people in place responsible for **collating data**, and turn it into suggestions or viable **information**.

Whether this is for gathering **feedback** on different **projects** within the **DAO**, or for ensuring that important notices **reach everyone**, there will always be a requirement for the ones that can summarise the load of information shared on all our platforms.

All of the pillars can be broken down into sub-pillars, at the discretion of the community. This will cause a tree structure of the multiple ways of being involved in the DAO, in line with the many opportunities our environment can provide.