This artifact was created in a previous class that I have taken within my computer science degree, the artifact was based upon a company called bubba gump, it was to show their sales.

This artifact incorporates databases, it shows a list of people along with multiple other data such as income, age, webspend, visits etc. this artifact allows me to show how I am able to obtain information, create them into graphs and show how these graphs can be a benefit for a company such as bubba gump.

The one thing that I did to improve on my previous class was to improve the range of graphs, this allows me and the company to see how they may be likely to improve their web store and the likely hood that they may need to adjust prices, products to suit the age demographic that is visiting their website.

This class has taught me how to think more analytical, think about what information could be valuable to a company that may enhance them sales wise, without this information the company could continue as they are without really progressing.

It can certainly be challenging to think about what information is going to be useful, it is easy to create graphs with information, but without really understanding the information nothing is going to progress.