

Stan Robotix 6622

Collège Stanislas de Montréal
Robotics Team

Sponsorship File



In 2016, Stan Robotix 6622 was launched as a student initiative, made up of around forty students between the ages of 14 and 18, girls and boys, of various profiles. To date, we are **the only French team** in North America participating in the FIRST Robotics Competition.

TEAM OVERVIEW

The students at Stan Robotix have perfectly embraced the spirit of *FIRST*.

Since the team was founded, the students have been completely autonomous in organising their work sessions and carrying out the construction of the robot. When they need it, they are supported by mentors, who may be professional engineers or former students.

Girls account for more than 50% of the leadership.

The team has long been involved in encouraging girls in our community to develop an interest in STEM.

More than robots

To ensure that the team runs smoothly, the students are divided into sub-teams. Not everything revolves around the robot; some sub-teams deal with management and branding, amongst other things.



Stephanie
Team Captain



Micha
Software Lead



Zachary
Electrical Lead



Ines
Design Lead



Emma
Media Lead

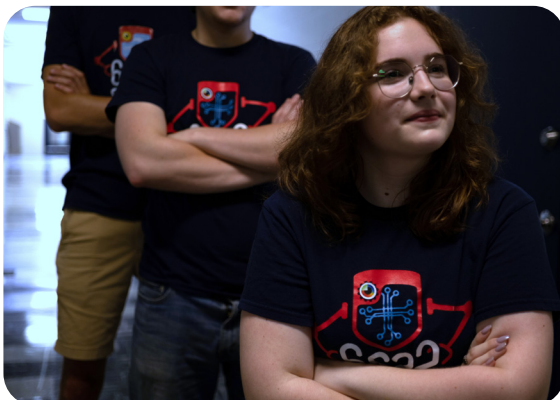


Sara
Safety Lead

What has become of the former members of Stan Robotix?

More than 80% of the alumni pursue STEM-related degrees in college.

The alumni often return to their former team to share their knowledge and lend a helping hand to the young recruits.



Over 90% of our alumni report that their experience on the team has been instrumental in their career choices.

Supporting our team means being part of a legacy of success and innovation. Stan Robotix has passed on to dozens of young people a lingering passion for robotics.

PROGRAMME OVERVIEW: **FIRST**

FIRST is the youth organisation behind the **world's most prestigious international robotics competition**. Sponsoring a team in this competition associates sponsors with excellence and innovative thinking.

**196
nations**

reached since
2017

95%

more interested in
pursuing a STEM
career after having
participated

3.2 million youth participants

impacted since 1989

93%

more inspired to
give back to their
community in
2023

3500 teams

participating
in the FIRST®
Robotics
Competition 2024

FIRST Robotics Competition

FRC is the highest level of robotics competition offered by FIRST.

High-school students team up with the world's best technology companies to build the most impressive robots you have ever seen. It's as close to "real-world engineering" as a student can get.

The competition attracts teams from all over the world, offering sponsors **international exposure** and the chance to be associated with a global movement in STEM education.



FRC combines the excitement of sport with the rigours of science and technology.

Built from scratch, these 5-foot tall, 140-pound robots compete in high intensity robo-sports. The best of the best in robotics come out to play during FRC tournaments.

Sponsoring an FRC team means supporting hands-on learning and innovation.

FRC teams often work with advanced technology and tools. Their drive for innovation and self-improvement is something you can be proud to support and associate with your brand.

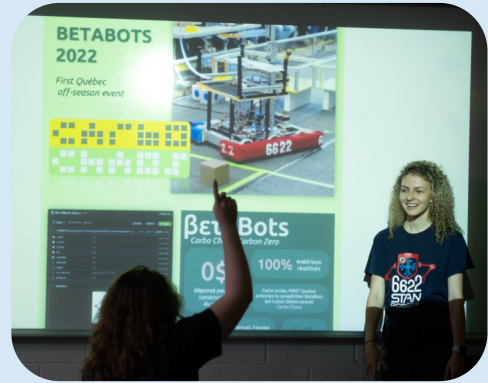
WHY SPONSOR **US?**

Your support will directly have a positive impact on the local community. We participate in **20 community outreach events annually, reaching over 2,000 students and families.** Our investment will positively affect your ESG score.

Eco-responsability: **BetaBots Carbon Zero**

At the heart of our team's mission is a commitment to environmental sustainability. One of our key initiatives is a pledge to reduce waste. This season, we had committed to building our robot entirely from reused and recycled materials, avoiding the purchase of new components wherever possible.

To find out more about our community involvement, please visit our [website](#).

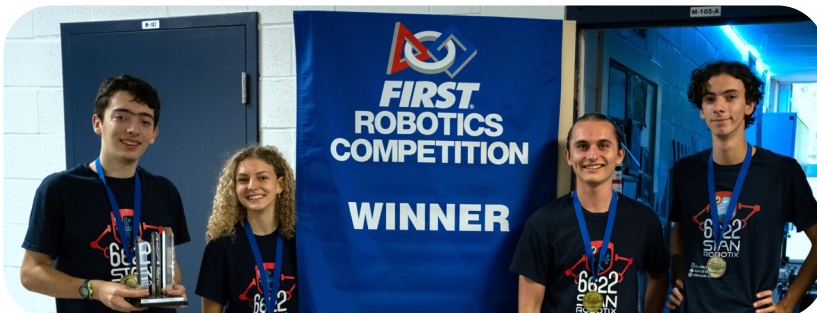


Everyone, regardless of their background, has the opportunity to thrive in robotics. **Over 40% of our members are BIPOC or part of visible minorities** and girls account for 50% of the leadership.



Being the only French team in North America is a **standout feature**. We bring a unique cultural perspective to the competition, given that FIRST events are hosted in predominantly English-speaking environments.

Why is sponsoring us a good investment?



The **excellent performance of our robots** ensures that you are partnering with a team that will remain consistent and reliable for years to come. This allows us to continue gaining exposure through competitions, media coverage, and social media.

BENEFITS TO SPONSORS

Brand Activation

Your logo will be prominently featured on the materials we bring to the competition, including our...



Robot



Merch



Kiosk



Banner

Digital Assets

Your brand will be promoted through various channels, with regular updates and a dedicated space for our partners.

Instagram

Young audience
Behind-the-scenes
content

Facebook

Community-oriented
audience
Team updates



Visibility on our website



Visibility of *your* website

Build and strengthen your audience

FIRST competitions are high-profile events that attract media attention and large audiences. Many media channels such as **CBC News** interview young participants from robotics festivals during the whole event. The logos visible on kiosks and t-shirts are shown on television and on Twitch, highlighting the importance of our sponsors.

Networking opportunities

Sponsors often have the opportunity to network with other industry leaders, educators, and professionals at these events, which can lead to partnerships and business opportunities.

Sponsorship can lead to long-term relationships with talented students who may become future employees, partners, or leaders in the industry.



Let's not forget than sponsoring an FRC team means supporting **the next generation of engineers**, scientists, and innovators.

TEAM NEEDS

To learn more about our material needs, please consult our [wishlist](#).

The cost of a robotics season is quite significant. During build season, there will be considerable expenses related to prototyping and assembling the robot.

Operating Costs

Parts and materials: 10,000 \$
Tools: 2,000 \$
Electronics: 3,000 \$

TOTAL : 15,000 \$

General Expenses

Registration costs: 8,500 \$
Branding: 2,500 \$
Logistics: 2,000 \$

TOTAL : 13,000 \$

During the competition period, we will be attending two or three *FIRST* events. They will include expenses related to merchandise and means of travel. Sadly, budget limitations also restrict the number of participants.

FIRST ROUND 2 REGIONAL EVENTS

Transport
3,000 \$

Accommodation
5,000 \$

Per diem
4,000 \$

TOTAL : 12,000 \$

SECOND ROUND IN CASE OF QUALIFICATION

Transport
10,000 \$

Accommodation
4,000 \$

Per diem
2,000 \$

TOTAL : 16,000 \$

HOW TO SPONSOR

You can make a direct donation to the following address:

<https://fondation.stanislas.qc.ca/campagnes-de-financement/stan-robotix-40>

Financial donations are channelled through members of our school administration.

La Fondation du Collège Stanislas is responsible for transferring these donations to us. All donations are accompanied by a tax receipt.

You can also support the team by providing:

- Mentoring and skills sharing
- An opportunity to visit your company as an inspiration to the students
- Donations of materials
- A loan of equipment or facilities

CONTACT INFORMATION

Primary contact email

Your inquiries will not be missed, as multiple team members (both students and mentors) monitor this email address: stanrobotix.marketing@gmail.com

Secondary contact email

Emmanuelle, Lead Mentor: emmanuelle.vergeau@stanislas.qc.ca

Stephanie, Team Captain: stephanie-nicole.nedelcu@stanislas.qc.ca

Website: stanrobotix6622.com

Social Media



Mailing address

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