



Ministry of Information,
Communication and
Information Technology

8th TANZANIA ANNUAL ICT CONFERENCE



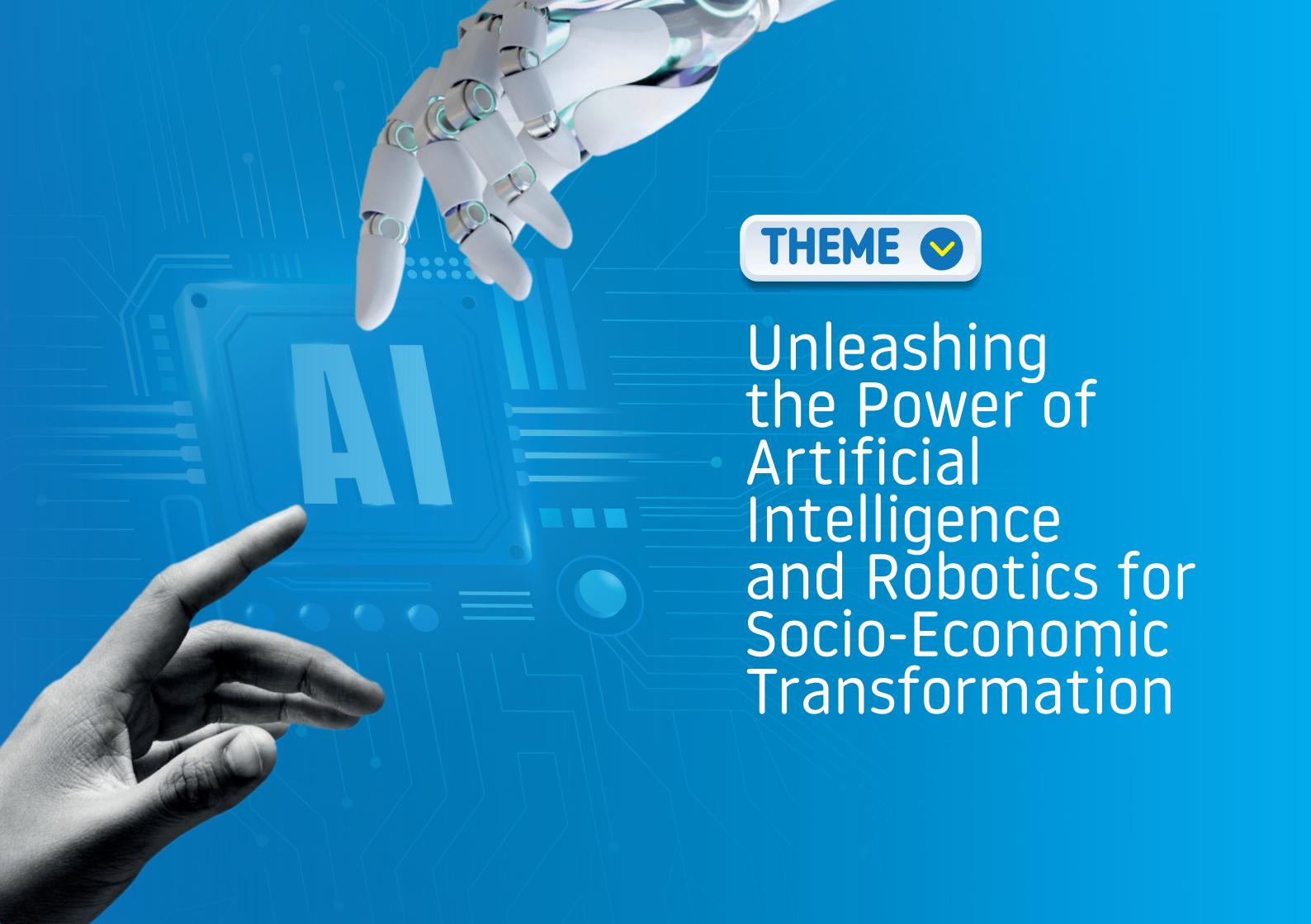
AUDA - NEPAD
AFRICAN UNION DEVELOPMENT AGENCY



ELE-VATE
DESIGN. POLISHED.
TIMELESS BRANDS.

The launching of
African Youth in Artificial
Intelligence and Robotics
Competition.





THEME

Unleashing
the Power of
Artificial
Intelligence
and Robotics for
Socio-Economic
Transformation



October 17th to
October 21th
2024



Dar es Salaam,
Tanzania



INTRODUCTION

The 8th Tanzania Annual ICT Conference 2024 (TAIC-2024), first Africa Edition, organized by the ICT Commission (ICTC), in collaboration with ELEVATE and the African Union Development Agency-NEPAD (AUDA-NEPAD), is scheduled to take place in Dar es Salaam, Tanzania at the Julius Nyerere International Conference Centre (JNICC) from October 23rd to October 25th, 2024. Pre-conference events, including the African AI Competition, are planned for October 21st and 22nd, and will be open to public participation.

Building on the success of previous conferences, TAIC-2024 will gather a broad spectrum of participants, including ICT professionals, practitioners, academics, researchers, development partners, industry leaders, and innovators in digital technology. This year's theme, "Unleashing the Power of Artificial Intelligence and Robotics for Socio-economic Transformation", focuses on the transformative impact of these technologies across various sectors.

At a pivotal time when the global economy is embracing digital transformation, Tanzania is strategically advancing its economic policies to exploit the full potential of AI and robotics. This effort is aimed at transitioning into a higher middle-income economy. TAIC-2024 will provide an invaluable platform for sharing innovative ideas, practices, and research findings among ICT professionals, academia, government and private institutions, and development partners. This gathering is essential for steering Tanzania towards a digitally empowered economy, characterized by enhanced ICT accessibility, affordability, and availability.

CONFERENCE'S MAIN THEME AND SUB-THEMES

MAIN THEME

Unleashing the Power of Artificial Intelligence and Robotics for socio-economic transformation

Conference sub themes include, the following:



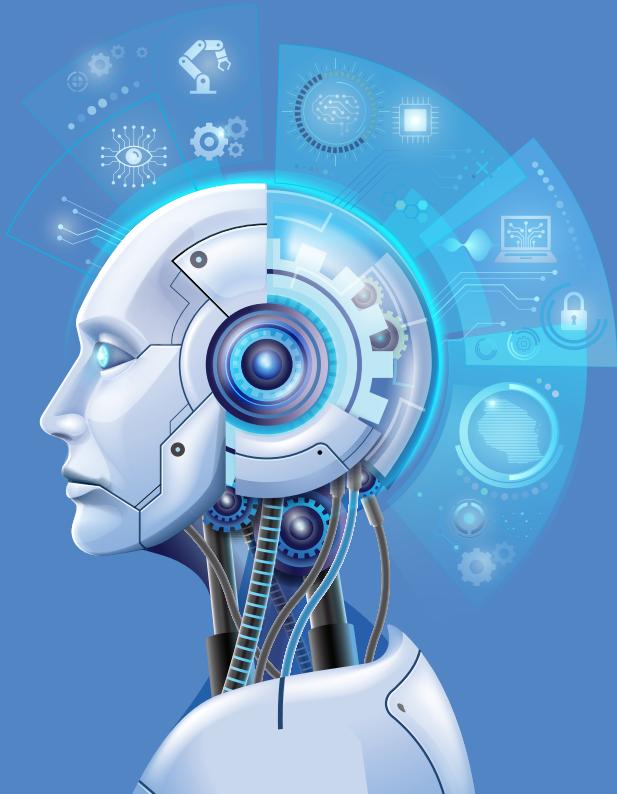
Emerging
technology
for job creation



Digital
Transformation



Artificial
Intelligence for
socio - economic
development



TYPES OF SUBMISSIONS

The conference welcomes the following categories of submissions:



Conference presentations:

extended abstract outlining contributions from individuals and organisations working in the ICT or providing ICT services. These contributions can take the form of a presentation or video/artwork demonstration.



Product Demonstrations and Exhibition:

The conference will include exhibition and demonstrations of ICT products/applications from business entities, start-ups, private - and public institutions.

You can apply for one of our exhibitor packages to exhibit and/or demonstrate - products/applications at the conference.

CONFERENCE LANGUAGES

English and Swahili

PARTICIPATION

All ICT stakeholders are invited to attend. Stakeholders may include the



ICT Professionals
and Practitioners

Government
Officials

Public
Institutions

Non-Governmental
Organisations

Academia

Donor
agencies

Development
Partners

Researchers



CONFERENCE FEES

Individual conference participation fee is as follows:

Per person
for Non-
Registered ICT
Professionals

TZS 500,000

For
registered ict
Professionals.

TZS 420,000

per
person for
foreign
participants.

USD 300

IMPORTANT DATES

Paper Submission

01

Proposed conference presentation submission deadline:

30th September
2024

02

Acceptance and confirmation of conference presentation:

07th October 2024



EXHIBITION

The conference will be featured by ICT products exhibition from multinationals, institutions, innovators and local ICT based service companies. Please contact the ICT Commission through and taic@ictc.go.tz for more information on exhibition and sponsorship.

Single Exhibition Booth
(3m*3m)
Benefit -2
company passes

TZS 2,000,000

Double Exhibition Booth
(6m*3m)
benefit-3
company passes

TZS 3,000,000

SPONSORSHIP OPPORTUNITIES

For companies wishing to target a specific day, materials, or social events during the conference, individual sponsorship provides an attractive option. This allows your organisation to choose your desired level of involvement and exposure to attendees at the conference. Please contact the ICT Commission through taic@ictc.go.tz for more information on sponsorship opportunities.

TANZANITE Sponsor

MAIN Sponsor



20-22 OCT
2024
DAR ES SALAAM

BENEFIT	Amount (TZS)	SLOT
<ul style="list-style-type: none">• Introduce your organization, welcome delegates and present a topic in line with the conference theme.• Promotion sign to be placed near the podium.• Sponsor logo with link to the sponsor website on the conference website/conference organizer's website.• Company Logo and Overview in Event booklet.• Double size Exhibition Space (6m x 3M).• Creative design for all promotion materials for the conference.• Logo and link on the conference website.• Logo at the conference poster and other conference promotional materials• Presence at the social events: Your company can put up a roll-up display at the venue.• Distribution of your company promotion materials / giveaways in the conference bag.• Full-page advertisement in the Conference programme (inside cover).• Final Conference REPORT and attendance registry.• Mention in all press releases.• Mention at the beginning and closing of the Conference.• 15 free delegate passes.	Tsh. 200 Million	1

PLATINUM Sponsor



20-22 OCT
2024
DAR ES SALAAM

BENEFIT	Amount (TZS)	SLOT
<ul style="list-style-type: none">• Unique opportunity to set the debate agenda and showcase your thought-on selected Sub theme.• Logo and link on the conference website• Logo at the conference poster and other conference promotional materials• Presence at the social events: Your company can put up a roll-up display at the venue• Distribution of your company promotion materials / give-aways• Half page in the printed conference program• Final Conference REPORT.• Mention in all press releases.• Single size Exhibition Space (3m x 3M)• 10 Complimentary passes	Tshs. 100 Million	3

GOLD Sponsor



20-22 OCT
2024
DAR ES SALAAM

BENEFIT	Amount (TZS)	SLOT
<ul style="list-style-type: none">• Option for commercial presentation in front of the participants of one of the conferences• Sponsor logo with link to the sponsor website on the conference website/conference organizer's website.• Presence at the social events: Your company can put up a roll-up display at the venue• Distribution of your company promotion materials / give-aways in the conference bag• Quately page in the printed conference program• Single size Exhibition Space (3m x 3M)• 8 free registrations.	Tsh. 50 Million	3

SILVER Sponsor



20-22 OCT
2024
DAR ES SALAAM

BENEFIT

Amount (TZS)

SLOT

Tshs. 25 Million

5

- Option for commercial presentation in front of the participants of one of the conferences
- Logo and link on the conference website
- Logo at the conference poster and other conference promotional materials
- Company logo and name at the sponsors page in the printed conference program
- Distribution of your company promotion materials.
- Single size Exhibition Space (3m x 3M)
- 5 free registrations.

SPONSORSHIPS IN KIND

Special groups
with Disabilities
VENUE Sponsor

Tshs. 15 Million
Slots: 3

Conference side
events sponsor

Tshs. 25 Million
Slots: 6

COCKTAIL
VENUE Sponsor

Tshs. 15 Million
Slots: 2

DIGITAL
YOUTHS
PARTICIPATION
Sponsor

5 Complimentary passes cost of sponsoring 30 youths
to participate TAIC & Awards.

Tshs. 25 Million
Slots: 2

TAIC Gala
Dinner

Tshs. 25 Million
Slots: 2

BOOKLETS
GRAPHIC DESIGN
AND PRINTING
Sponsor

Tshs. 15 Million
Slots: 1

PROGRAM



DAY ONE

17/21 Opening
2024 of TAIC

TIME	ACTIVITIES
Morning Session	
08:30 AM - 10:00 AM	Registration/immersive futuristic technology experience
10:00 AM - 10:30 AM	Welcome address
10:30 AM - 12:30 AM	Opening Ceremony & Keynote Speeches
Afternoon Session	
01:30 AM -03:00 PM	Panel Discussions on AI and Robotics in Africa
03:00 AM - 04:30 PM	Networking Session
04:30 AM - 05:30 PM	Immersive experince, Robotics showcase

DAY TWO

17/21
2024

TIME	ACTIVITIES
Morning Session	
09:00 AM - 10:00 AM	African Youth in AI and Robotics Competition Finalists Solutions Showcase
10:30 AM - 12:30 AM	Awards Ceremony for Youth AI and Robotics Competition
Afternoon Session	
01:30 AM -03:00 PM	Tech Talks on Emerging Technologies
01:30 AM - 03:30 PM	Exhibition of Innovative ICT Solutions
04:30 AM - 05:30 PM	Immersive experince, AI showcase

DAY THREE

17/21
2024

TIME	ACTIVITIES
Morning Session	
09:00 AM - 11:00 AM	Breakout Sessions on Digital Transformation
11:00 AM - 12:30 AM	Case Studies on ICT Innovations in Tanzania
10:30 AM - 12:30 AM	Opening Ceremony & Keynote Speeches
Afternoon Session	
01:30 AM -03:00 PM	Hackathon for Youth Development
03:00 AM - 04:30 PM	Roundtable discussions on ICT Policy.
04:30 AM - 05:30 PM	Immersive experince, VR/AR Experience

DAY FOUR

17/21
2024

TIME	ACTIVITIES
Morning Session	
09:30 AM - 11:00 AM	Pitch Sessions for Startups in Tech
11:00 AM - 12:30 AM	Presentations on Smart Cities Initiatives
Afternoon Session	
01:30 AM -03:00 PM	ICT Skills Training Workshop for Participants: How to use basic emerging technologies to improve efficiency at work, get equipped with the latest trends
03:00 AM - 04:30 PM	Innovators Meetup and Networking
04:30 AM - 05:30 PM	Immersive experience, Holograms/ Certification of skills training Participants

DAY FIVE

17/21
2024

TIME	ACTIVITIES
Morning Session	
09:30 AM - 11:00 AM	Future of AI and ICT in Africa Panel Discussion
11:00 AM - 12:30 AM	Closing Keynote Address
Afternoon Session	
01:30 AM - 03:00 PM	Finalists Presentations for Hackathon/Skills training Participants certification
04:00 AM - 05:00 PM	Farewell Reception and Networking: Immersive futuristic theme



TAIC2024

CONTACTS

For more details or assistance
please contact the ICT Commission via:-

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info@ictc.go.tz



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