

Tour App Needfinding

To be filled out by the Suber Team based on interviews conducted

Why are you visiting Stanford today?

내 답변

What are you looking for in a campus tour?

- ☐ Personal experience of students (about campus life)
- ☐ Tour of Stanford's facility
- ☐ Learn more about specific programs or departments
- ☐ Advice on admissions
- ☐ Historical Facts about Stanford
- ☐ Tour of Stanford's Art Collection
- ☐ Meeting Stanford's Faculties
- ☐ 기타:

How far in advance did you plan your Stanford trip?

내 답변



Have you participated (or, Are you participating) in a tour hosted by the Visitor Center?

☐ Yes

☐ No

If not, why was the reason you did not participate in the tour?

☐ Was not aware (Did not know)

☐ Couldn't make the schedule

☐ Nothing seemed particularly interesting

☐ Language was an issue

☐ Tour was full

If you didn't know that Stanford had a tour guide program, would you participate in the program now that you know that there is one? If not, why not?

내 답변

How many people are in your tour group? (Describe)

내 답변



Are you visiting campus because someone you know (or yourself) is applying to Stanford?

☐ Yes

☐ No

Ethnicity

☐ Asian

☐ Black/African

☐ Caucasian

☐ Hispanic/LatinX

☐ Native American

☐ Pacific Islander

☐ Other



What is your preferred language?

- ☐ English
- ☐ Chinese
- ☐ Spanish
- ☐ French
- ☐ Korean
- ☐ Japanese
- ☐ Chinese (Cantonese)
- ☐ Other

Is there anyone in your tour group who can't speak either English or Spanish?

- ☐ Yes
- ☐ No

If a personalized tour guide would be available, how much would you be willing to pay per hour?

- ☐ \$30
- ☐ \$40
- ☐ \$50
- ☐ \$60
- ☐ \$70



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