

Alcohol Policy Problem

Background: Northwest Transport Company is a shipping company operating out of Alaska. Currently, they have a serious problem of alcohol abuse on the job. The problem is complicated because the surrounding culture is permissive with respect to alcohol use and because alcohol is accessible to and much used by management personnel in their dining room and other on-the-job facilities.

Task: Generate the best policy for a long-run solution to the problem. There are no cost or option constraints. When prompted, please have a group member write the rationale for the selected policy.

The more persuasive the rationale (as judged by a panel), the higher the bonus - up to an additional \$1/hour.