Analyze a client's needs for their film festival

PROJECT PRIEF

Prepared by: Stanislav Kirilov | Date of completion: 31-07-2019

Project Summary

Boston Movie Festival is an outdoor festival organized by "Watch it Outside" with the help of Boston Municipality held in Boston Public Garden that need a webpage to help popularize the event. The event can host up to 1500 people per projection. The Movie Festival is free and open to everybody, but since the limited capacity we the guest must pre-register so that the limit won't be passed.

Stakeholders

- Clara Dunn – the CEO of "Watch it Outside" and festival coordinator.

- Boston Public Garden and Boston Municipality

- Stanislav Kirilov – Web Developer

Goals

1. The page must be responsive and with a registration form, which will close when the limit of 1500 people for projection is reached (Note, it will close only for this projection, without affecting the rest).

2. The design of the page should be clear and uncluttered. There should be links to Social Media account's of "Watch it Outside", as well as links to the partners of the festival.

3. The webpage must have a section for regularly published news and announcements about the festival.

4. Must have a page for each day of the festival and the movies that will be shown.

Additional we can include:

- Subscribe form so that the visitors can receive the latest news and updates on their e-mail if they wish to.

- About us page that will help them familiarize with the festival and the people behind it.

- Find us page with the address of the Boston Public Garden.

Budget

- User Interface Design - $1000

- Responsive Design - $500

- Registration form - $350 (Additional $150 for Subscription form)

- Domain registration - $500

- Web hosting - $500

- Unexpected expenses - $500

Timeline

- Coordinating with Stakeholders – 20/04/2019 – 22/04/2019

- Site Plan – 23/04/2019 – 25/04/2019

- Webpage Structure – 26/04/2019 – 31/04/2019

- Registration and Subscription forms – 01/05/2019

- Website styling – 02/05/2019 – 06/05/2019

- Responsive design – 07/05/2019 – 09/05/2019

- Testing and debugging – 10/05/2019 – 14/05/2019

- Webpage Live – 15/05/2019

Technical Specification

For building the website we used HTML 5, Bootstrap framework, JQuery and CSS along with Font Awesome for additional website styling. To demonstrate our work we will use code-pen platform to share the code and user interface. We keep the best practices in writing a code trying to make ii readable and reusable.