$$P = \begin{pmatrix} 1 & 1 & 1 \\ 1 & 1 & \boxed{1} \\ 1 & \boxed{1} \end{pmatrix} M = \begin{pmatrix} 0 & 1 & 1 & 0 \\ 1 & 1 & 1 & 1 \\ 1 & 1 & 0 & \boxed{1} \\ 0 & 1 & \boxed{1} \end{pmatrix}$$