



PET ČULA

u poslovnom nastupu

Nikola Pantović



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01

ČULO VIDA

ili zašto je važno ostaviti
vizuelni utisak

02

ČULO UKUSA

ili koje to vrednosti propagirate

03

ČULO MIRISA

ili detalj koji može da napravi
razliku

04

ČULO SLUHA

ili zbog čega je bitan tonski nastup

05

ČULO DODIRA

ili bonton fizičke interakcije

A black and white photograph of a man from the chest up. He is wearing a light-colored dress shirt, a dark tie, and a dark suit jacket. His hands are clasped together in front of him, and he is looking down at them with a serious expression. The background is dark and out of focus.

01/01

PRVI UTISAK JE POLA POSLA

Pet čula u poslovnom nastupu / Čulo vida



01/02

INDIVIDUALIZAM VS STEREOTIP

Pet čula u poslovnom nastupu / Čulo vida

The background of the entire image is a warm, reddish-pink hue. In the upper right corner, a white paper coffee cup with a matching lid is visible, showing some text on the lid. In the lower left corner, a white smartphone is shown from a side-on perspective, its camera and speaker holes clearly visible.

02/01

PISMENO IZRAŽAVANJE

Pet čula u poslovnom nastupu / Čulo ukusa

A professional man in a light-colored suit jacket, a white shirt, and a patterned tie is seated at a desk. He is looking down at a laptop computer. His hands are clasped together on the desk. The background is slightly blurred, showing an office environment.

02/02

BONTON JE ŽIV, UMRO NIJE

Pet čula u poslovnom nastupu / Čulo ukusa



03/01

BOOSTER SAMOPOUZDANJA

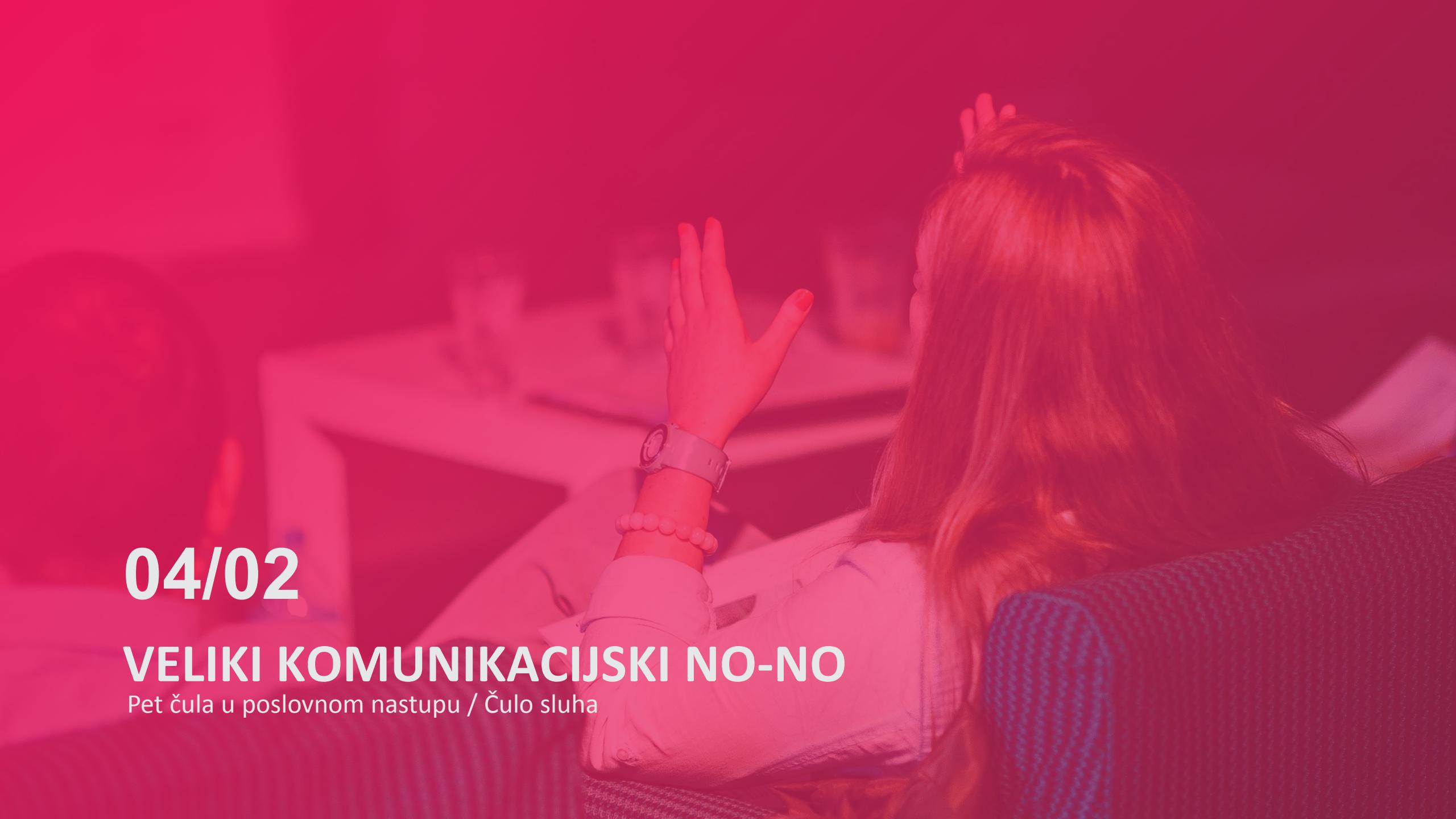
Pet čula u poslovnom nastupu / Čulo mirisa

A professional woman with short blonde hair, wearing a dark blazer over a white shirt, is looking directly at the viewer. She is positioned in front of a blurred background of other people, suggesting a public speaking event or conference.

04/01

USMENA KOMUNIKACIJA

Pet čula u poslovnom nastupu / Čulo sluha



04/02

VELIKI KOMUNIKACIJSKI NO-NO

Pet čula u poslovnom nastupu / Čulo sluha



05/01

PRAVILA FIZIČKE INTERAKCIJE

Pet čula u poslovnom nastupu / Čulo dodira



Blok za
PITANJA



HVALA
na pažnji

Nikola Pantović

OSNIVAČ I DIREKTOR

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