



# Atliq Telecom Dashboard

## Overview

## Region

## Market Share

## Plan Revenue

Date

All

City

All

Before/After\_5g

All

Plan

All

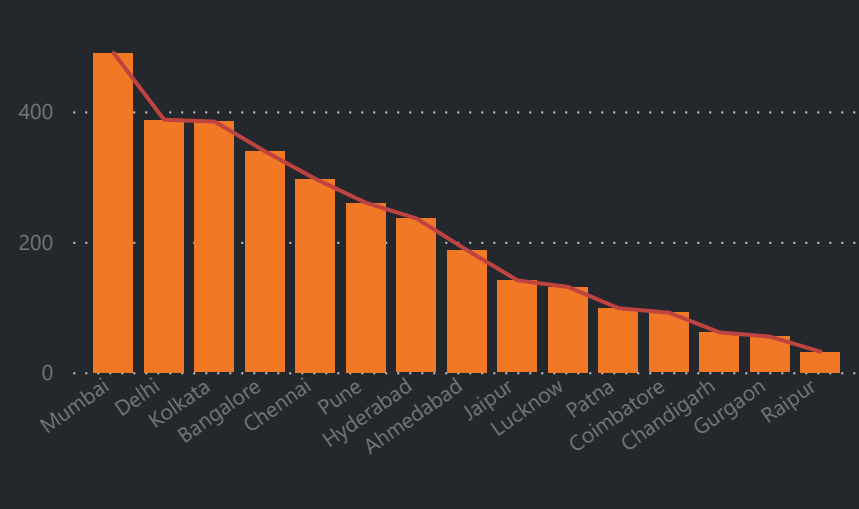
Region

All

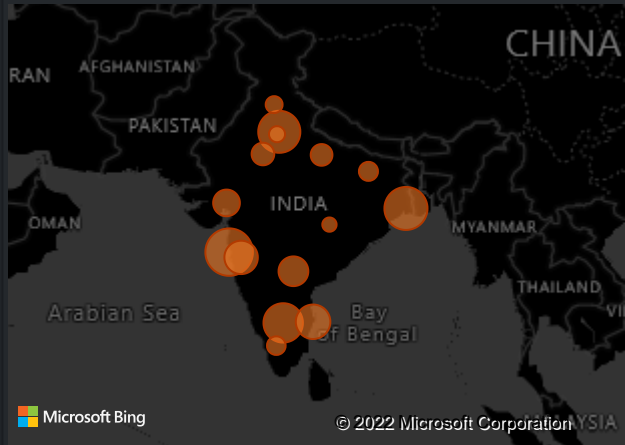
Time\_Period

All

### Total Revenue by City



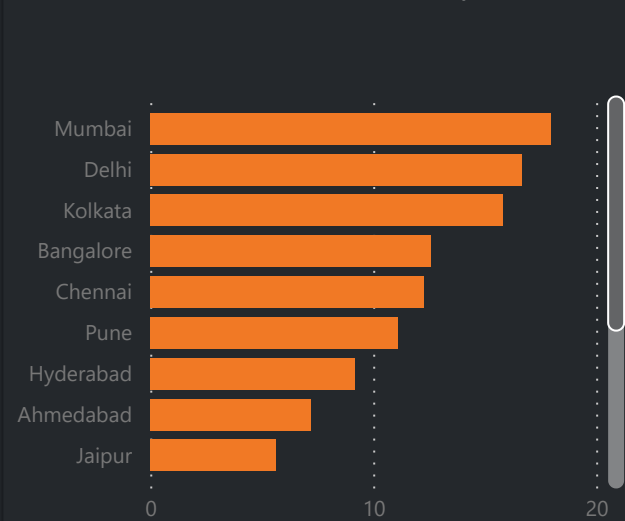
### Active Users based on City



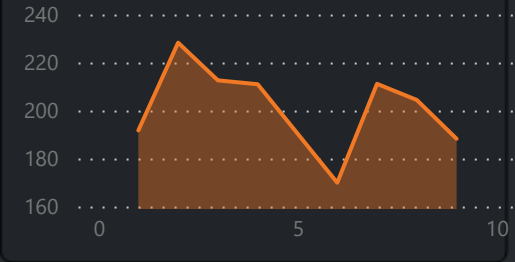
### Features based on City

City	Active Users	InActive Users	Total Revenue	Average of arpu
Raipur	0.16C	1.20	31.54	204.75
Pune	1.41C	11.08	259.76	187.13
Patna	0.47C	3.60	98.20	212.00
Mumbai	2.33C	17.95	489.55	213.88
Lucknow	0.64C	4.78	130.84	211.38
Kolkata	2.04C	15.79	384.39	188.38
Jaipur	0.7C	5.63	140.87	202.13
Hyderabad	1.17C	9.19	235.73	206.88
Gurgaon	0.28C	1.93	54.65	199.00
Delhi	1.97C	16.68	387.20	198.00
Coimbatore	0.44C	3.51	91.39	208.25
Chennai	1.48C	12.25	296.37	200.38
Chandigarh	0.33C	2.53	61.19	191.63
Bangalore	1.8C	12.60	338.61	191.88
Total	16.17C	125.90	3,187.36	200.74

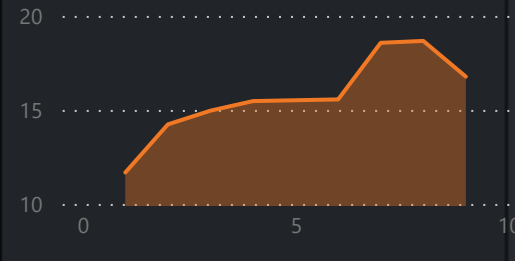
### Unsubscribed Users based on City



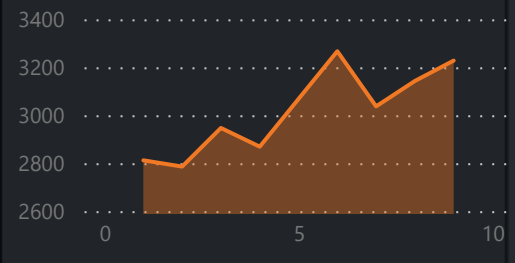
Active Users 16.17C



Inactive Users 126L



Avg Revenue/User 200.74





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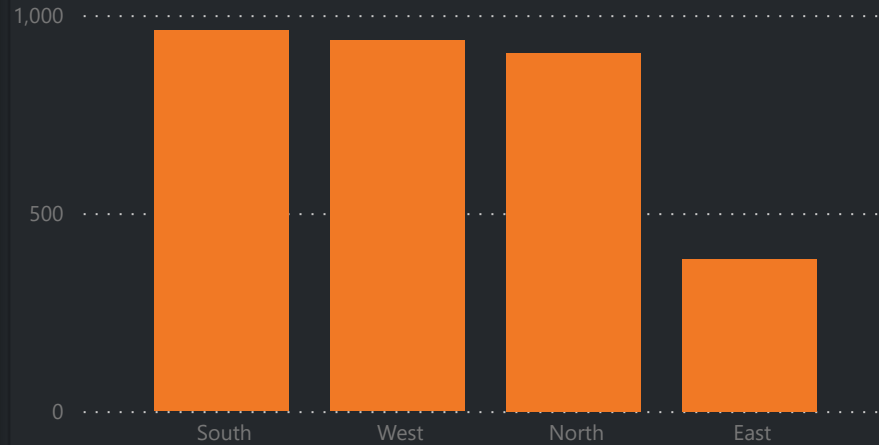
Region

All

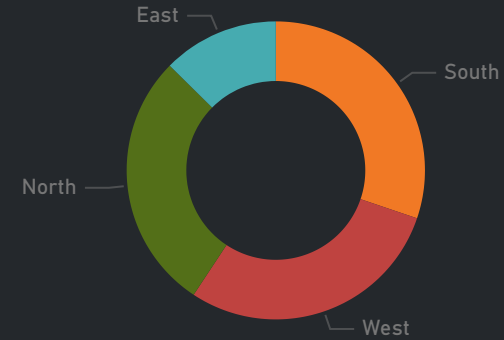
Time\_Period

All

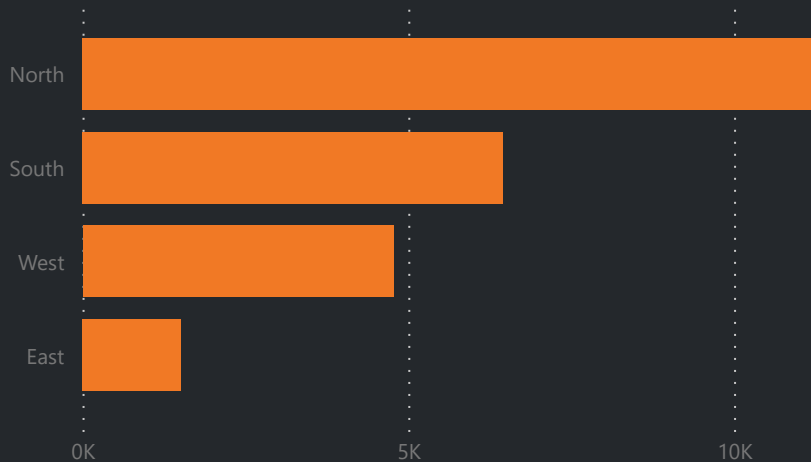
Total Revenue by Region



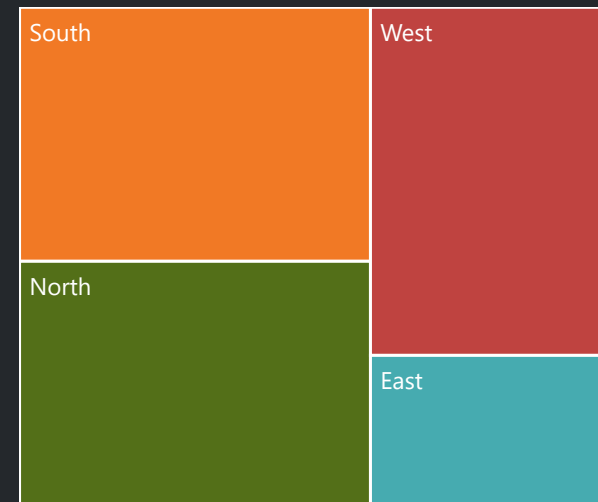
Active Users by Region



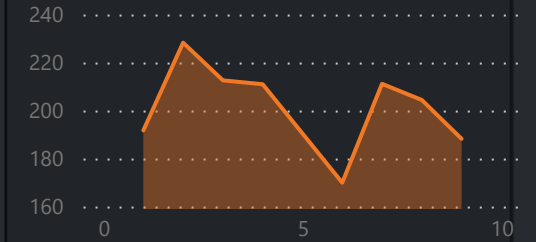
ARPU by Region



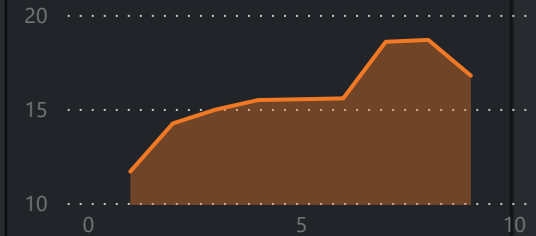
Inactive Users by Region



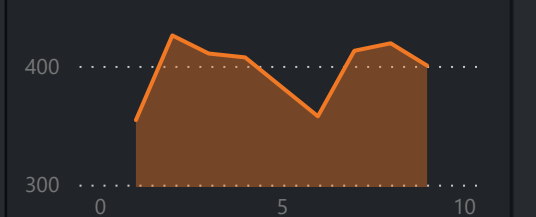
Active Users **16.17C**



Inactive Users **126L**



Total Revenue **₹3187C**





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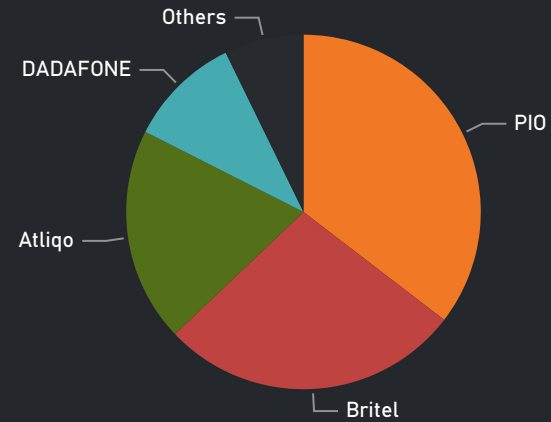
Region

All

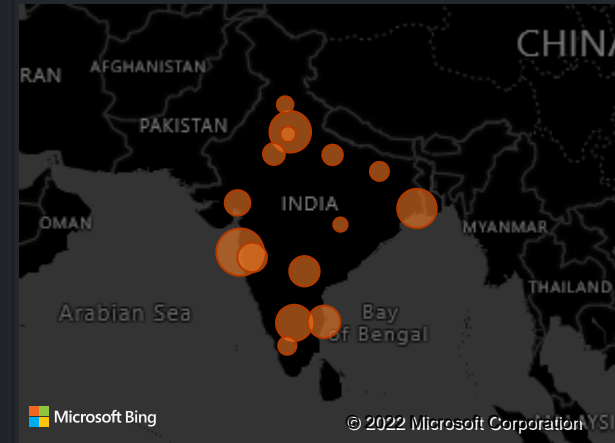
Time\_Period

All

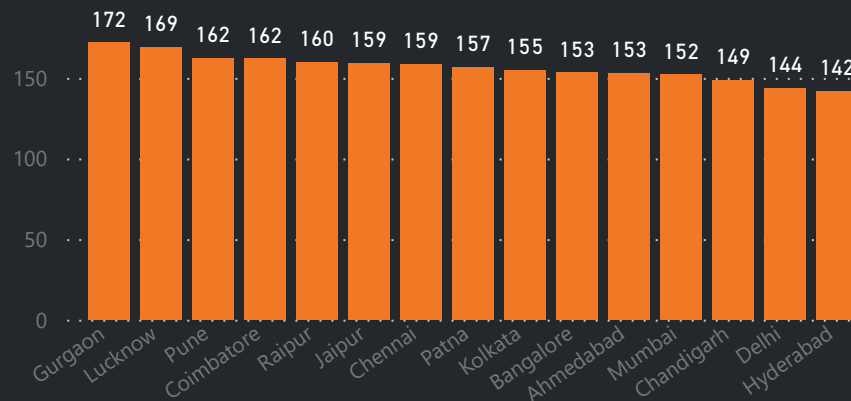
## Overall Market Share



## Market Size of each city



## Atliqo Market Share in each city



## Ranking based on Market Share

PIO

1

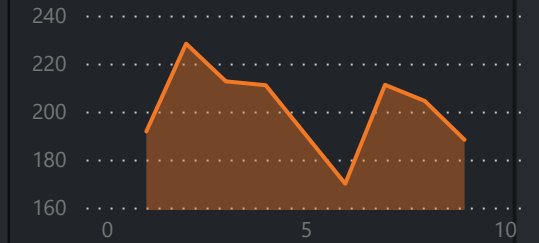
Britel

2

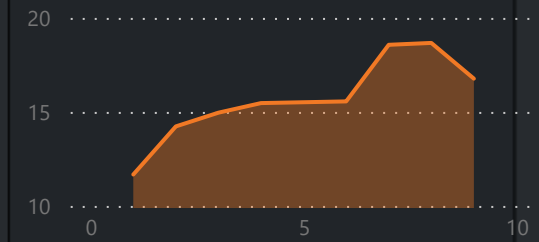
Atliqo

3

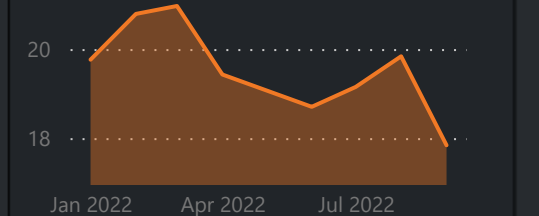
Active Users 16.17C



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Market Share 19.56 %





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## Key influencers Top segments

What influences plan\_revenue\_crores to Decrease ?

When...

....the average of plan\_revenue\_crores decreases by

plans is p10

1.48

plans is p9

1.31

plans is p13

1.16

plans is p7

1.12

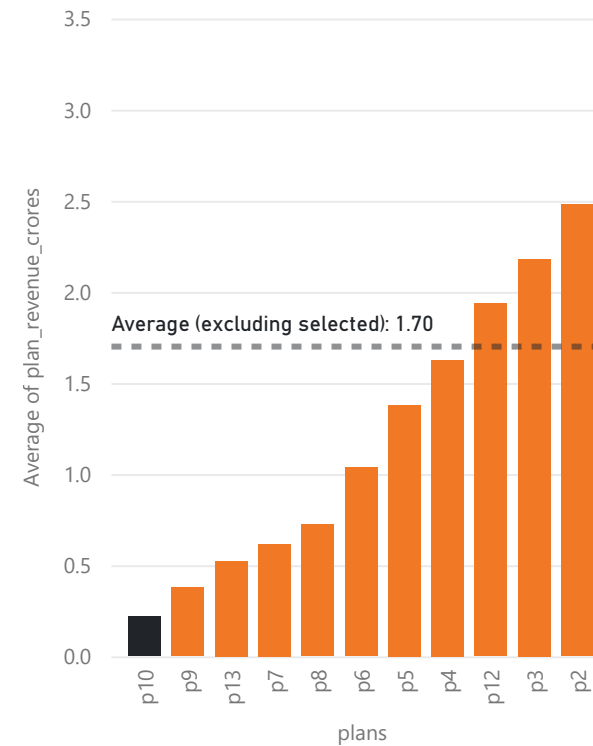
plans is p8

0.95

plans is p6

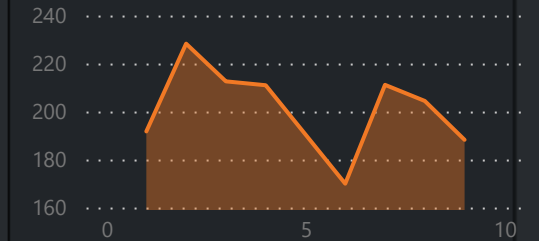
0.65

← plan\_revenue\_crores is more likely to decrease when plans is p10 than otherwise (on average).

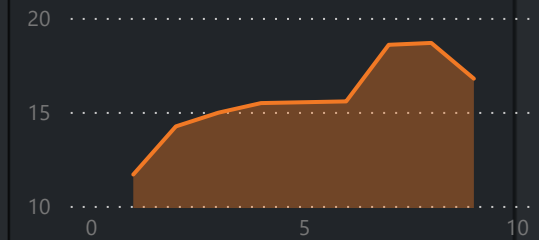


☐ Only show values that are influencers

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