

SUPERSTORE ANALYSIS (2014 - 2017)

Number of orders

5009

Total profit

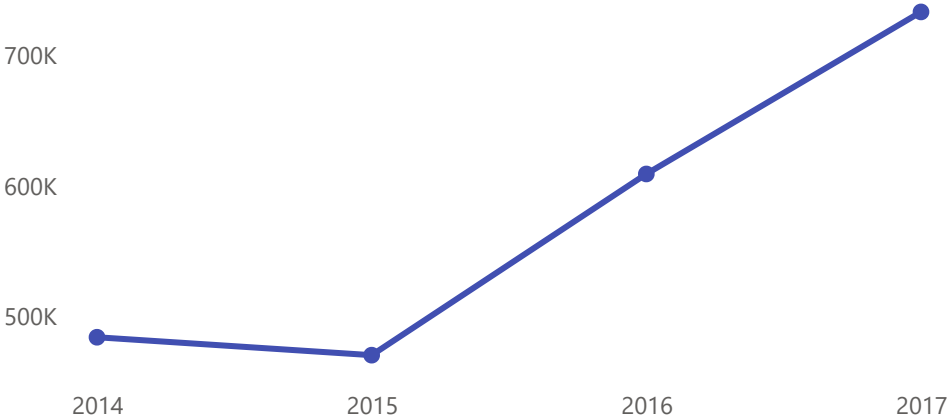
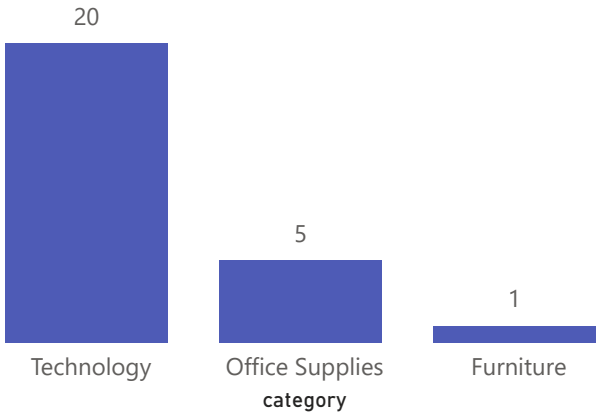
286.40K

Yearly sales

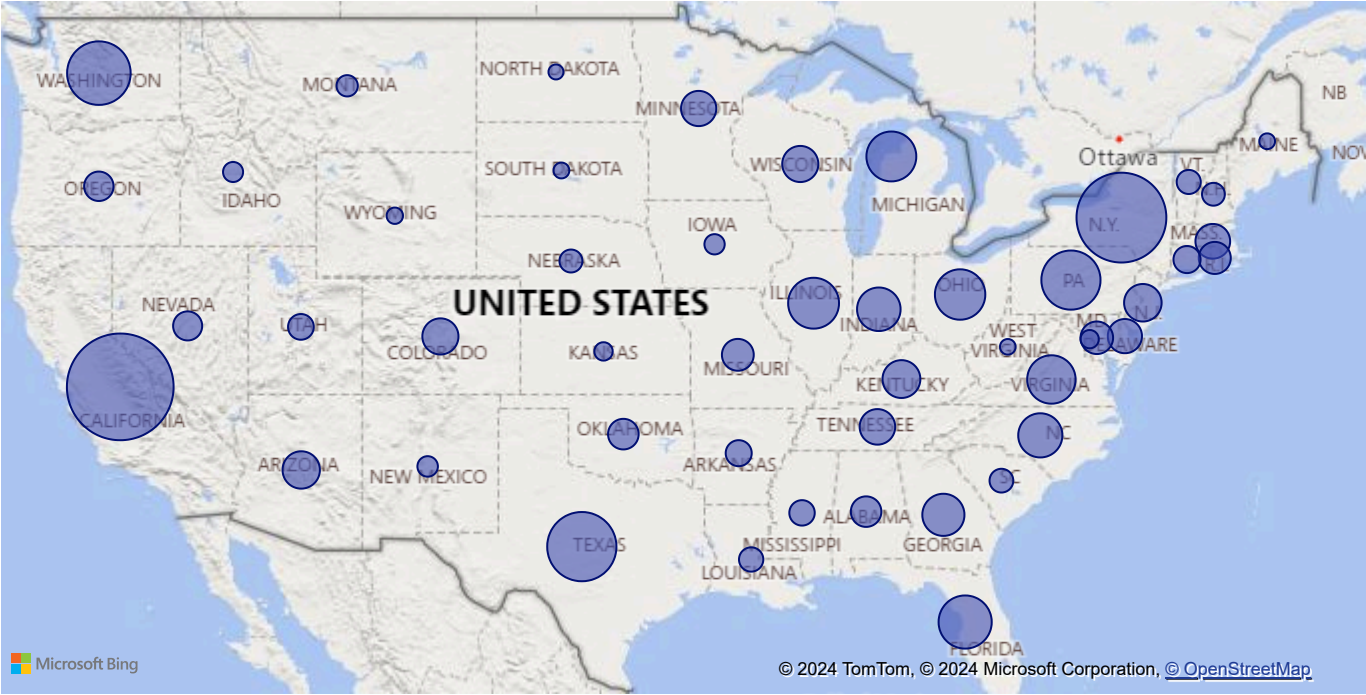
Total sales by category



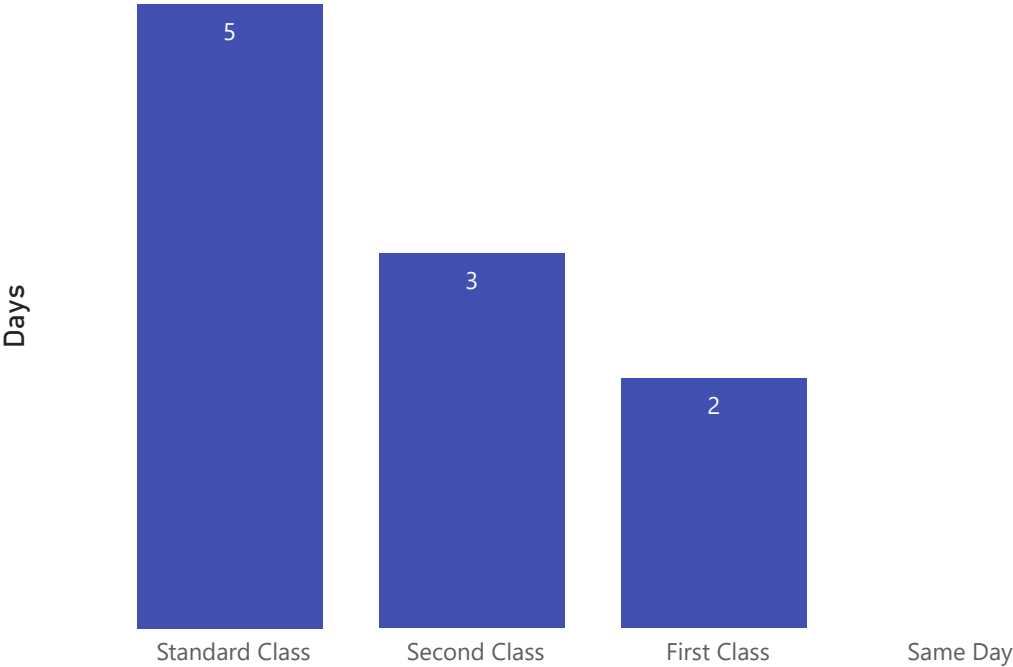
Avg profit margin per item



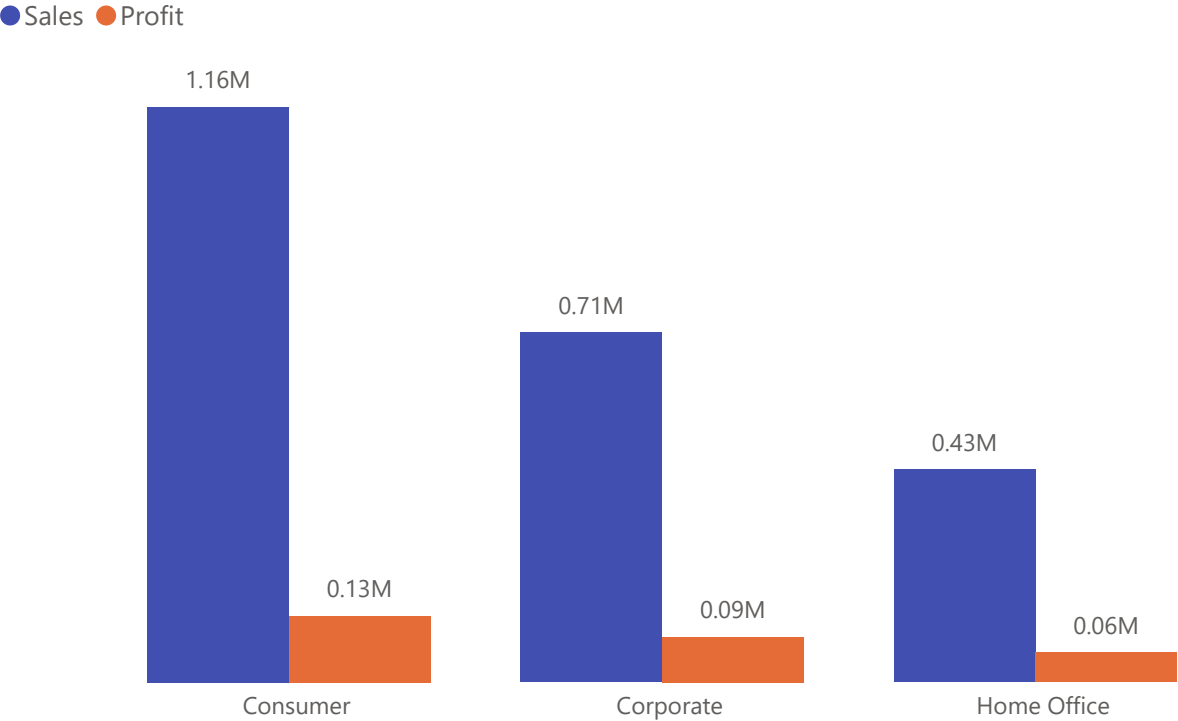
Sales by state



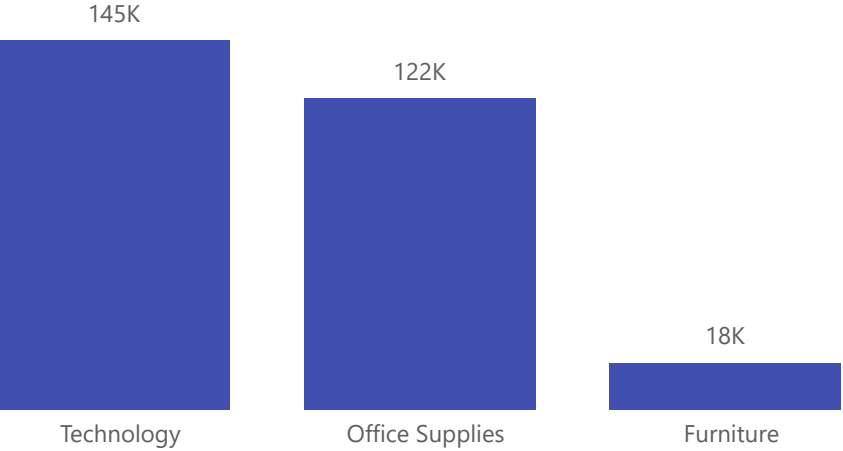
Avg lead time



Sales and profit segment wise



Profit by category



Category items bought together

subcategory1	subcategory2	Frequency
Binders	Paper	399
Binders	Storage	280
Binders	Phones	275
Binders	Furnishings	272
Paper	Storage	257
Furnishings	Paper	253
Paper	Phones	243
Accessories	Binders	223
Art	Binders	214
Accessories	Paper	208
Art	Paper	195
Furnishings	Phones	190
Chairs	Paper	178
Furnishings	Storage	174
Appliances	Binders	165
Binders	Chairs	158
Phones	Storage	156

Total sales by ship mode

