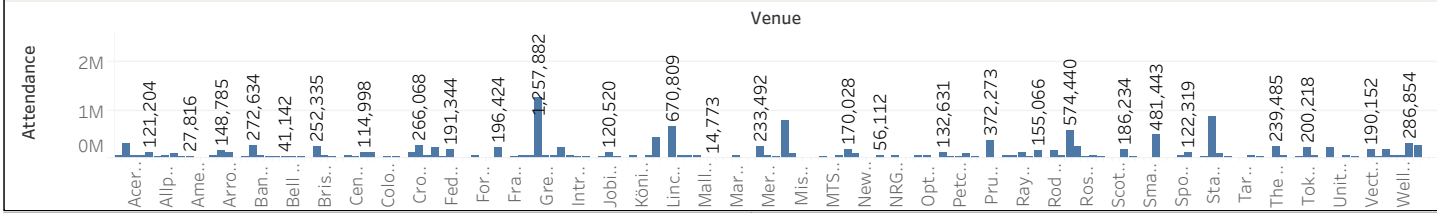
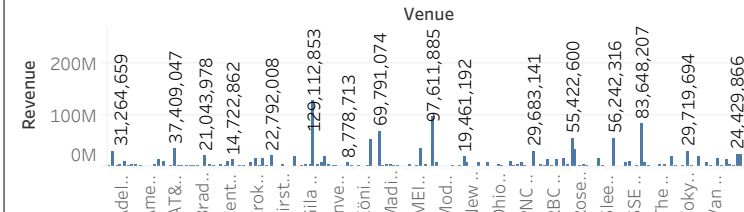


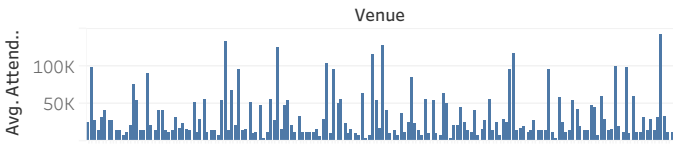
TOTAL NO OF ATTENDANCE ACROSS EACH VENUE



TOTAL REVENUE ACROSS ALL VENUE



AVERAGE ATTENDANCE ACROSS EACH VENUE



AVERAGE REVENUE ACROSS EACH TOUR

Tour	
Fearless_Tour	1,034,797
Reputation_Stadium_Tour	11,276,236
Speak_Now_World_Tour	1,911,124
The_1989_World_Tour	5,402,213
The_Red_Tour	2,933,536

COUNTRY AND TOUR THAT GENERATES THE HIGHEST REVENUE

Tour			
Country	Reputation_...	The_1989_W..	The_Red_Tour
Australia	22,933,919	47,410,811	14,903,200
Canada	22,354,000	29,022,480	27,636,200
United Stat..	465,110,431	322,675,641	162,114,024

AVERAGE ATTENDANCE ACROSS EACH TOUR

Tour	
Fearless_Tour	17,509
Reputation_Stadium_Tour	93,930
Speak_Now_World_Tour	24,939
The_1989_World_Tour	48,904
The_Red_Tour	33,779

TOP 10 MOST POPULAR

Venue / Tour / Country / Opening act																															
	AA..	Gillette Stadium					Levi's Sta..		Lincoln Financial Field				MetLife Stadium				Prudential Cen..				Rogers Centre			Soldier Field			Staples Center				We..
	The..	Fea..	Rep..	Spe..	The..	The..	Rep..	The..	Rep..	Spe..	The..	The..	Rep..	The..	The..	Fea..	Spe..	The..	Rep..	The..	The..	Rep..	The..	The..	Fea..	Spe..	The..	The..	Rep..	The..	Rep..
• 1000K+ • 100M	Aus..	Uni..	Uni..	Uni..	Unit..	Uni..	Uni..	Uni..	Uni..	Uni..	Uni..	Uni..	Uni..	Uni..	Uni..	Uni..	Uni..	Uni..	Uni..	Can..	Can..	Can..	Uni..	Uni..	Uni..	Unit..	Uni..	Uni..	Uni..	Eng..	
	Vanc e Joy	Glori..	Cami la C..	Nee..	Van..	Ed She..	Cami la C..	Vanc e Jo..	Cami Jo..	Nee..	Vanc e Jo..	Ed She..	Cami la C..	Van..	Ed She..	Glori ana..	Nee..	Ed She..	Cami la C..	Vanc e Jo..	Ed She..	Cami la C..	Van..	Ed She..	Glori ana..	Nee..	Vanc e Jo..	Ed S hee..	Cami la C..		