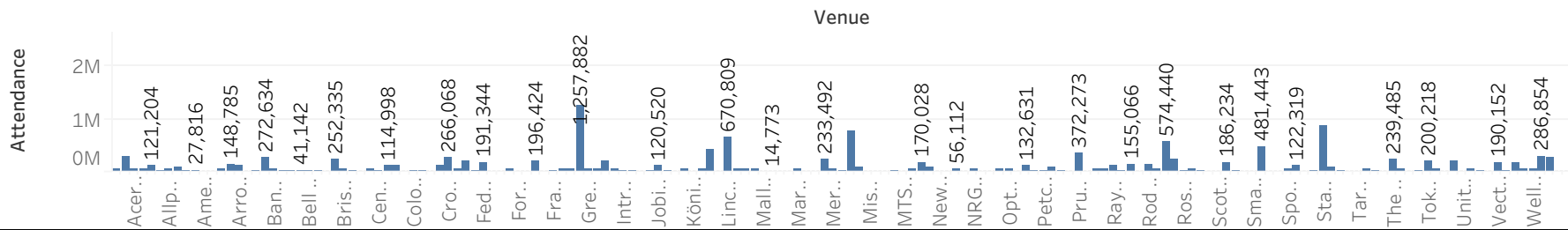
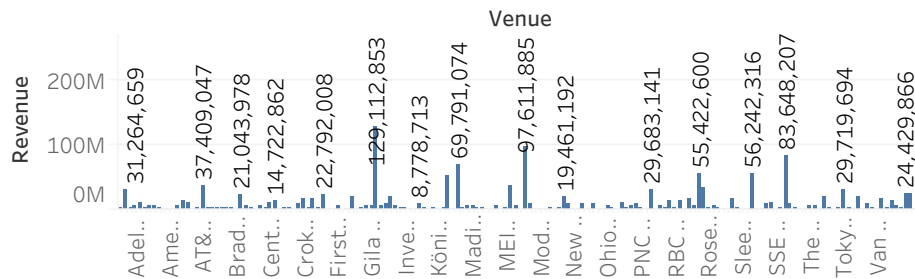


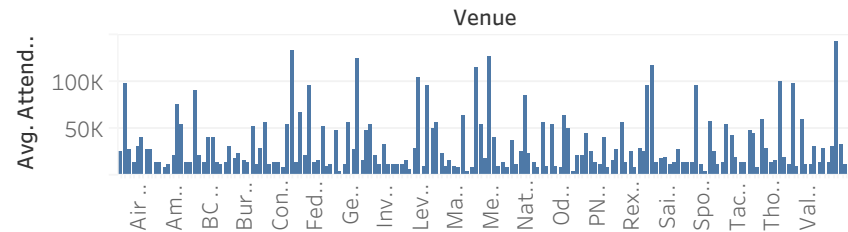
TOTAL NO OF ATTENDANCE ACROSS EACH VENUE



TOTAL REVENUE ACROSS ALL VENUE



AVERAGE ATTENDANCE ACROSS EACH VENUE



AVERAGE REVENUE ACROSS EACH TOUR

Tour	
Fearless_Tour	1,034,797
Reputation_Stadium_Tour	11,276,236
Speak_Now_World_Tour	1,911,124
The_1989_World_Tour	5,402,213
The_Red_Tour	2,933,536

COUNTRY AND TOUR THAT GENERATES THE HIGHEST REVENUE

Tour			
Country	Reputation_..	The_1989_W..	The_Red_Tour
Australia	22,933,919	47,410,811	14,903,200
Canada	22,354,000	29,022,480	27,636,200
United Stat..	465,110,431	322,675,641	162,114,024

AVERAGE ATTENDANCE ACROSS EACH TOUR

Tour	
Fearless_Tour	17,509
Reputation_Stadium_Tour	93,930
Speak_Now_World_Tour	24,939
The_1989_World_Tour	48,904
The_Red_Tour	33,779

TOP 10 MOST POPULAR

Venue / Tour / Country / Opening act

AA..	Gillette Stadium		Levi's Sta..		Lincoln Financial Field		MetLife Stadium		Prudential Cen..		Rogers Centre		Soldier Field		Staples Center		We..
The..	Fea..	Rep..	Spe..	The..	The..	Rep..	The..	Rep..	The..	Fea..	Spe..	The..	Rep..	The..	Fea..	Spe..	The..
Aus..	Uni..	Uni..	Uni..	Unit..	Uni..	Uni..	Uni..	Uni..	Uni..	Uni..	Uni..	Uni..	Uni..	Uni..	Uni..	Uni..	Eng..
: 1000K = 100M																	
Vanc	Glori..	Cami	Nee..	Van..	Ed	Cami	Vanc	Cami	Nee..	Vanc	Ed	Cami	Van..	Ed	Glori	Nee..	Vanc
e Joy		la C..			She..	la C..	e Jo..	la C..	e Jo..	She..	la C..	e Jo..	She..	la C..	ana..	e Jo..	hee..