

Website Redevelopment Proposal

Team:

Our team consists of three members. These members are Bill, Mark and Andy. For the purpose of this work the three of us will be dividing the work up into sprints to ensure we are hitting each separate goal. We will divide the work according to the objectives and goals seen below.

Objectives:

- Ensure the website is user friendly and follows best practices. This will include looking at accessibility as well as user flow. - Bill
- Ensure all content is present and displayed in a way that works according to the above user experience plan. – Mark
- Ensure there are no bugs and that user testing is carried out before delivering this project to the client. – Andy

Identified Issues:

- Current page navigation is a little bit awkward to use and could be improved through small tweaks or fixes. These will be identified further through the development as items are added to the backlog.
- Images could be better displayed and more dynamic. The page is currently very static and some interactivity would help with user engagement.
- Navigation between pages is also an issue. It is not easy to see where to go and there are too many clicks and scrolls. By instituting some interactivity fixes or just by going through the site and implementing new elements this can be improved.

Timeline

This project is a short timeline so there will be very short sprints.

March 9 – 13 – Discuss plan with client and start working on planning

March 16 – 27

- Develop website plan
- Present website plan
- Code basics (HTML)
- Add CSS elements
- Add Javascript elements
- Incorporate all the build together for first sprint wrap

March 23 – April 10

- Incorporate changes from first pass
- Prepare presentation for client

Final – Present to client

Rate

Rate will be done at \$65/hour

Each objective will take approximately 20 hours to complete

$3 \times 20 = 60$ hours

$60 \text{ hours} \times \$65/\text{hour} = \$3900$

Total Cost = \$3900

Contacts

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