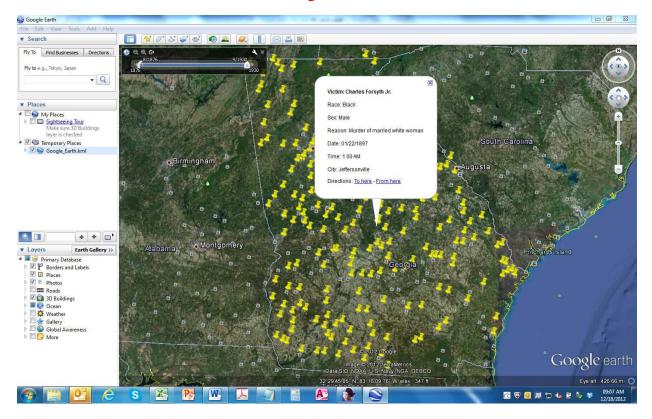
How can I construct a map where by clicking on a pin selected information is displayed in Google Earth?



All information displayed behind a pin is contained in a field named DESCRIPTION. Information contained in "description" can be tagged with HTML tags for special effects:

 to mark the beginning and end of information to be displayed in **bold**

<i> </i> to mark the beginning and end of information to be displayed in *italics*

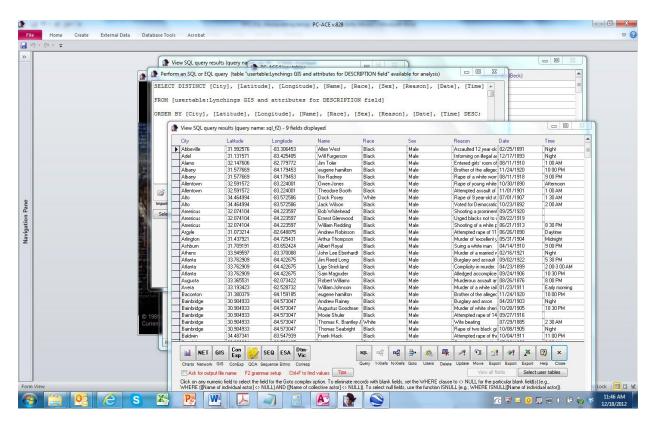
 insert a hard return at point of insertion

You have 2 different options for constructing the field "description", in

- 1. SQL/EQL form.
- 2. Excel (to be imported in PC-ACE backends as a usertable)

Case 1: SQL Query

Suppose that you have a usertable with the following fields:

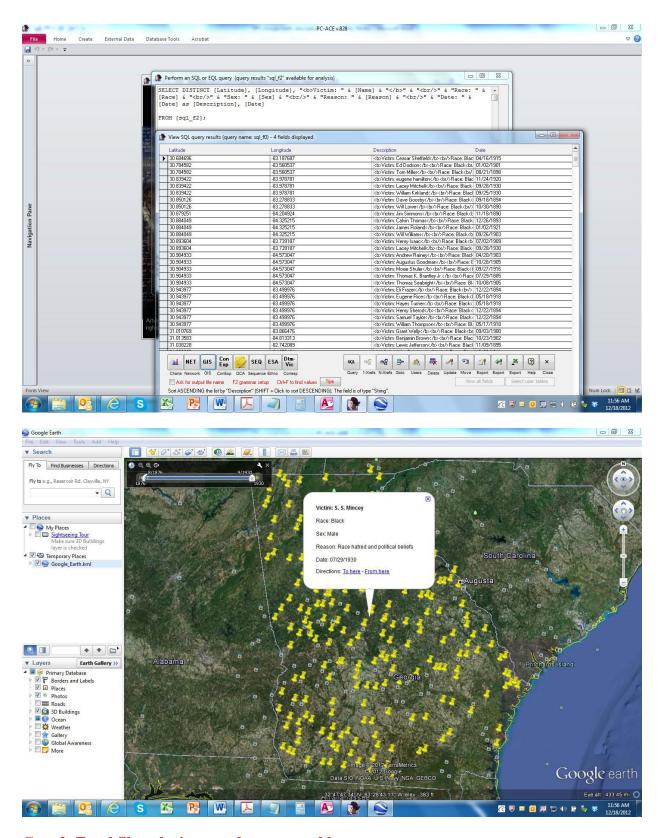


You want to construct a DESCRIPTION field containing the Victim, Race, Sex, Reason, Date, and City. You also want to display the Victim in bold and have a carriage return after every field.

The following SQL query will achieve what you want:

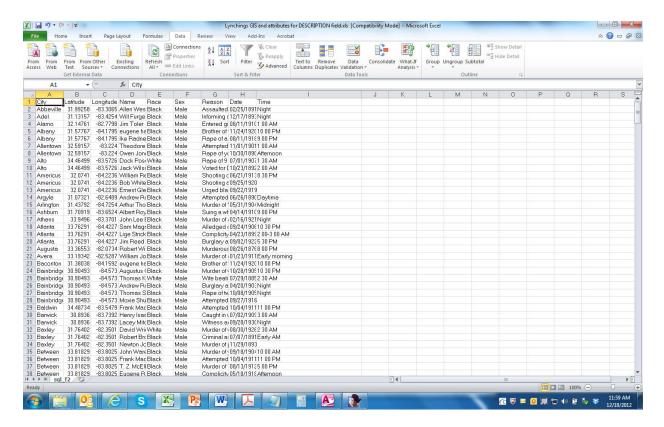
SELECT DISTINCT [Latitude], [Longitude], "Victim: " & [Name] & "" & "
" & "Race: " & [Race] & "
" & "Sex: " & [Sex] & "
" & "Reason: " & [Reason] & "
" & "Date: " & [Date] as [Description], [Date]

FROM [sql_f2];



Case 2: Excel file to be imported as a usertable

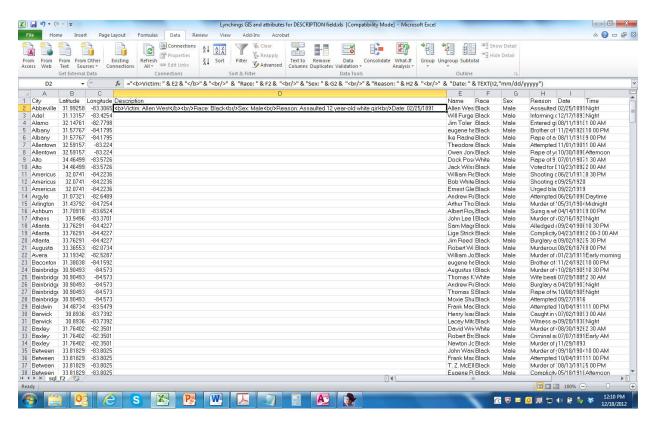
Suppose to have an Excel file of this kind:



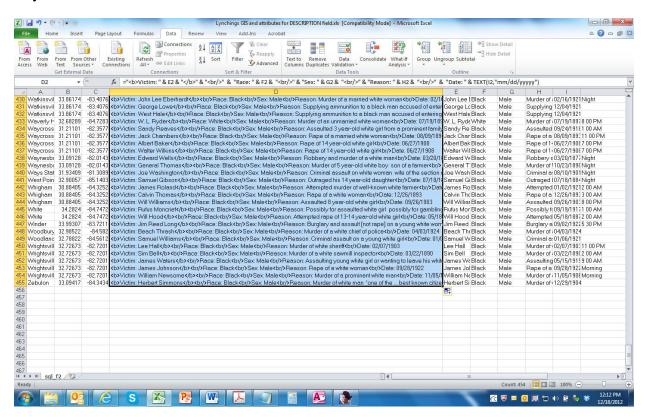
Within Excel, you want to construct a new column DESCRIPTION containing the Victim, Race, Sex, Reason, Date, and City. You also want to display the Victim in bold and have a carriage return after every field.

Construct the first Description field in the following way:

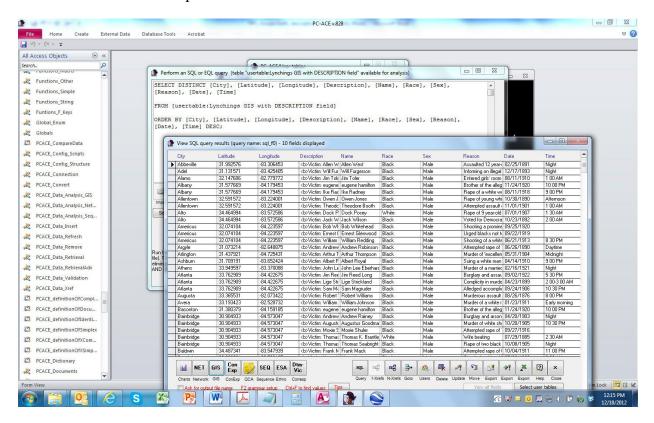
```
="<b>Victim: " & E2 & "</b>" & "<br/>" & "Race: " & F2 & "<br/>" & "Sex: " & G2 & "<br/>" & "Reason: " & H2 & "<br/>br/>" & "Date: " & TEXT(I2,"mm/dd/yyyyy")
```



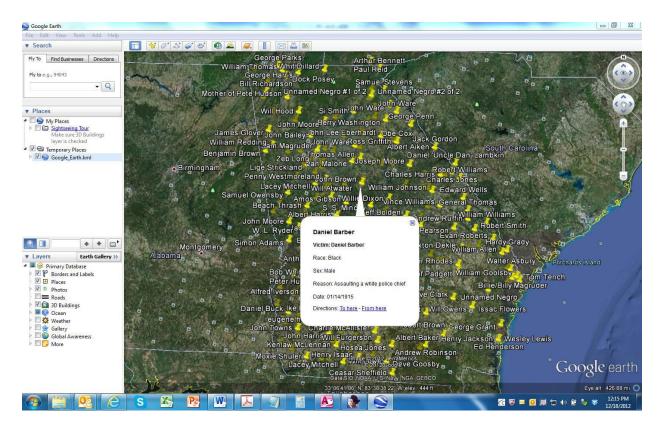
Click on the first Description field and starting on the right-hand side, drag the field down all the way to the last record



Save the Excel file and import it into PC-ACE.



Notice the field NAME present in the query.



NAME is a restricted field name in Google Earth. The content of the field NAME is used to display the pin with a label.