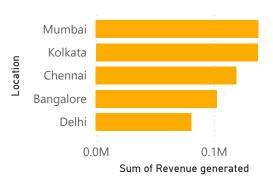


## Sum of Revenue generated by Location



Sum of Revenue generated by

173.09K

(29.97%)**Customer d...** 

Unknown

Non-bin...

Female

Male

Customer demographics

116.37K

(20.15%)

161.51K (27.96%)

### Supplier Lead Time Defect Rates 14.78 1.7 Supplier 1 Supplier 4 15.22 2.3 Supplier 5 18.06 2.7 Supplier 2 18.55 2.4 Supplier 3 20.13 2.6 17.08 **Total** 2.3

# 77.02K

SKU	Product type	Location	Profit ▼
SKU11	skincare	Kolkata	77,021.61
SKU52	skincare	Mumbai	73,721.80
SKU47	skincare	Kolkata	68,094.72
SKU80	skincare	Chennai	63,917.73
SKU14	skincare	Kolkata	52,502.67
SKU91	cosmetics	Delhi	48,661.57
SKU0	haircare	Mumbai	46,035.85
SKU67	skincare	Mumbai	43,621.08
T . I			77.004.64
Total			77,021.61

Product type Defect Percentage

83.33

75.00

66.67

62.50

50.00

42.86

42.86

40.00

40.00

Location

Chennai

Chennai

Kolkata

Mumbai

Mumbai

Chennai

Delhi

Delhi

Delhi

haircare

haircare

skincare

haircare

haircare

skincare

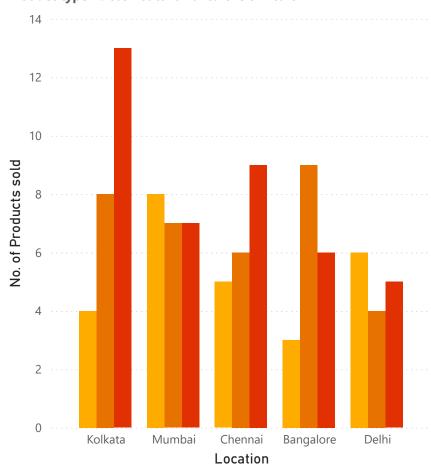
skincare

cosmetics

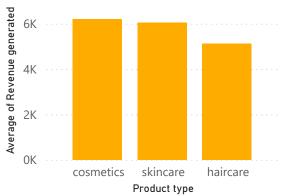
**Routes** Route A Route B Route C

cosmetics

cosmetics 26 No. of Prod	48,767.59 Total Profit
haircare 34 No. of Prod	-3,62,982.70 Total Profit
skincare 40	-1,23,100.16



## Average of Revenue generated by Product type



## Average of Lead Time by Transportation modes and Routes

