

Bangalore

Delhi

Chennai

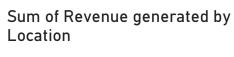
Location

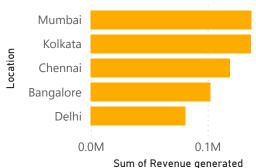
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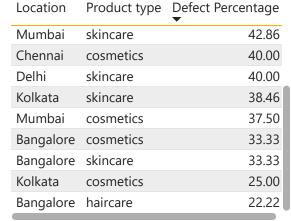
Kolkata

Mumbai





Sum of Revenue generated by



Supplier	Lead Time	Defect Rates
Supplier 1	14.78	1.7
Supplier 4	15.22	2.3
Supplier 5	18.06	2.7
Supplier 2	18.55	2.4
Supplier 3	20.13	2.6
Total	17.08	2.3

77.02K

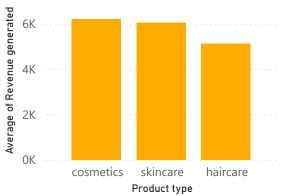
Customer demographics			Product
		SKU11	skincare
116.37K	_ 173.09K	SKU52	skincare
(20.15%)	(29.97%) Customer d	SKU47	skincare
	Unknown	SKU80	skincare
	Female	SKU14	skincare
	●Male	SKU91	cosmeti
	Non-bin	SKU0	haircare
161.51K	TYOH DILL	SKU67	skincare
(27.96%)		Total	

SKU	Product type	Location	Profit •
SKU11	skincare	Kolkata	77,021.61
SKU52	skincare	Mumbai	73,721.80
SKU47	skincare	Kolkata	68,094.72
SKU80	skincare	Chennai	63,917.73
SKU14	skincare	Kolkata	52,502.67
SKU91	cosmetics	Delhi	48,661.57
SKU0	haircare	Mumbai	46,035.85
SKU67	skincare	Mumbai	43,621.08
Total			77,021.61

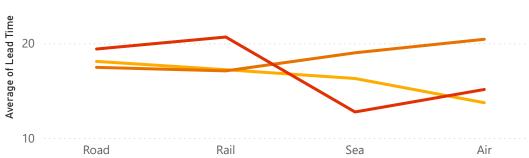
Routes Route A Route B Route C

cosmetics	
26	48,767.59
No. of Prod	Sum of Profit
haircare	
34	-3,62,982.70
No. of Prod	Sum of Profit
skincare	
40	-1,23,100.16

Average of Revenue generated by Product type



Average of Lead Time by Transportation modes and Routes



Transportation modes