

SL iOS: Freemium Forecaster Content Test Plan

Build: Version **17.999.0 (202508211500)**

Release Summary

- We have made a change to the human reports for free users. Free users will now get access to today's report (if a spot has one), and will not see any references to any future paywalled reports. If a future day is a Day To Watch, we show a new paywall – but only if the split is on with paywalls showing.

OS/Device versions

- iOS 16, 17 and 18
- iPhone (large and small if possible) and 1 iPad

Accounts

Split On, paywalls hidden

- Username: applause_on@surfline.com
- Password: Password1!

Split on, paywalls showing

- Username: applause_on_paywalls@surfline.com
- Password: Password1!

Premium

- Username: applause_premium@surfline.com
- Password: Password1!

Split Off

Any free account

Tests

Note: these tests require a spot with reports and days to watch. Huntington St is a good example of a spot that has these. Repulse Bay is a good example of a spot that does not have

any reports.

- Go to the home page, ensure a region is selected at the top of the screen (do not select “All”)^[F].

- Split On, paywalls hidden**

- If the user has some spots favourited and their selected spot has a report for the day, that report should display at the top of the page, unpaywalled^[A].
 - Scrolling down to the Forecast section, if the forecast has upcoming days to watch, the user should **NOT** see the “View days to watch” paywall^[B] nor the report paywall^[C].

- Split On, paywalls showing**

- If the user has some spots favourited and their selected spot has a report for the day, that report should display at the top of the page, unpaywalled^[A].
 - Scrolling down to the Forecast section, if the forecast has upcoming days to watch, the user should see the “View days to watch” paywall^[B].

- Premium**

- If the user has some spots favourited and their selected spot has a report for the day, that report should display at the top of the page, unpaywalled^[A].
 - Scrolling down to the Forecast section, if the forecast has upcoming days to watch, the user should see the days to watch report^[D].

- Split Off**

- If the user has some spots favourited and their selected spot has a report for the day, that report should display at the top of the page, paywalled (or, depending on the time of day, unpaywalled)^[E].
 - Scrolling down to the Forecast section, if the forecast has upcoming days to watch, the user should see the report paywall^[C].

- Select a spot, and switch to the forecast tab. For both “Graph” and “Table”, the following should be true:

- Split On, paywalls hidden**

- With today’s forecast selected, if there is a report available, it should display unpaywalled^[G].
 - With a future day selected, whether it’s a day to watch or not, the user should not see any paywall or any report^[H].

- Split On, paywalls showing**

- With today’s forecast selected, if there is a report available, it should display unpaywalled^[G].
 - With a future day selected, if it is a day to watch (indicated by the star above the date), the user should see the “View days to watch” paywall^[J].
 - With a future day selected, if it is not a day to watch, the user should not see any paywall or any report^[H].

- Premium**

- For each day, if there is a report available, it should display unpaywalled^[G].

- Split Off**

- With today’s forecast selected, if there is a report available, it should display paywalled (or, depending on the time of day, unpaywalled)^[E].
 - With a future day selected, if there is a report available, it should display paywalled^[I].

Designs

[A] Unpaywalled report at top of home page

17:33 40 Good evening, Applause + Q

All North Orange County

Today Kevin Wallis 2h ago

Fun, semi-peaky and fun. AM tide push window best, manageable bump later afternoon. Water warm.

Huntington St. FAIR TO GOOD 3-4ft OBSERVED 3mph SSE

North Orange County Spots >

Forecast View all

View days to watch Premium

Thu Fri Sat Sun Mon
21 22 23 24 25

Huntington St. 3-4+ 3-4 4-5 4-5 4-5

Stories View all

Home Explore Sessions Favourites Account

[B] "View days to watch" paywall on home page

16:11 40 Good afternoon, Joe + Q

All LOTUS Forecast Model Forecast

North Orange County Spots >

Forecast View all

Days to watch Kevin Wallis 1h ago

North Orange County

Thu Sat Mon
21 22 23 24 25

Huntington St. 3-4 3-4 4-5 4-5 4-5

[C] Days to watch report paywall

16:11 40 Good afternoon, Joe + Q

All LOTUS Forecast Model Forecast

North Orange County Spots >

Forecast View all

Days to watch Kevin Wallis 1h ago

North Orange County

Thu Sat Mon
21 22 23 24 25

Huntington St. 3-4 3-4 4-5 4-5 4-5

Hunting Beach Pier Southside

Home Explore Sessions Favourites Account

[D] Days to watch report

16:19 40 Good afternoon, Applause + Q

All North Orange County

North Orange County Spots >

Forecast View all

Days to watch Kevin Wallis 1h ago

North Orange County

Thu: Fun, semi-peaky and fun. AM tide push window best, manageable bump later afternoon. Water warm.

Sat: SSW swell reinforcements keep fun surf rolling through, similar to earlier in the week.

Mon: High confidence in another fun SSW swell run kicking off around the 25th-26th.

Thu Fri Sat Sun Mon Tue
21 22 23 24 25 26

Huntington St. 1-3 1-3 2-3 2-3 2-3 2-3

Home Explore Sessions Favourites Account

[E] Paywalled report at top of home page (becomes unpaywalled at 2pm, but with text saying "Get it earlier with premium" (see [K] for reference))

16:21 40 Good afternoon, Joe + Q

All North Orange County North Shore Oahu

Today Kevin Wallis 1h ago

Today's Report will be available to you at 2pm.

Upgrade to see it now

LIVE

Huntington St. FAIR TO GOOD 3-4ft+ 1mph SE

LOTUS Forecast Model Forecast

North Orange County Spots >

Forecast View all

Home Explore Sessions Favourites Account

[F] Region selector with a region selected

16:17 40 Good afternoon, Applause + Q

All North Orange County

Today Kevin Wallis 1h ago

Fun, semi-peaky and fun. AM tide push window best, manageable bump later afternoon. Water warm.

Huntington St. FAIR TO GOOD 1-3ft 1mph SE OBSERVED

LOTUS Forecast Wind Station 16m ago

North Orange County Spots >

Forecast View all

Home Explore Sessions Favourites Account

[G] Today's report on spot page

The screenshot shows the app's main interface for Huntington St. at 16:48. It features a 5-day forecast for Today, Tomorrow, Sat 23/08, and Sun 24/08. The forecast indicates Surf Height of 3-4ft and Swell of 4-5ft. Below the forecast, a user report by Kevin Wallis from North Orange County is displayed, noting fun, semi-peaky conditions with a mix of NW windswell and SSW swell. A "Go Premium" button is visible.

[H] A day without any report or paywall

This screenshot shows the same app interface at 16:50, but it lacks any user-generated reports or paywalled content. The forecast and weather conditions remain the same.

[I] Paywalled report on spot page

The screenshot shows the app at 16:33, where a user report by Kevin Wallis has been paywalled. A lock icon is present next to the report, and the "Go Premium" button is visible.

[J] Days to watch paywall on spot page

The screenshot shows the app at 17:54, displaying a "View days to watch" button, which is part of a paywall feature.

[K] Paywalled report that has unlocked after 2pm

This screenshot shows the app at 17:41, where the previously paywalled user report by Jamie Bateman from Shore Oahu has now been unlocked. The report states that the surf was just about flat with light wind and tiny ripples. A video thumbnail for Bournemouth is also visible.