

Restore the Ocean with every Transaction



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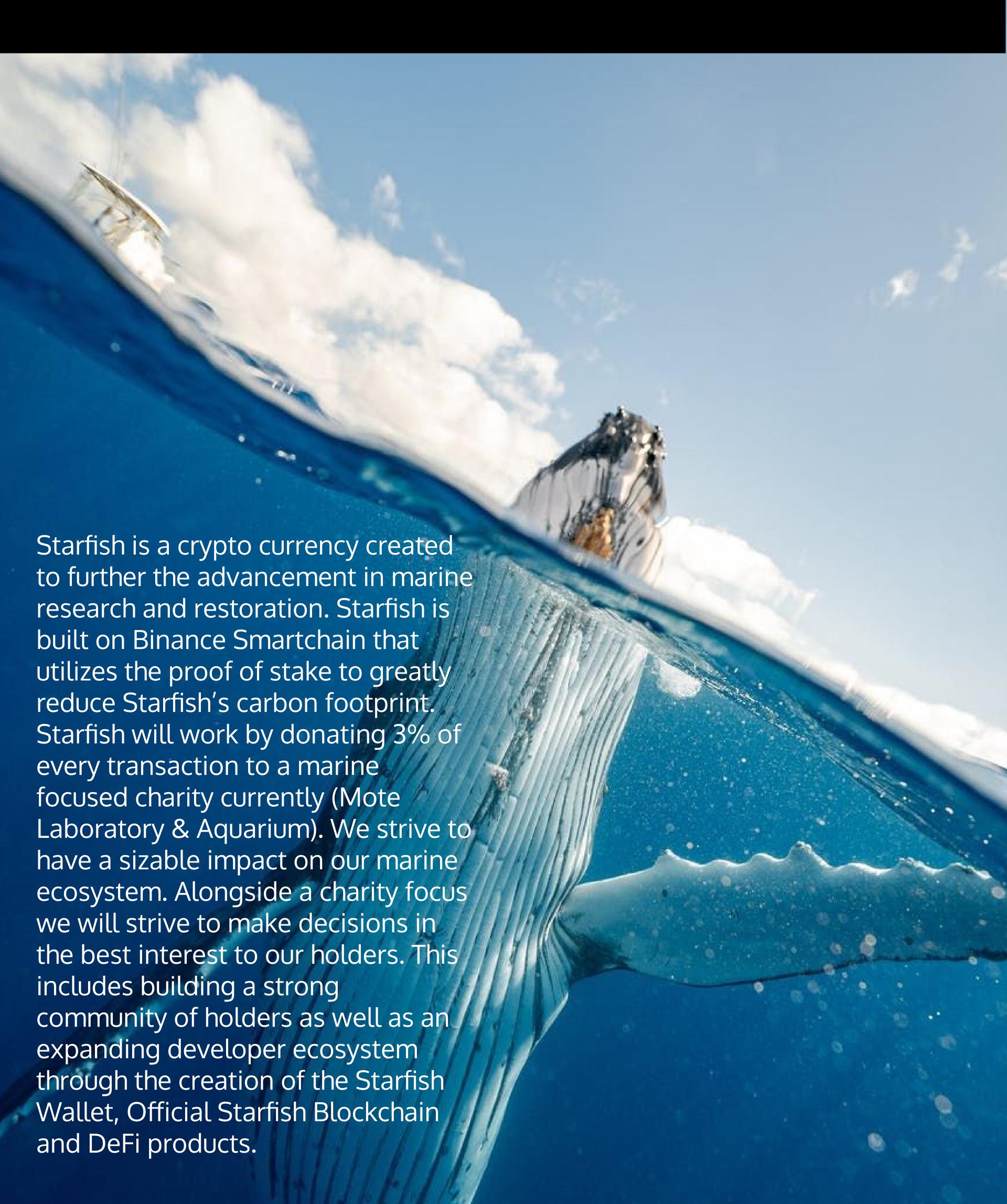
Ticker: STRF



But scientists estimate they will be all but gone in 20 years

Unless we do something

# STARFISH WANTS TO HELP

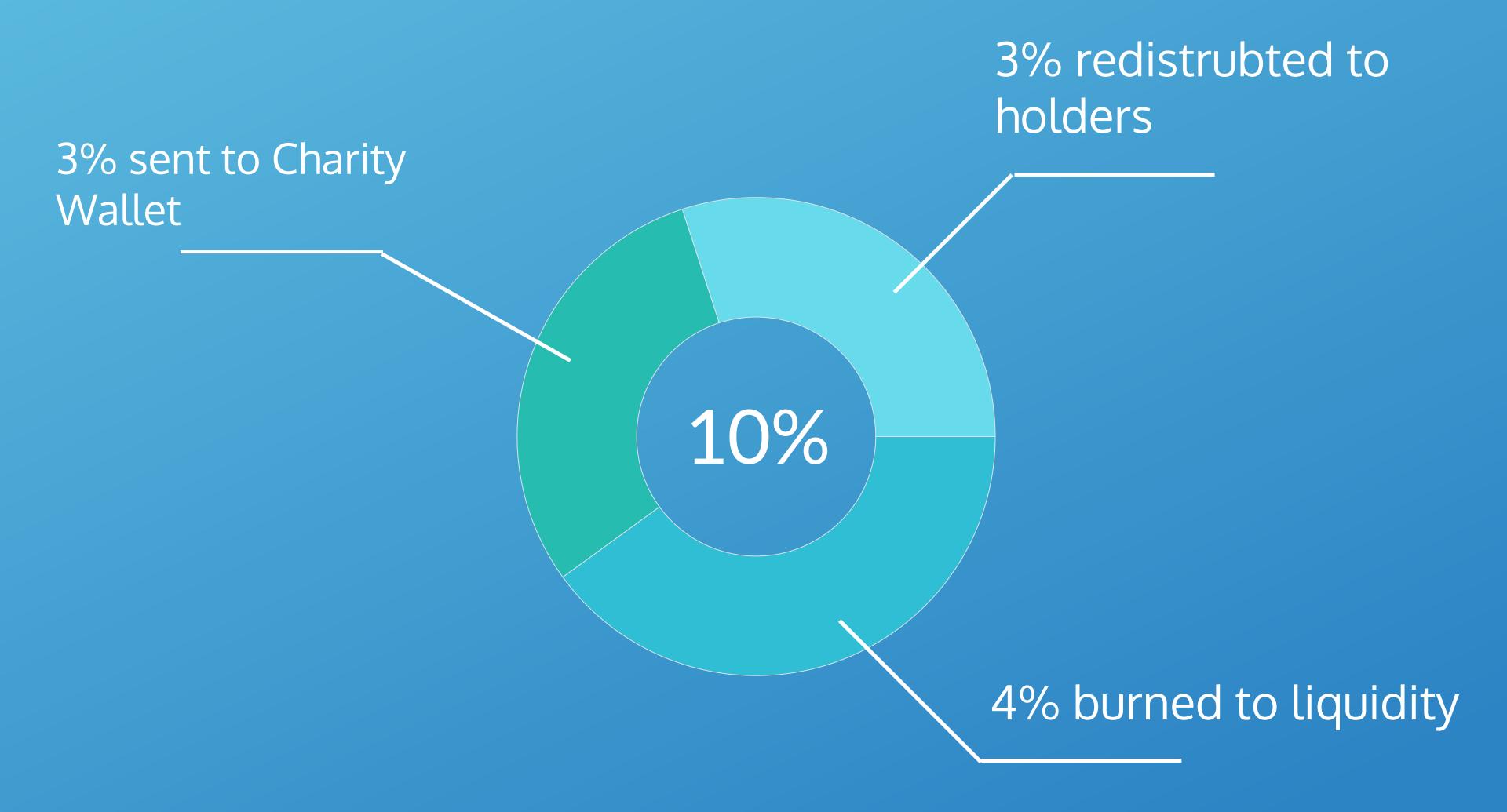






Starfish will be donating our charity wallet to Mote Laboratory and Aquarium. Mote is a non-profit organization that specializes in marine research and restoration. Mote has been awarded a 4 star non-profit organization by **Charity Navigator** who is America's largest independent charity evaluator.

### TOKENOMICS



3%

#### **Charity Wallet**

3% of every transaction will be donated to ocean restoration

4%

#### burned

The 4% of every transaction will be burned making the starfish deflationary. This 4% also funds the liquidity pool

3%

#### Divided Among Holders

3% of every transaction will be divided among holders. This means you will earn starfish simply by holding

### PRESALE

The Presale will begin on august 1st and be open to everyone. We will aim for 300,000,000 token exchanged at a fixed rate of 0.00004 bnb per token. The bnb will be divided in the following ratio: 60% to the liquidity pool, 15% to marketing, 15% for startup costs to the marine research center, and 10% to the developement of the starfish wallet and blockchain.

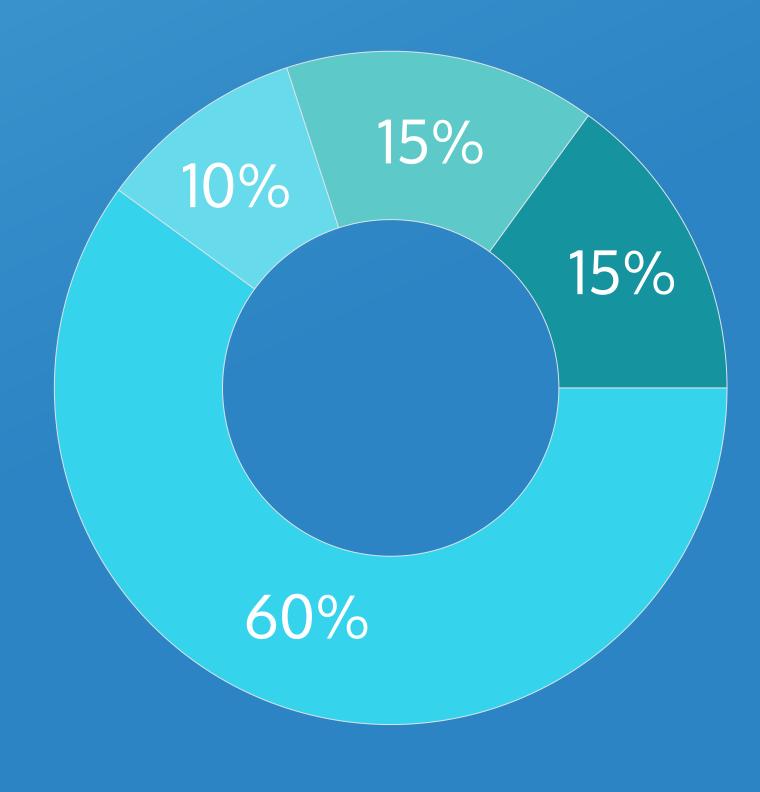
In the event the presale is concluded early this ratio will remain unchanged.









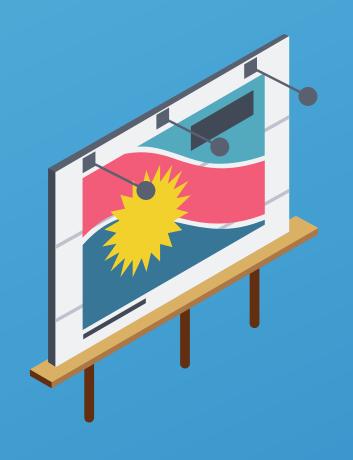


### PRESALE BENEFITS



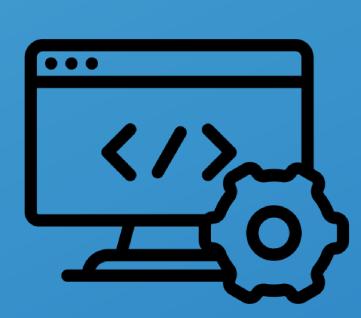
#### Limit Whales

A presale ensures that all early buyers will purchase at the same price ensuring that no one acquires an unfair share of the supply.



### Better Marketing

A presale will provide capital, that will allow for a larger marketing budget, which will allow the starfish name gain notoriety, as well as bring attention the coral reef crisis.



### Jump Start Development

Capital from the presale will help to fast track the release of the starfish offical wallet as well as the move of starfish from bsc smart chain to its own chain while perserving the balance of all wallets



### Day 1 Donation

The presale will allow for starfish to give back from the very start by funding an initial donation on the official launch day.

### OFFICIAL LAUNCH



# Once the presale is concluded the Official launch will begin



#### Available on pancakeswap

On official launch STRF will become available on pancake swap



#### Tokenomics become activated

Starfish will turn on tokenomics. This is when deflation in the coins supply will began holders will also begin earning free tokens.



#### Marketing Overdrive

On official launch the starfish team will begin using the some of the BNB from the presale to start a massive marketing campaign.
Including influencers and standard online advertisments

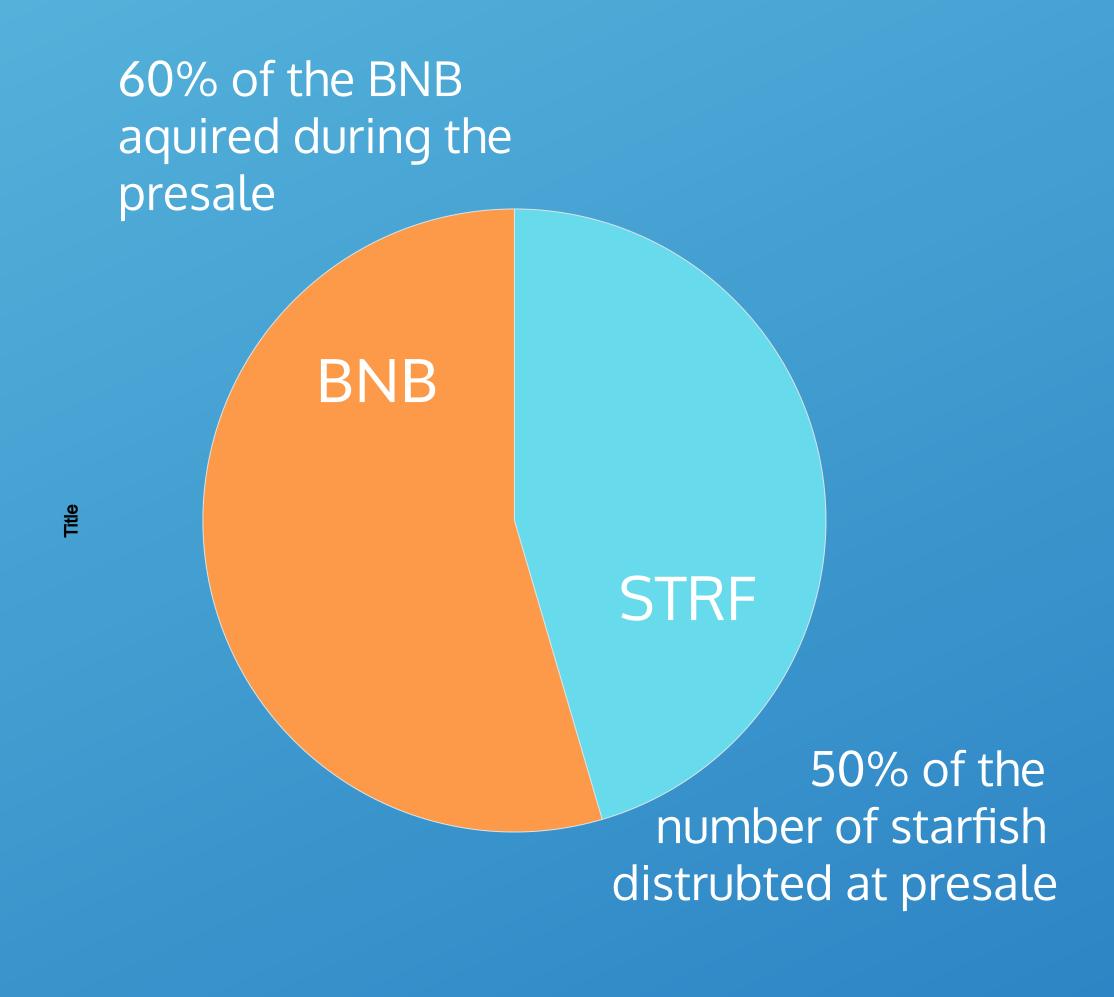


#### Donations begin

At Official launch a portion of the presale BNB will be donated to mote aquarium and the charity wallet will go online

### PANCAKE SWAP LAUNCH

## Initial Liquidity pool



Liquidity Pools derive the value of a token based on the ratio of bnb to a given token. Starfish will combine 60% of the bnb acquired during the presale and combine it with 50% of the number of tokens sold at presale to form the initial liquidity pool.



All initial liquidity will be permanently burned



All remaining tokens will be permanently burned

### PLANNED DEVELOPEMENT



### Official Starfish Wallet

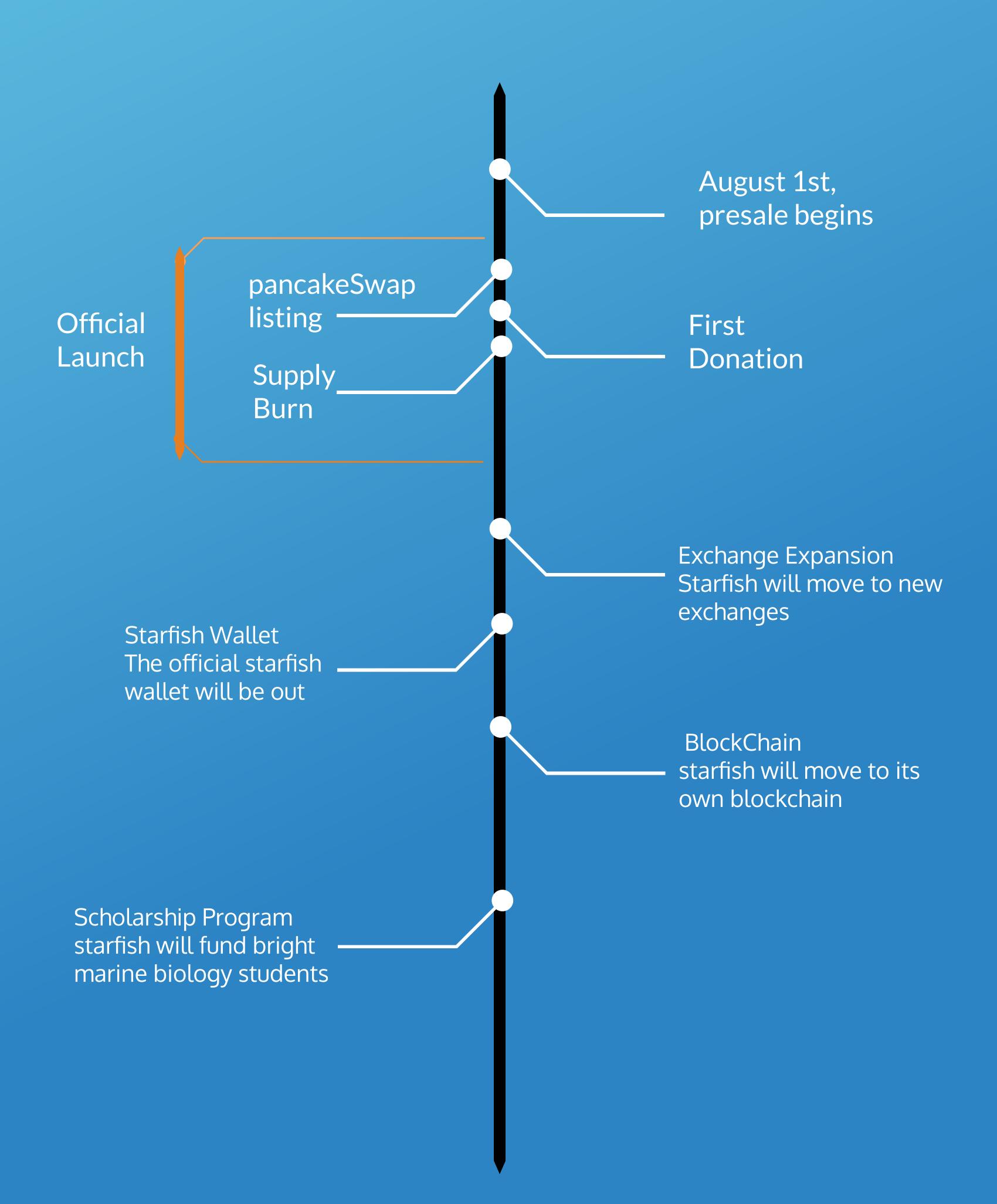
Starfish plans to develop an official wallet for android and ios with direct pancake swap integration.



### Custom Blockchain

Starfish plans to hire on developers to work with the in house staff to move starfish onto its own block chain meaning it will no longer be reliant on users having a bnb balance to complete transactions

# ROAD MAP



### OURTEAM



#### Chris Harris - CEO

Hey guys, I'm Chris Harris! I have been working in business software since 2015. I have consulted for many software companies around the United States for the past 5 years. In the middle of my consultant career I started my own software development company.



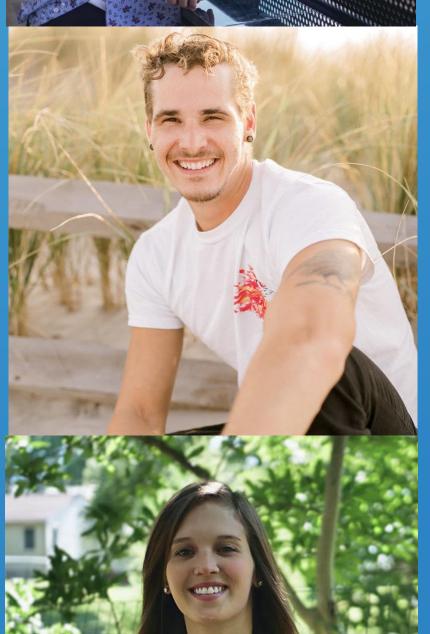
#### Paul Fears - CTO

Paul is a self taught programmer with 8 years of experence, and is the CEO of a small midwest software company.



#### Trevor Orr- Lead Developer

Trevor is a computer engineering major at University of Missouri and a cryptocurrency expert. He is the CEO of a Missouri-based software company. He also created SpongeBob Diner Dash twice.



#### Caleb Prince - Graphic Designer

Caleb is a self taught graphic designer who started a little over 13 years ago by designing merch for his band. What started as a need for their music goals, grew into another passion and has been designing posters, accessories, and clothing for bands, teams, and individuals ever since.

#### Sophie Wlich - Director of Communication

Sophie has worked along side of a very well known CEO. Her strong suit is creating and managing business relations with Sponsors and Partnerships.

# Starfish



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