

# Diversity in Tech

# 2015 Stats

Google: 70% Male, 61% White

Instagram: 69% Male, 57% White

Facebook: 68% Male, 55% White

Pinterest: 60% Male, 50% White

source: <http://www.informationisbeautiful.net/visualizations/diversity-in-tech/>

# Number Skew

Note that many companies skew their numbers. For example, Google reports that 30% of its workforce are women, but only 17% of their *technical* positions are filled by women.

# Tech vs All Professional Jobs

Women currently hold more than 51% of all professional occupations in the US, and approximately 26% of the 3,816,000 computing related occupations.

Source: Department of Labor Current Population Survey, 2012

# Racial Diversity

Just 3% of the US computing workforce is African-American women, 4% is Asian women, and 1% is Latinas.

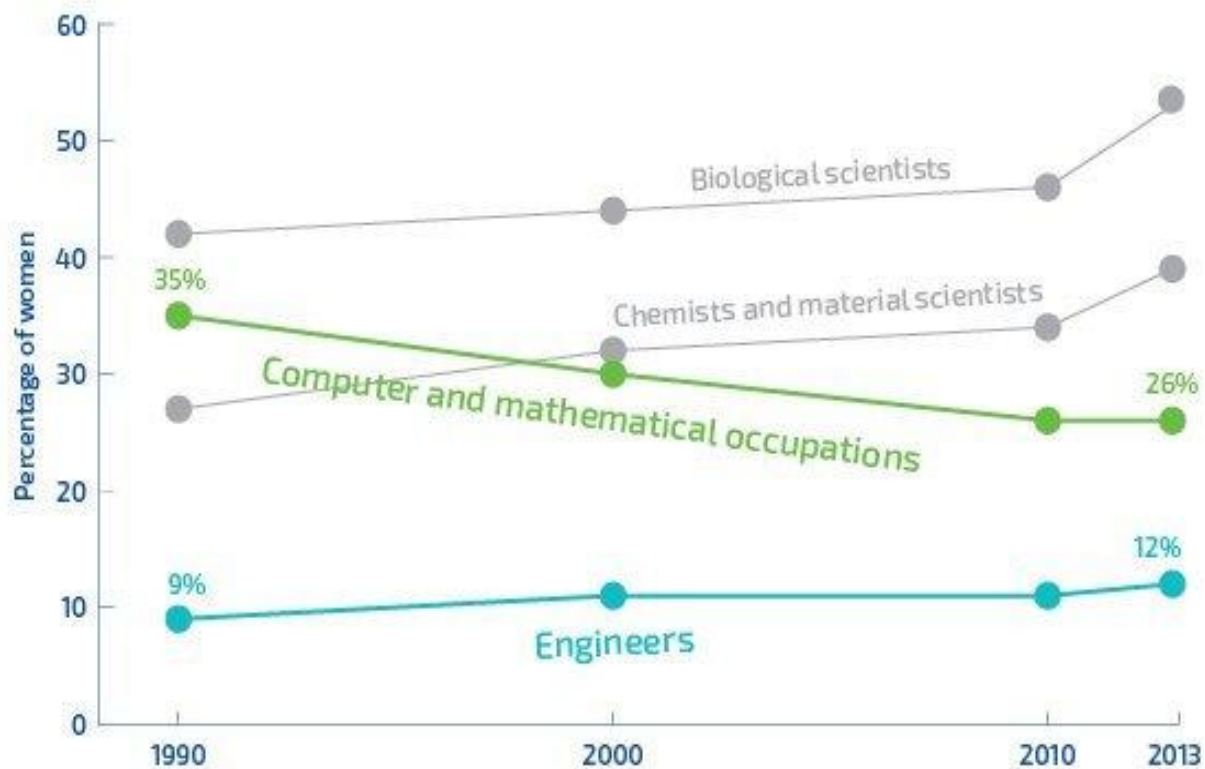
Source: NCWIT By The Numbers, 2012

# Gender Gap Trend

The gender gap in jobs in the computer science fields has *grown* since 1990. Women hold a *smaller percentage* of all computer science related jobs in the US than they did 25 years ago.

Source: <http://www.aauw.org/research/solving-the-equation/>

## WOMEN IN SELECTED STEM OCCUPATIONS, 1990–2013



# Spoonflower Core Engineering

On the other hand... Our team at Spoonflower has 10 members, 7 of whom are women.