ATHENA JACOB

New York, NY • athena.aj.jacob@gmail.com • [LinkedIn](#) • [Portfolio](#) • [GitHub](#)

Web Developer from The Knowledge House Innovation Fellowship, working with JavaScript, React, Node.js, and Supabase to build responsive user interfaces and RESTful APIs. Seeking a Full Stack Developer role where I can use my technical skills and collaborative mindset to create digital solutions that make a real impact.

SKILLS

Technical: JavaScript, React, Vite, Node.js, Express, Prisma, PostgreSQL, SQLite, Supabase, HTML5, CSS3, Git
Development Tools: VS Code, GitHub, Figma, SQLTools, Chrome DevTools
Marketing & Operations: Excel, Google Analytics, Google Ads, HubSpot, Mailchimp, SEMRush, WordPress, Canva

EXPERIENCE

ECHO5 DIGITAL   **Houston, TX**
Product Manager   **2023-Present**

- Leveraged Google Analytics and managed Google Ads campaigns for 100+ clients, achieving a 20% ROI increase in Q1
- Improved SEO via SEMrush keyword research and content optimization, boosting search rankings by 35% and organic traffic by 40%
- Executed segmented email campaigns and A/B tests through Mailchimp/HubSpot, increasing open rates by 15% and conversions by 20%

PROJECTS

TravelHaven   **May 2025**

- Built a responsive travel planner with Vite, React, HTML, CSS, and JavaScript, integrating external APIs (OpenTripMap, LibreTranslate) to fetch dynamic location and translation data
- Modularized JavaScript with Axios, Fetch, and Async/Await, implementing retry logic, rate-limiting, and error handling for a smooth user experience
- Created interactive filters and UI elements, enabling users to search destinations by region, category, and other criteria

EDUCATION

THE KNOWLEDGE HOUSE   **Bronx, NY**
Innovation Fellowship - Web Development Track   **Expected Graduation December 2025**

- Completing 900+ hours of intensive technical training in full-stack web development
- Build and deploy 5+ web applications using JavaScript, React, Express, Node.js, and Supabase
- Collaborate on team projects following Agile methodology with GitHub for version control
- Participate in technical workshops led by industry professionals from Google, Microsoft, and IBM

STONY BROOK UNIVERSITY   **Stony Brook, NY**

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Bachelor of Arts, Major in Psychology; Minor in Linguistics