

# Netflix: *A* stock profile

An exploration of 2017 stock performance

# Overview

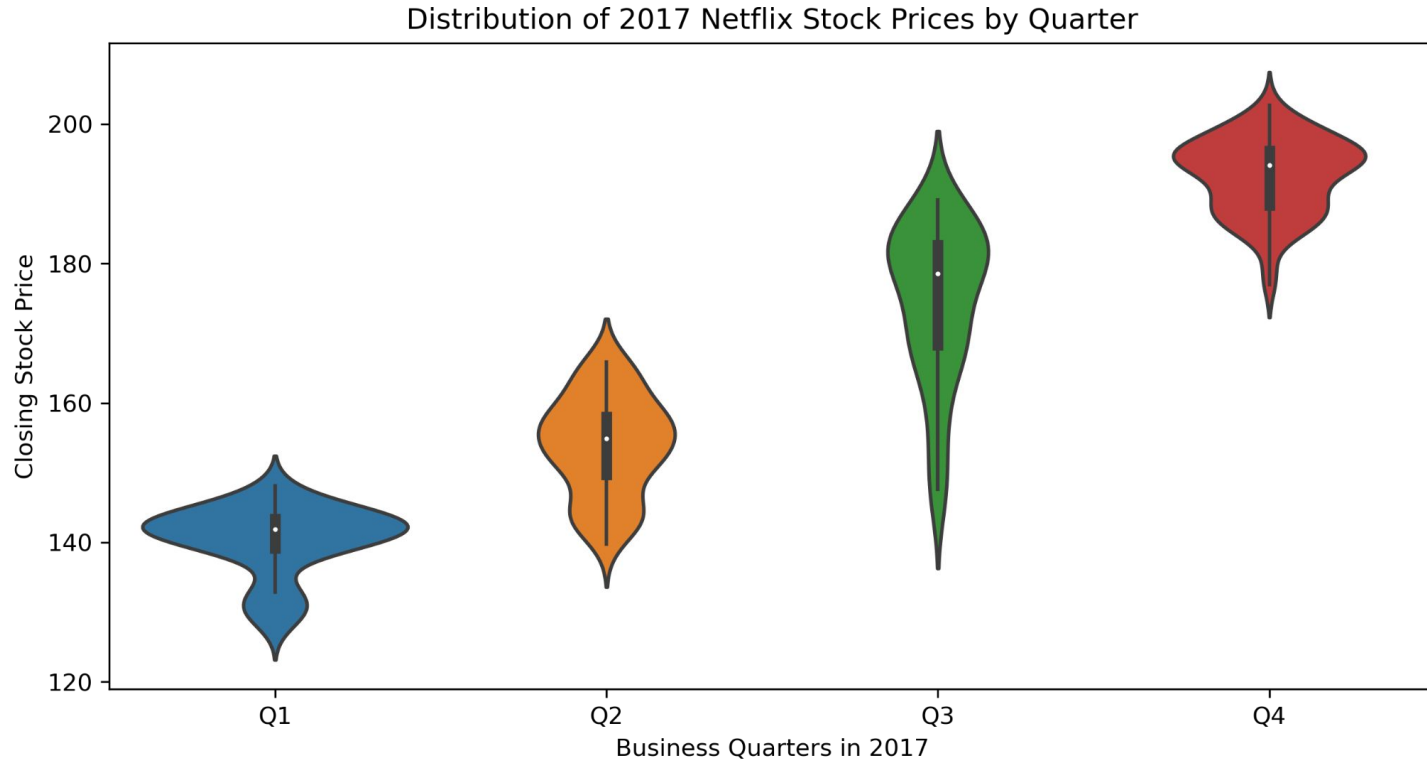
Hypothetically, working for Yahoo Finance as a data visualization expert I have put together a series of charts. Along with the team at Yahoo, we have created a stock profile for Netflix 2017 performance.

## Visualizations

- 2017 Quarterly Distribution
- 2017 Quarterly Earning Per Share
- 2017 Quarterly Revenue and Earnings
- Price Performance: Netflix and the Dow Jones

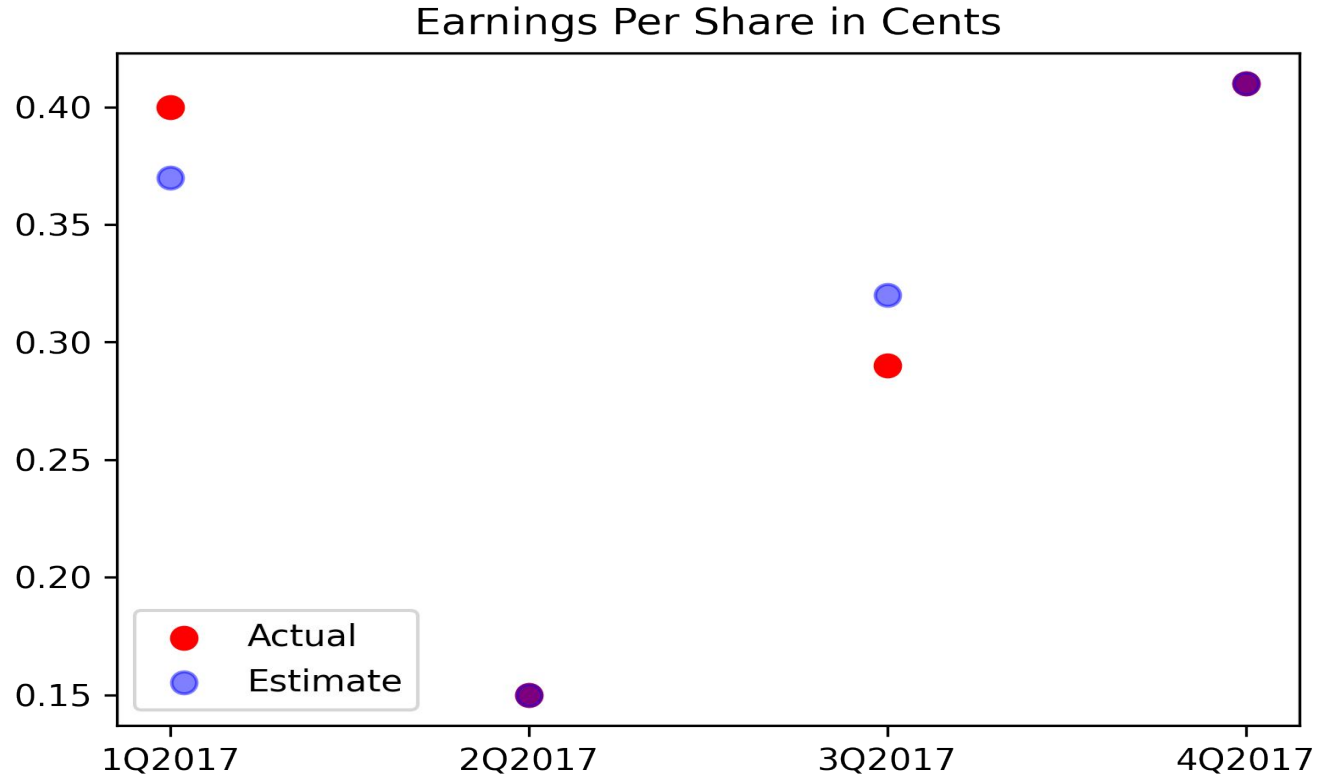
# 2017 Quarterly Distribution

Netflix trended up throughout the year, its price ranging from \$127.49 - \$202.68. With q3 prices exhibiting the widest distribution.



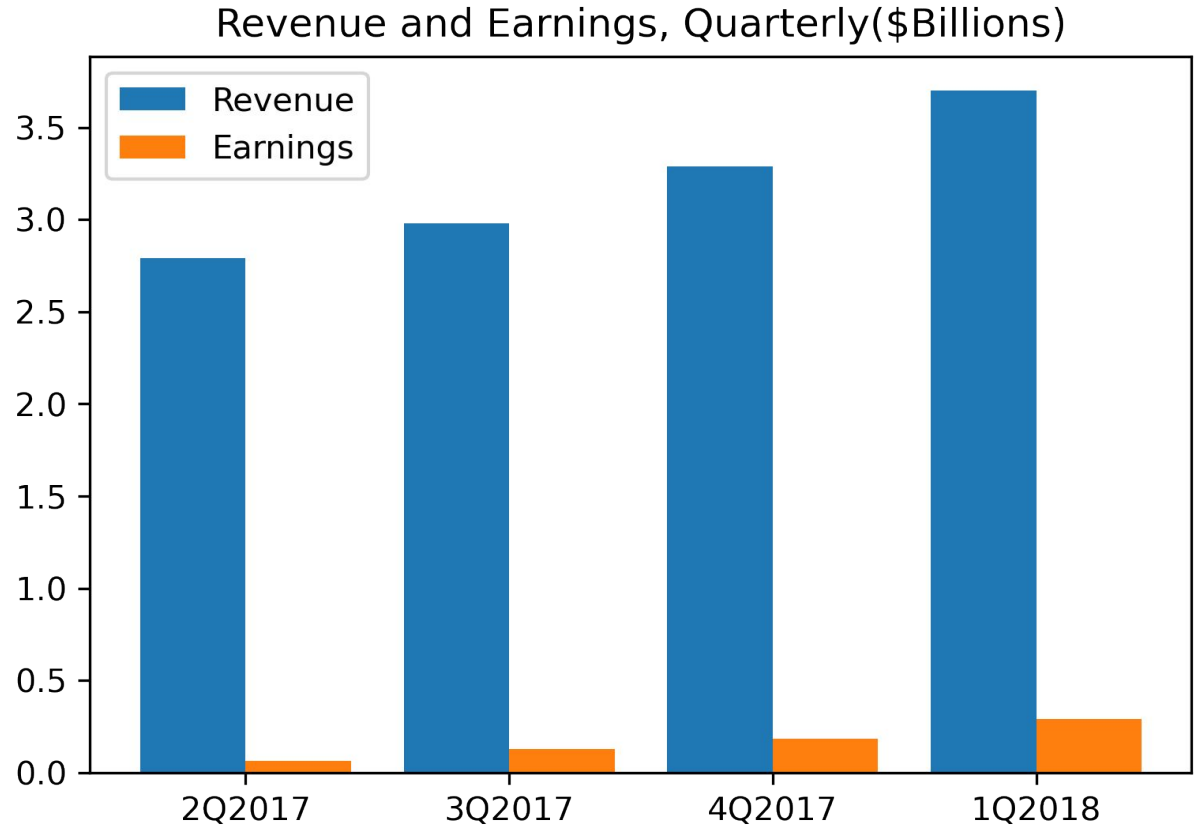
# 2017 Quarterly Earnings Per Share

Q2 and Q4 earnings per share were inline with estimates, while Q1 actual results outperformed and Q3 underperformed estimates.



# 2017 Quarterly Revenue and Earnings

Revenue and Earnings trended upward nicely throughout the year with an average profit margin of 5.3%.



# How has it performed compared to the Dow Jones in 2017?

Netflix outperformed the Dow increasing ~35% vs ~25%. But, it did so with more relative volatility having noticeable drawdowns in May/June, July/August, and at the end of the year in November and December.

