**Bevezetés**

The basic idea of our final project work was given by an already existing and operating shop. The Kordics Balázsés have been operating a Fishing - Ornamental - Household store for years. The store's website has not yet been created. Nowadays, however, a website is essential for a business where they want to achieve a significant increase in traffic and become known in a wider geographical environment.

In the case of small businesses, we have heard many times that a website is a necessary evil and only represents an additional cost to an otherwise well-functioning business. That's why we thought we'd prove that a business website that meets today's user expectations, with the option of online shopping, can be important for them too.

In our opinion, if a store "moves to the Internet", endless business opportunities will open up for it, since customers will not only be able to come from a narrow geographical environment, but future customers will be able to order from the entire country, even from across the border. The events of the past years, the pandemic, and the period of closure also showed that those stores that offered their customers the opportunity to shop online were able to get through this period with ease.

Continuing with this idea, we planned to create not only an ordinary website where we present the product range and various information about the store, but a functional working webshop where customers can select the desired product, put it in the basket and order it. The advantage of this is that the customer can browse the store's offer and order the products he likes from the comfort of his home.

In the first chapter of our thesis, we present in detail the functioning of our website and the various pages that the user encounters on the Internet. In the second chapter, we highlighted the database design steps and the programming details related to the websites that we are proud to have been able to implement. At the end of the chapter, we summarize the technologies used in our work. Finally, in the summary, we evaluate our joint work and suggest further development opportunities, which we will be able to realize if we further deepen our knowledge in the field of web programming.