

# QA: User Study

17-313 Fall 2022

Rohan Padhye, Michael Hilton, Chris Timperley, and Daye Nam

# Why do we care about users?



# Human Centered Methods

- Contextual Inquiry
- Paper prototypes
- Think-aloud protocols
- Heuristic Evaluation
- Affinity diagrams
- Personas
- ...
- A/B testing
- Body storming
- Questionnaires
- Surveys
- Log analysis
- Card sorting
- ...

# How can we test usability



# Activity

How can you test usefulness / usability of CoPilot?



**GitHub**  
Copilot

# Usability Evaluation Case Study

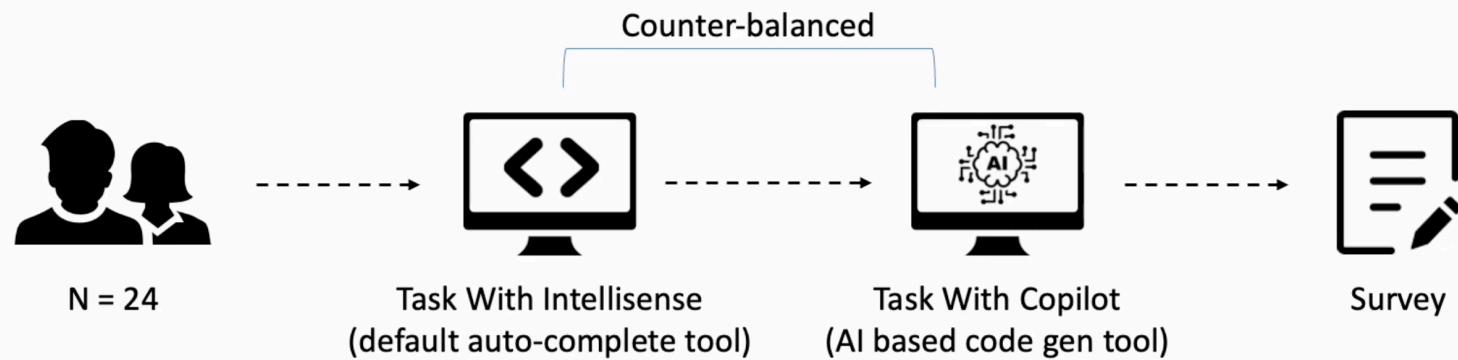
## Expectation vs. Experience: Evaluating the Usability of Code Generation Tools Powered by Large Language Models

Priyan Vaithilingam  
pvaithilingam@g.harvard.edu  
Harvard University  
USA

Tianyi Zhang  
tianyi@purdue.edu  
Purdue University  
USA

Elena L. Glassman  
glassman@seas.harvard.edu  
Harvard University  
USA

# User Study Procedure



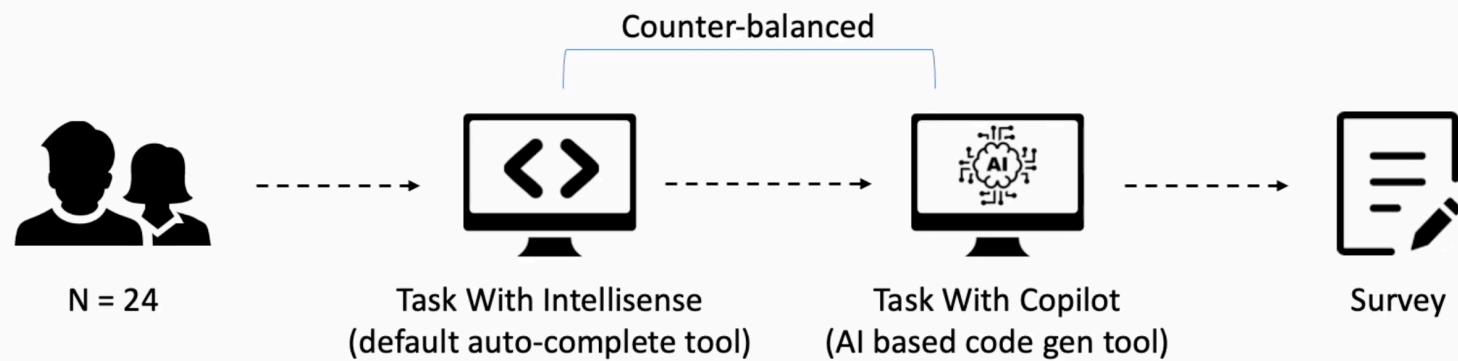
# Participants

- 24 participants
  - 4 Female, 19 Male, 1 Non-binary
  - 5 master's students, 8 Ph.D. students, 1 software engineer
  - 1: <= 2 years, 14: 2-5 years, 9: > 5 years
- \$20 Amazon giftcard as compensation

# Task Design

- Real-world Python programming tasks with different levels of difficulty
  - T1: Edit CSV (Easy)
  - T2: Web Scrapping (Medium)
  - T3: Graph Plotting (Hard)

# User Study Procedure



# Quantitative Results

## Using Intellisense



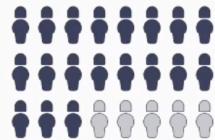
**22 of 24**

participants finished the task successfully.

**10.23**  
mins

Average Time

## Using Copilot



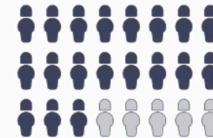
**19 of 24**

participants finished the task successfully.

**9.18**  
mins

Average Time

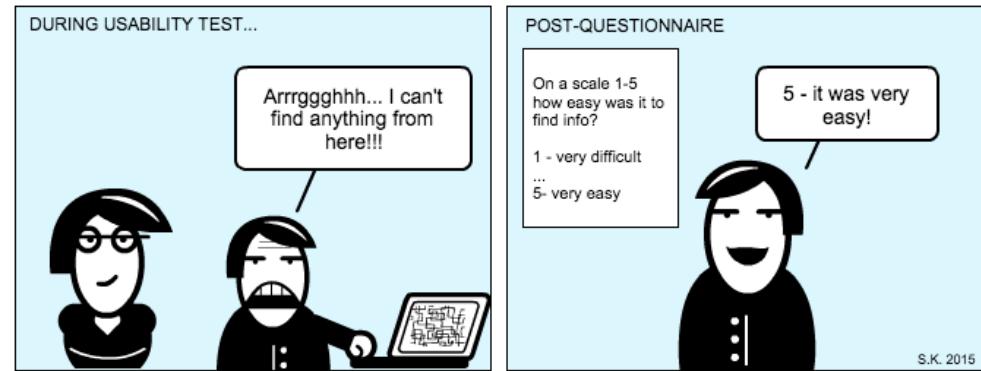
Not statistically significant



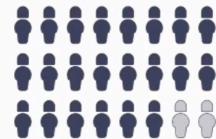
**19 of 24**

participants prefer using Copilot

# Quantitative Results



## Using Intellisense



**22 of 24**

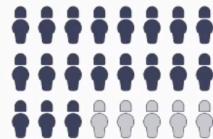
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Not statistically significant

## Using Copilot

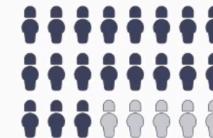


**19 of 24**

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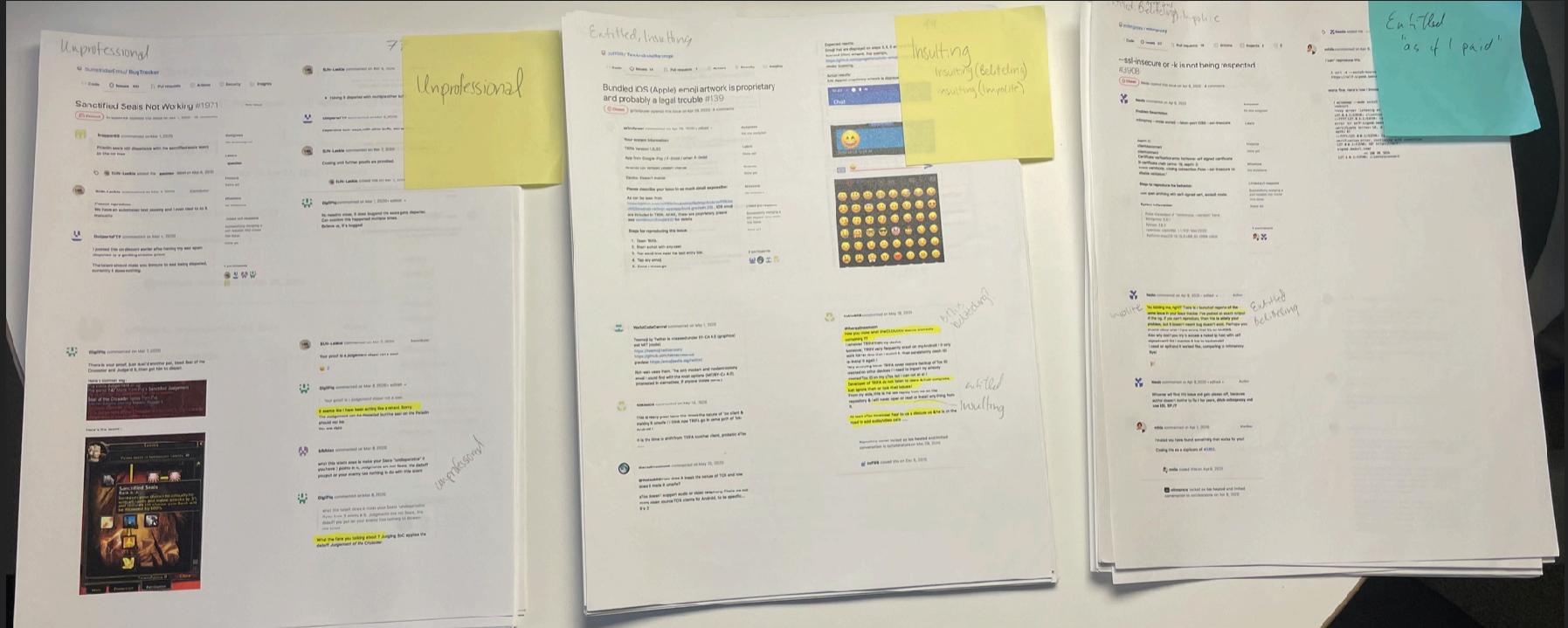
**19 of 24**

participants prefer using Copilot

# + Qualitative analysis

- ▶ Piles of qualitative data, mostly **text**
  - ▶ What to do with it?
  - ▶ From journalism to science – how?
- ▶ **Step 1: Abstraction**
  - ▶ Attach “codes” (labels) to chunks of data
  - ▶ Characterize / summarize the data
- ▶ **Step 2: Finding patterns**
  - ▶ Use these abstractions to find meta-patterns, craft a theory (“**grounded theory**”), ...
  - ▶ Interpret the data
- ▶ This is difficult, but very doable with practice

# + Qualitative analysis



Miller, C., Cohen, S., Klug, D., Vasilescu, B., & Kästner, C. (2022). "Did You Miss My Comment or What?" Understanding Toxicity in Open Source Discussions. In In 44th International Conference on Software Engineering (ICSE'22).

# + Qualitative analysis

<sup>1</sup> As I walked toward the school, there was a 7-11 convenience store 1 block away, next to a small professional office building: an optometrist and other medical/health-related clinics. The street was an empty lot, but next to a Burger King restaurant.

<sup>1</sup> BUSINESSES

I<sup>1</sup> hated school last year. It was awful, I hated it. And I, um, don't know why. I guess, over the summer I kind of<sup>3</sup> stopped caring about what other people thought and cared more about, just, I don't know.

Well, that's one problem, that [my school is] pretty small, so<sup>1</sup> if you say one thing to one person, and then they decide to tell two people, then those two people tell two people, and in one period everybody else knows.<sup>2</sup> Everybody in the entire school knows that you said whatever it was. So....

<sup>1</sup> SPREADING RUMORS

<sup>2</sup> KNOWING WHAT YOU SAID

<sup>3</sup> "STOPPED CARING"

# Qualitative Insights



Copilot provides a useful starting point for users unlike Intellisense



12 users found code generated by copilot **hard to understand and change**



5 users found it **hard to trust code** generated by copilot



Users of Copilot **constantly switch modes** between reading and writing code



Many users used copilot as a **substitution for internet search**



8 users **over-relied on copilot**, i.e., ignored **validating** the code generated by copilot

# Design Implications



Several participants requested to see **multiple code suggestions** for a given prompt



Users relying on internet search compare multiple sources unlike users using copilot. It is worthwhile **integrating online search with code generation**



We observed copilot is more accurate for simpler prompts. It's worth exploring **task decomposition** for better accuracy



**Explanations with inline comments** for code generated by copilot can help in understanding



We can also help users debug the code by **automatically generating test cases** and test data for users to validate

# Activity

What are the other aspects to consider?



**GitHub**  
Copilot