

CASUAL YET PROFESSIONAL

# Welcome to this presentation!

Izzy Stevenson · June 22nd 2024

Buckle up — we've got a lot to show you today

# Agenda

Introduction

Why we're here

The crux of it

Lessons learned

Parting thoughts

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# **A clear simple statement about a memorable point**

You could have smaller text here, but let's be honest most people won't read much so keep it short



# Top reasons to join us

①

## First is the worst

Just remember perfection in text doesn't really matter here, and headlines are more important\*

②

## Second is the best

Sometimes you won't have even text — I think that's ok as long as it still feels balanced in the end?

③

## Third is ok I guess

Like maybe you only have two here... whatever it's fine

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\*Lookin for a footnote?

You can make a simple  
point here

With some extra text if you need it

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# You can make a simple point here

With a complementary quote over on the right, for  
some added flavor

“A quote of some kind that you  
want to emphasize can be nice  
to include here. Try not to  
have too much text in it  
though, people don't like  
reading, remember?”



[Hero Image Placeholder]

# Maybe a big hero image?

Could have a sub-line... or not, that's up to you

# Maybe you have **two things** to say instead of three?

1

## First is the worst

Just remember perfection in text doesn't really matter here, and headlines are more important

2

## Second is the best

Sometimes you won't have even similar amounts of text on each side — I think that's ok as long as it still feels balanced?

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**Another headline**  
Try using **color** in  
interesting ways



You could fit a lil note here if you wanted



Perhaps another one here?

- ① **First is the worst**
- ② **Second is the best**
- ③ **Third is just ok I guess**



A really big quote could be kind of fun  
sometimes ... the right placement is  
up to you, but I like some intrigue

Who said it?



# Play around with different types of text sizes

You don't always need sub-text here but just try and keep it short



An image here could overlap for some intrigue...



OPTIONAL HEADING

# Three reasons or something

## ① First is the worst

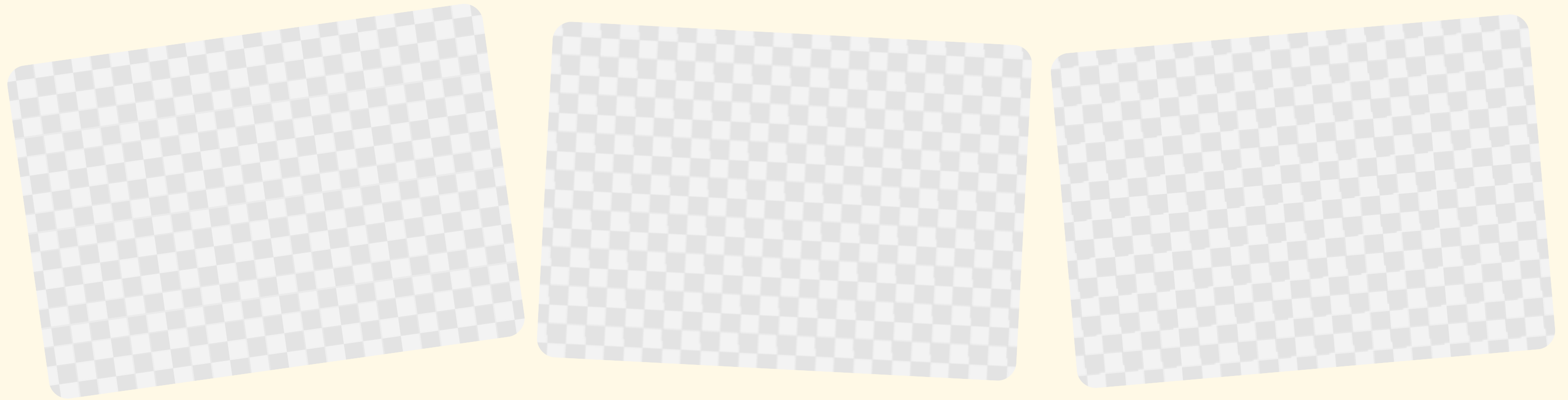
This could be useful for simpler points to make...

## ② Second is the best

Sometimes you won't have even text — I think that's ok as long as it still feels balanced in the end?

## ③ Third is just ok I guess

You could have a bunch of points here if you want



**Nothing wrong with simple stuff here  
and there**

Text doesn't have to do the heavy lifting

# Thanks!

APPENDIX BEYOND HERE