

# PITCH DECK

— AGENCY NAME

— PARTNER NAME

# AGENDA

1

INTROS

2

BACKGROUND

3

PROPOSAL

4

Q&A

# OUR TEAM

FULL NAME



Highlight bits about each team member that are relevant to this specific pitch and project.

FULL NAME



Role, location, past ventures, and more—anything that will let this client know why the team is so qualified to get the job done.

FULL NAME



If sharing async, you might want to to link to profiles on your team's website, or on social sites like LinkedIn.

# AGENDA

01

AGENDA  
ITEM

02

AGENDA  
ITEM

03

AGENDA  
ITEM

04

AGENDA  
ITEM

# OUR MISSION

Tell the client what the team is all about—who you are at your core, and what you aim to achieve.

# OUR PURPOSE

Agency Name x Partner Name

Phase X

TELL THE CLIENT WHAT THE TEAM IS ALL  
ABOUT—WHO YOU ARE AT YOUR CORE, AND WHAT  
YOU AIM TO ACHIEVE.

# WHAT WE DO

Agency Name x Partner Name

Phase X



Quickly list your team's specialties.



Keep each of them short and sweet.



Make them easy to scan and remember.



Only highlight the most important bits.

# OUR PRINCIPLES

1

PRINCIPLE EXPLAINER

Add a quick description of each of your principles—for building product, designing, etc.

2

PRINCIPLE EXPLAINER

Keep them as short and sweet as possible, so they're easy to understand.

3

PRINCIPLE EXPLAINER

If it's helpful, you might link to examples of your work that reflect each principle.

4

PRINCIPLE EXPLAINER

If you have fewer than four simple cut what you don't need and shift the rest around.



# OUR CLIENTS

Agency Name x Partner Name

Phase X



TODAY'S DATE

# THANK YOU

— AGENCY NAME

— PARTNER NAME