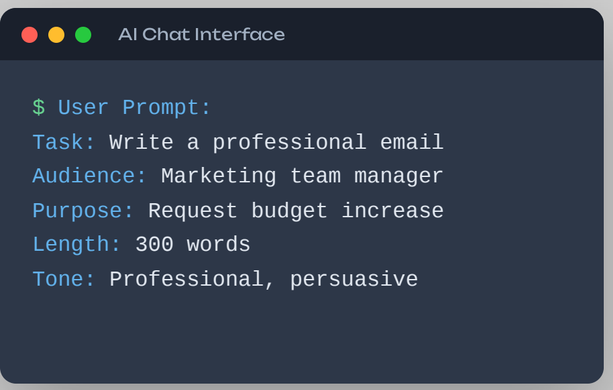
FUNDAMENTALS OF PROMPT ENGINEERING

LEARN THESE ESSENTIAL TECHNIQUES TO WRITE EFFECTIVE PROMPTS THAT GET BETTER RESULTS FROM AI MODELS

Define your objective

START WITH CRYSTAL CLEAR INTENT

START BY CLEARLY ARTICULATING WHAT YOU WANT TO ACHIEVE. BE SPECIFIC ABOUT THE DESIRED OUTPUT FORMAT, TONE, LENGTH AND PURPOSE



KEY POINTS

- What exact task do I need completed?
- Who is the audience?
- What constraints exist?
- What format should that output take?

Understand your model

KNOW YOUR AI PARTNER

DIFFERENT AI MODELS VARYING STRENGTHS, CONTEXT LIMITS, AND RESPONSE PATTERNS. UNDERSTANDING THESE HELPS YOU CRAFT BETTER STRENGTHS.

KEY POINTS

- Model capabilities and limitations
- Context window size
- Preferred formatting styles
- Specific instruction patterns that work well

> 💡 **Quick Tip**
>
> *Test your prompts with different models to understand their unique strengths.*

Be explicit & detailed

ELIMINATE AMBIGUITY

AVOID AMBIGUITY BY BEING SPECIFIC ABOUT EXPECTATIONS. CLEAR INSTRUCTIONS LEAD TO BETTER RESULTS.

❌ VAGUE EXAMPLE

"Write something good"

✅ SPECIFIC EXAMPLE

"Write a 300-word professional email that persuasively explains why our team needs additional budget for the marketing campaign"

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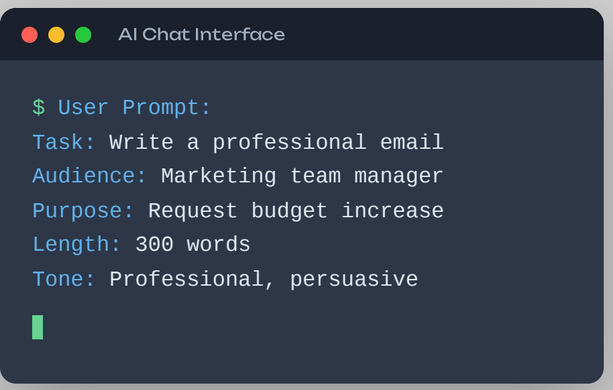

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Thank You

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