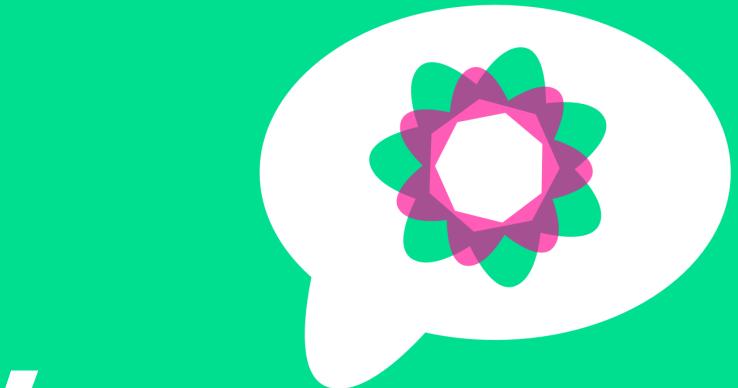


# Emocracy

Emote to Vote



# The Problem

- You just want a democratic decision on everyday human interactions
- Teeing up any kind of social gathering is too slow
- Sending emails, lengthy IM discussions, too much noise
- Target Group: EVERYONE!



# The Solution

- Easily Call a Vote, with a Binary Decision
- No need for words, just Emoticons
- Group members receive notifications, which they can immediately act on, with phone and wearable on BOTH platforms
- Users are notified of the Emocratic result
- Ephemeral: There is 1 minute window

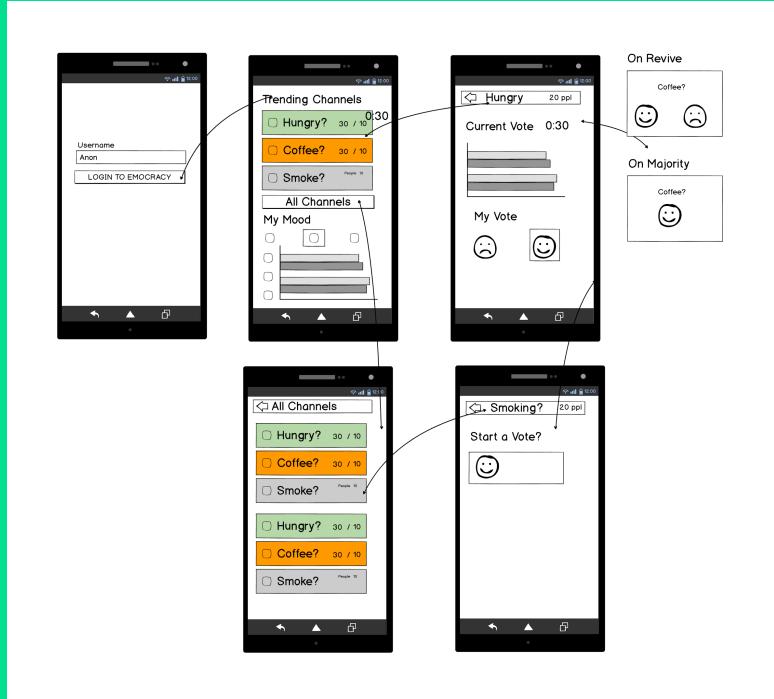


# What we Built

- Mobile App for iOS & Android
- AndroidWear and Apple Watch supported
- Call a Vote on a list of Topics
- Vote via Android Wear or Apple Watch
- Server Side DB and API
- Cool Graphics and Sound FX
- LAN Web Server



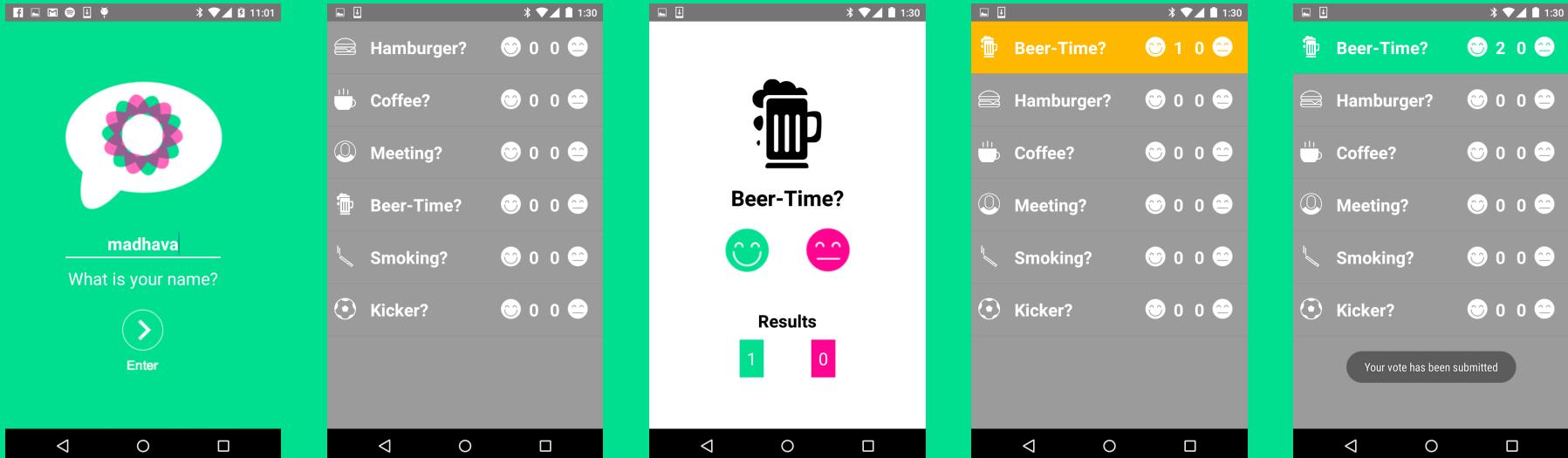
# Wireframes



- First Step was to wireframe
- This gave us rapid idea prototyping
- Then we planned the DB Schema
- Then we got HACKING!



# How's it Look? Android

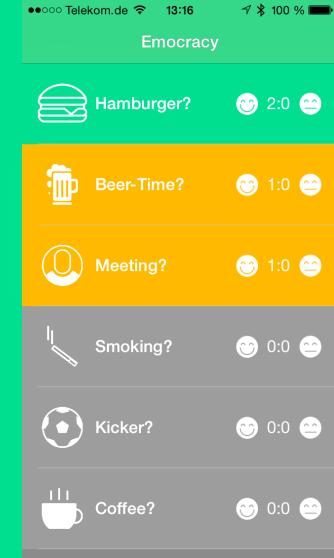
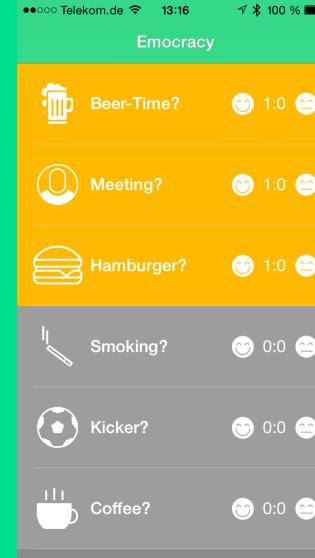
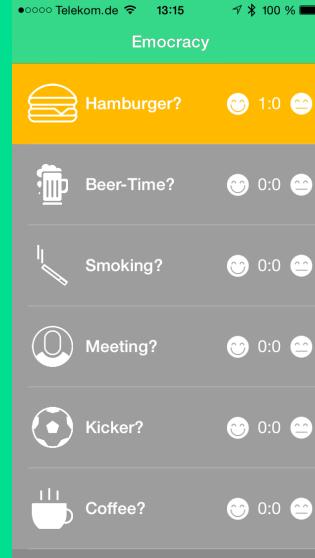
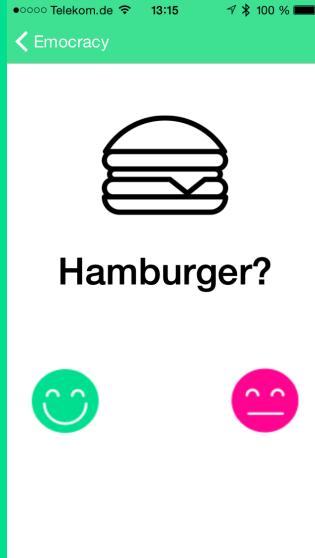
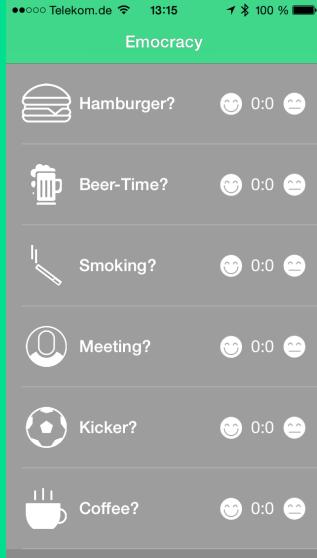


SEXY!

# How's it Look? Wear

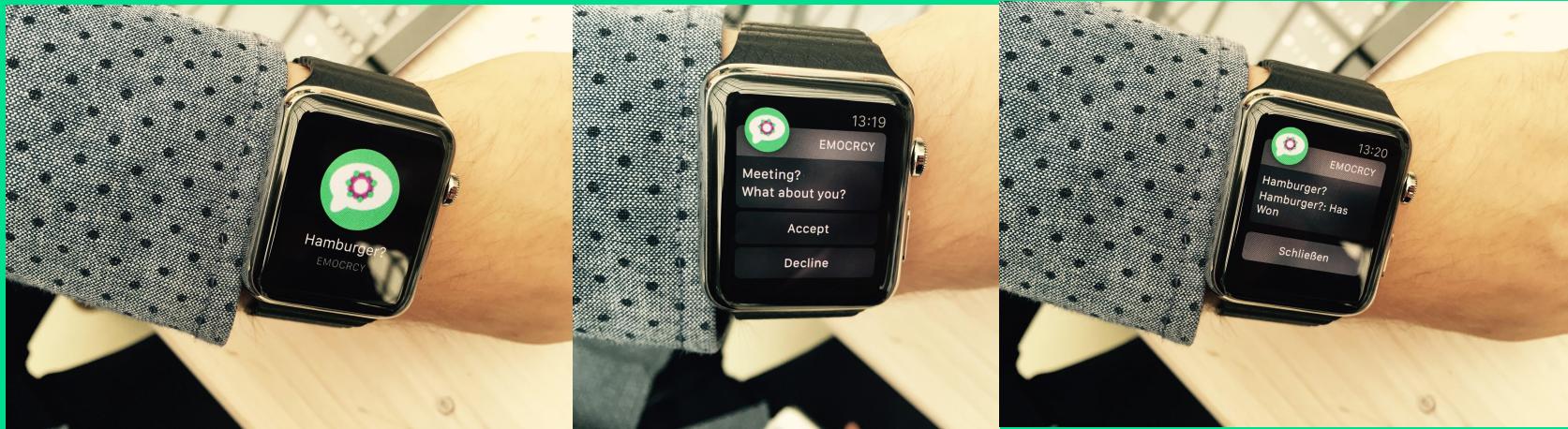


# How's it Look? iPhone



SEXIER!

# How's it Look? Apple Watch



# Where to Next?

- GeoLocation or Social Graph based Channels
- User Defined Channel Names “Wanna BBQ on Sat?”
- Shareable Widget, to Vote on ANY Content
  - e.g. Images, Links, Maps, Restaurants, Events, Music?
- Different Polls, like avg. Steps or Heart Rate
- Custom Emoticons
- More Platforms
- Monetize through in App Purchases
- Include Near by Offers (Food / Drink), let users Emote!



# Install it for Android



<http://bit.ly/1GexEon>

**It will only work here  
at #WDH15**



# Technology Used

- Android Studio / Xcode, Java / Swift
- Test Devices: iPhone 5S, Nexus 4, Nexus 7, Samsung Gear Live, Apple Watch
- Grails, JVM, MySQL, REST API
- Lots of Google and Apple Tech

\* Special thanks to Marco for iOS Notification Advice



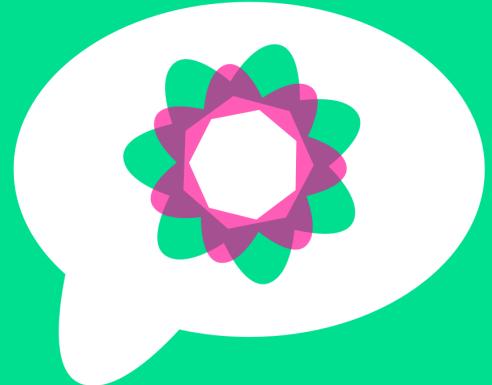
# Our Team



# Team 10  
@elmkretzer  
@madhavajay  
@enrqx  
@stavrosfilipps



# Thanks to #WDH15 Emocracy



Emote to Vote



<http://bit.ly/1GexEon>



# That's Emocracy

